

# Past Events & Activities in 2009

**8 February 2009**  
CHAP GOH MEI FESTIVAL



**12 April 2009**  
EARTH DAY CELEBRATION



Guest of Honor - YB Tan Cher Puk on behalf of, YB Tan Kok Hong, Chairman of Johor Exco for International Trade & Industry, Energy, Water, Communications & Environment.



In conjunction with World Earth Day on 22 Apr 2009, Seri Austin organised its very own Seri Austin Earth Day to advocate the younger generation in its quest to a greener and safer environment.

**24 May 2009**  
MOTHER'S DAY CHARITY FUND RAISING EVENT



Guest of Honor - Puan Hajah Aishah Bte Abdul Kapi, Deputy Secretary of Majlis Bandaraya Johor Bahru.

Seri Austin successfully raised RM25,000 for the needy single mothers with the help of Persatuan Soka Gakkai Malaysia (SGM), a non-profit charity organisation. This event had attracted more than 4,000 people to Taman Seri Austin.



**15 March 2009**  
VANDA HAND OVER KEY CEREMONY & EFFECTIVE MICROORGANISM (EM) AWARENESS CAMPAIGN



Official Ceremony by YB Datuk Mohd Naim Nasir, Johor Bahru City Mayor.

Seri Austin handed over the keys of 40 units Vanda Homes to eager home owners. This celebrates the early delivery by six months with CFO to purchasers & marks the 5th occasion of its kind.

Effective Microorganism (EM) awareness campaign was also held to provide public with better information on environment-friendly products right from your kitchen waste. Usage of EM is given full force forward by our local authority, MJB.

**26 July 2009**  
LAUNCH OF DEANNA II & SERI AUSTIN'S 4TH ANNIVERSARY



Guest of Honor - YB Dato' Hj Abdul Halim Suleiman, ADUN Puteri Wangsa.

Deanna II - 122 units of double storey terrace house located within the gated and guarded community at East Zone. Spaciously designed with 4 bedrooms and 4 bathrooms with a built-up area of 1,947 sq. ft. and priced from only RM268,800.

**7 September 2009**  
BREAKING OF FAST (BERBUKA PUASA) WITH DVSB STAFF AND CONTRIBUTION TO NEEDY CANCER PATIENTS



Guest of Honor - YB Dato' Hj Abdul Halim Suleiman, ADUN Puteri Wangsa.

Seri Austin contributed RM4,500 to 15 needy cancer patients of all races and age group identified by the National Cancer Council (MAKNA). Each patient received RM300 cash and a goodie bag.

About 100 people including DVSB Staff, Seri Austin Resident Committee and family members of the needy cancer patients joined in the Breaking of Fast function which was held for the first time in Seri Austin during the Holy month of Ramadhan.

**15 November 2009**  
LAUNCH OF DEANNA III & CONTRIBUTION TO SCHOOL & KPRA WELFARE FUND



Guest of Honor - En. Abdul Rahman Abdullah, Corporate and Public Affairs Director of Majlis Bandaraya Johor Bahru on behalf of Puan Hajah Aishah Bte Abdul Kapi, Deputy Secretary of MBJB.

Deanna III - 58 units of 20' x 70' double storey terrace house, built-up area of 2,114 sq. ft. 4 bedrooms and 3 bathrooms. Yours from only RM286, 800. Amongst the added features in Deanna III are wide car porch & staircase, spacious living, dining and master bedroom and full height tiles for bathrooms.

Seri Austin also contributed school bags, dictionaries and stationary sets to 15 needy children from three (3) schools namely Sek. Keb. Taman Daya 2, Sek. Jenis Keb. Tamil Ladang Tebrau and Sek. Jenis Keb. Cina Foon Yew 5. Apart from that, Seri Austin also made a generous contribution to the Kesatuan Pekerja-Pekerja Rendah Awam - Pihak Berkuasa Tempatan Negeri Johor (KPRAPBTNJ) welfare fund of RM1,750 for the purchase of 5 wheelchairs for their needy members. These charitable events are part of the community program by Dynasty View as a caring developer.



