

WORK IN PROGRESS
As at October 2012

emery1
DOUBLE STOREY TERRACE

22' x 70' | 2,151 sq.ft.



Work In Progress
93.31%

emery2
DOUBLE STOREY TERRACE

22' x 70' | 2,148 sq.ft.



Work In Progress
95.82%

SERI AUSTIN
HILLS

Citrine
DOUBLE STOREY SEMI-D

32' x 90' | 2,630 sq.ft.



Work In Progress
77.45%

Citrine 1
DOUBLE STOREY CLUSTER

32' x 75' | 2,419 sq.ft.



Work In Progress
84.36%

Citrine 2
DOUBLE STOREY CLUSTER

32' x 75' | 2,411 sq.ft.



Work In Progress
61.62%

Ametrine 2
DOUBLE STOREY BUNGALOW

46' x 90' | 3,150 sq.ft.



Work In Progress
58.77%

NEW PRODUCTS @ SERI AUSTIN

Iolite 1

DOUBLE STOREY TERRACE
20' x 70' | 2,027 sq.ft.



Iolite 2

DOUBLE STOREY TERRACE
20' x 70' | 1,949 sq.ft.



Amethyst 1

DOUBLE STOREY TERRACE
22' x 75' | 2,106 sq.ft.



COMING SOON IN 2013

Amethyst 2
DOUBLE STOREY TERRACE

22' x 75' | 2,062 sq.ft.



Olivine

DOUBLE STOREY CLUSTER

35' x 75' | 2,669 sq.ft.



Olivine

DOUBLE STOREY SEMI-D

35' x 90' | 3,030 sq.ft.



Upcoming Events & Highlights

October 2012

Johor Transformation Open Day @ Kotaraya, Johor Bahru 12 - 14 Oct
iProperty.com Expo @ KSL 19 - 21 Oct

November 2012

Seri Austin Golf Invitation 2012 3 Nov
Mapex @ City Square, Johor Bahru 9 - 11 Nov
Opening of Tower 2, Seri Austin Residence Apartment 25 Nov

seri austin
buzz...

SERI AUSTIN
Simply Better

御景园

Vol. 10 OCTOBER 2012

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Celebration Of Mooncake Festival



1st JULY 2012

SERI AUSTIN'S 7TH ANNIVERSARY CELEBRATION
in conjunction with the Official Launch of Seri Austin Residence Luxury Apartment



Seri Austin Residence Luxury Apartment is the first luxury apartment in Seri Austin to be connected with Unifi. The 3 towers of the 14-storey apartment stand tall with sleek urbanity in a low-density 10-acre development. The 420 units of freehold apartment come in 5 distinct designs crafted with stylish sophistication and condominium facilities. Buyers can choose according to their lifestyle and needs. Type A (661 sq.ft.) offers a cleverly designed open layout features, while Type B (888 sq.ft.) features balcony and yard for extra storage which is ideal for young couples. Type C (1,208 sq.ft.) is spaciouly designed for bigger family.

Experience the smart living concept that offers unmatched freedom, quality and safety amidst abundant flora and fauna next to your home. Seri Austin Residence Luxury Apartment is priced from RM214,800 only. As an Anniversary bonanza, early birds will enjoy special packages with attractive gifts and incentives, including Developer Interest Bearing Scheme (DIBS).

Dynasty View Sdn Bhd (DVSB) celebrated its 7th Anniversary on Sunday, 1st July 2012 at the Seri Austin Residence Sales Gallery, in conjunction with the official launch of the Seri Austin Residence Luxury Apartment. The guest of honour for the event was YB Dato' Hj Abdul Halim bin Hj Suleiman, State Assemblyman for Puteri Wangsa. Also present was UMLand's Group Chief Executive Officer, Mr Charlie Chia Lui Meng.

During the event, the Senior General Manager of DVSB, Mr KK Wong handed over a mock cheque of RM5,000 to the Johor Association for the Mentally Retarded Children, represented by En Baharom bin Uda Mat Yassin. Mr Wong said that the donation was a way of showing care and concern to the less fortunate and part of the company's Corporate Social Responsibility. YB Halim also congratulated DVSB in its efforts to make Seri Austin a better place to live by providing many facilities and added features to make every house a pleasant home. He also praised DVSB for its generosity in contributing to the needy and for the continuous efforts in protecting the environment with the use of EM products.



Majlis Pelancaran



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 : 07-223 2224
 : 07-355 5444
 Fire & Rescue : 07-224 4346
 Hospital Sultanah Aminah : 07-223 1666
 Hospital Sultan Ismail : 07-356 5000
 Johor Specialist Hospital : 07-225 3000
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Message from Editor