SERI AUSTIN  
Simply Better

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## Seri Austin's 1st News Bulletin

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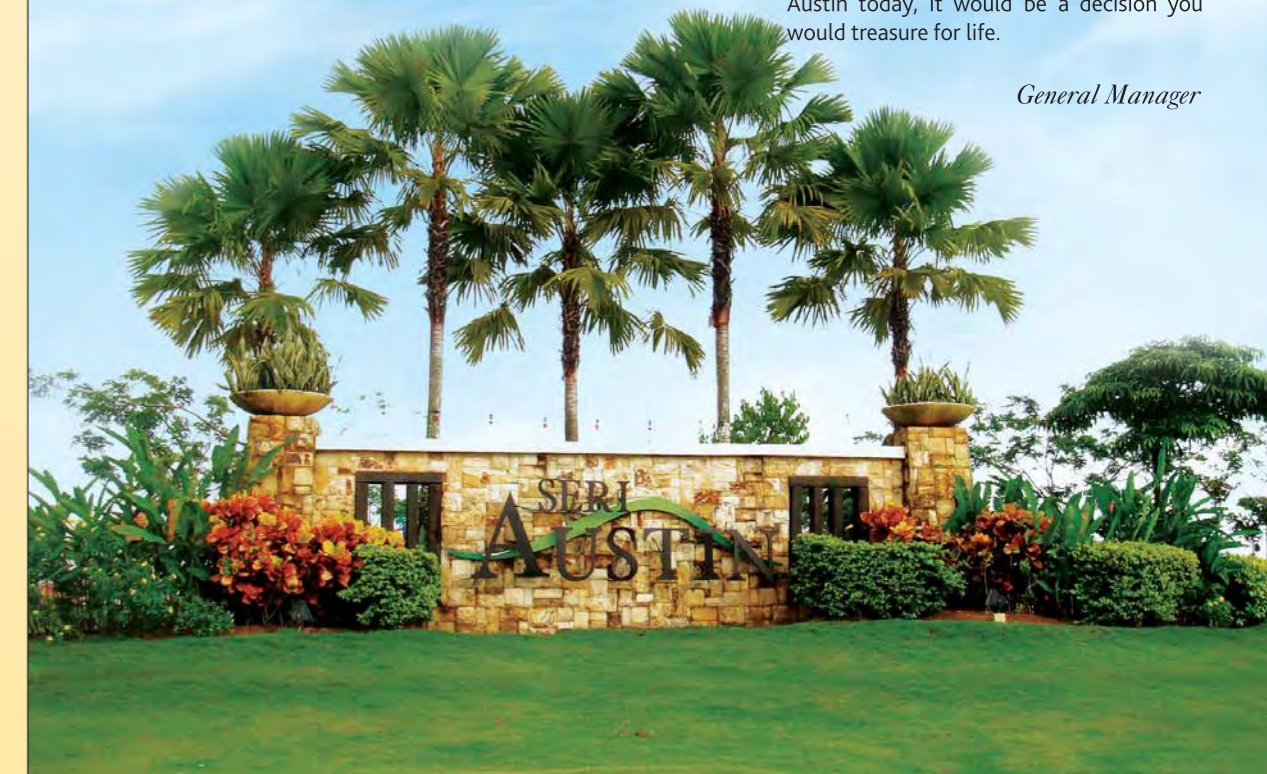
It is with great pride that we introduce Seri Austin's first news bulletin aptly named Seri Austin Buzz... as it is dedicated to the life and style of residents. It is also a great way to reach out to property enthusiasts interested to know more about Seri Austin homes and community.

The year 2010 marks a new threshold for us as we celebrate building quality lifestyle and communities, and now embark on building elegant suburbs that will be the envy of others. Imagine wide, airy spaces in harmony with nature's soothing backdrop. Wide spacious rooms caressed by gentle sunlight. Glass doors and picture windows framing breathtaking vistas in the comfort of home. Rest assured that Seri Austin's modern contemporary homes have a value far beyond their price. After all, peace, serenity and family harmony are priceless and this is what Seri Austin offers and more. This is living that's Simply Better!

Why invest in Seri Austin? Our location comprised of 500 acres of freehold land within the popular growth corridor of Tebrau in Johor Bahru offers great accessibility and residential appeal as a healthy and conducive community living environment. Community focal points within close-knit neighbourhoods such as recreational parks, jogging tracks, bicycle lanes and golf courses provide the perfect venue for fun and enjoyment. Shopping is easy when it is so close to home with surrounding commercial centers such as JUSCO, TESCO and IKEA (coming soon). Nearby schools and tertiary institutions including Sunway College provide students with education opportunities next to home.

There is no better way to experience Seri Austin than personally previewing our advantages, meeting our residents and touring the vicinity. Let us take this opportunity to invite everyone to visit Seri Austin today, it would be a decision you would treasure for life.

General Manager



# About the Developer

The Developer, Dynasty View Sdn. Bhd., is a wholly owned subsidiary of UMLand Berhad listed in the Main Board of Bursa Malaysia and known for its excellent and quality workmanship and well established developments. Dynasty View Sdn Bhd is always committed in giving the best to their customers and it is proven with the early delivery of houses with good quality finishes for all the previous projects since the maiden launch in 2005.

Dynasty View Sdn. Bhd. has been awarded the QCLASSIC Certificate by the Construction Industry Development Board Malaysia (CIDB) in May 2008 for Phase 2A1 Deanna I. Based on the assessment, Dynasty View Sdn Bhd has scored 75% and rated top 5 in Malaysia. Quality Assessment System in Construction (QCLASSIC) is a system or method to measure and evaluate the quality of workmanship of a construction work based on the relevant approved standard. QCLASSIC enables the quality of workmanship between construction projects to be objectively compared through a scoring system.

Protecting and sustaining the environment is a major part in UMLand Berhad's Corporate Social Responsibility agenda and this is evident in the 'Green Living' campaign launched in Seri Austin. This indicates our pledge and commitment as a responsible developer to the customers, the public and the environment.



Seri Austin Sales Gallery

# FIRST LAUNCH in 2010

On Sunday, 21 February 2010, Seri Austin launched its first product for the calendar year 2010; Amanda double storey terrace, in conjunction with the Chinese New Year celebration which was attended by about 800 visitors at the Seri Austin Avenue 1 Shop Office. The official launch ceremony was by YB Teng Boon Soon, Member of Parliament Tebrau.

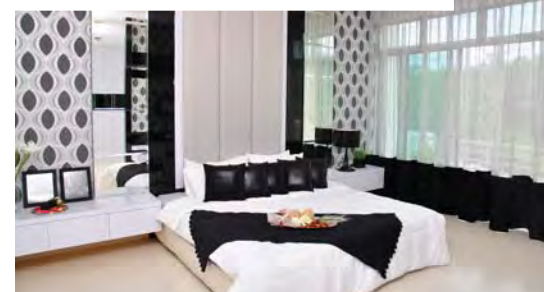
Amongst the highlights of the launch were lion dance performance, multi-racial dance performance, calligraphy competition, Feng Shui Talk and guess the number of mandarin oranges lucky draw. Visitors and home buyers were captivated by the Feng Shui Talk by Master Long who shared some essential tips on Feng Shui and Forecast for Tiger Year 2010. Some buyers also seek personal advice from the experts before purchasing their perfect dream home. Seri Austin also made a generous contribution of RM3,000 to the SJK(C) Ban Foo School Building Fund as part of its service to the community. The crowd had endless food, fun, games and were entertained by the special appearance of God of Fortune.



**AMANDA**, modern & elegant double storey terrace house from RM296,800 (Amanda I) & RM303,800 (Amanda II)  
Land Area : 20' x 70'  
Built-up Area : 1,928 sq. ft. (Amanda I)  
1,922 sq. ft. (Amanda II)



The double storey terrace is creatively designed with a modern and trendy facade combined with elegant interior and exterior design. Amanda, located at the gated & guarded East Zone consists of 90 units, comprising Section 1 - 60 units and Section 2 - 30 units. The spacious master bedroom with private balcony, large family area and wide car porch are smart solutions that add space to the home, making it perfect for growing families. Special early bird rebate of RM10,000 plus a free personalized Feng Shui Consultation worth RM3,500 and attractive free gift were offered to first 20 buyers upon booking for a limited period only.



# ACTIVITIES in 2010

LAUNCH OF "SAFE HOME CAMPAIGN & OPS-SIKAP-21 IN CONJUNCTION WITH CHINESE NEW YEAR CELEBRATION 2010"

On Monday night, 8 February 2010, about 1000 people gathered at the Seri Austin Sales Gallery at 8pm to witness the launch of Safe Home Campaign & OPS Sikap-21 in conjunction with the Chinese New Year Celebration 2010. The event was jointly organized by the Malaysian Crime Prevention Foundation (MCPF) Johor, Polis DiRaja Malaysia (PDRM), MCA Tebrau & Pasir Gudang Division and Dynasty View Sdn Bhd.

The campaign was officially launched by YDH DCP Dato' Mohd Mokhtar bin Hj Mohd Shariff, Chief Police of Johor. Among the VIPs were YDH SAC I Dato' Hj Jalaluddin bin Abdul Rahman, the Deputy Chief Police of Johor, YB Tan Kok Hong, State Exco for International Trade & Industry, Energy, Water, Communication & Environment, YB Teng Boon Soon, Member of Parliament Tebrau, Senator Khoo Soo Seang and Mr Wong Kuen Kong, General Manager of Dynasty View Sdn Bhd. The campaign was attended by members of the Police Force, the MCA members, officials from the city council, NGOs from Chinese associations and the neighboring residents.

During the event, Dato' Mokhtar gave away the CNY Safe Home booklets and forms to thirteen (13) District Police Chief and one (1) NGO representative. The Police also had exhibitions on road safety awareness, crime prevention and brought their latest MPV – EVO & high-powered motorbikes for public viewing.

The main objective of the campaign was to ensure that those returning to their hometowns to celebrate the Chinese New Year will have the peace of mind to enjoy the festival and also to ensure safe travelling. This would be available all year-round for the residents if necessary.



**Important Contact Nos.**  
Seri Austin Sales Gallery : 07- 354 1111  
Police Hotline : 07- 225 6699  
 : 07- 225 4688  
Rakan Cop Hotline : 07- 221 2999  
Police Helpline : 07- 223 2222  
 : 07- 223 2223  
 : 07- 223 2224  
 : 07- 355 5444  
JPJ : 07- 355 5444  
Fire & Rescue : 07- 224 4346  
Hospital Sultanah Aminah : 07- 223 1666  
Hospital Sultan Ismail : 07- 356 5000  
Johor Specialist Hospital : 07- 225 3000  
Senai Airport : 07- 599 4500  
KTM Railway Station : 07- 223 3040  
 : 07- 223 4727  
North-South Expressway: : 1800-88-0000  
CIQ : 1800-88-8855

**Emergency Numbers**  
Police : 999  
Fire & Rescue / Ambulance : 994  
Civil Defence : 991



**Dynasty View Editorial Board**  
Advisor : Mr. Wong Kuen Kong  
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Ms. Cheng Siew Lee  
  
Published by  
Public Relations Department,  
Dynasty View Sdn Bhd  
Seri Austin Sales Gallery, Jalan Seri Austin 1  
Taman Seri Austin, 81100 Johor Bahru  
Tel : (07) 354 1111 Fax : (07) 351 3202  
Email : dvsb@umland.com.my  
Website : www.umland.com.my  
Facebook : www.facebook.com/seriaustin

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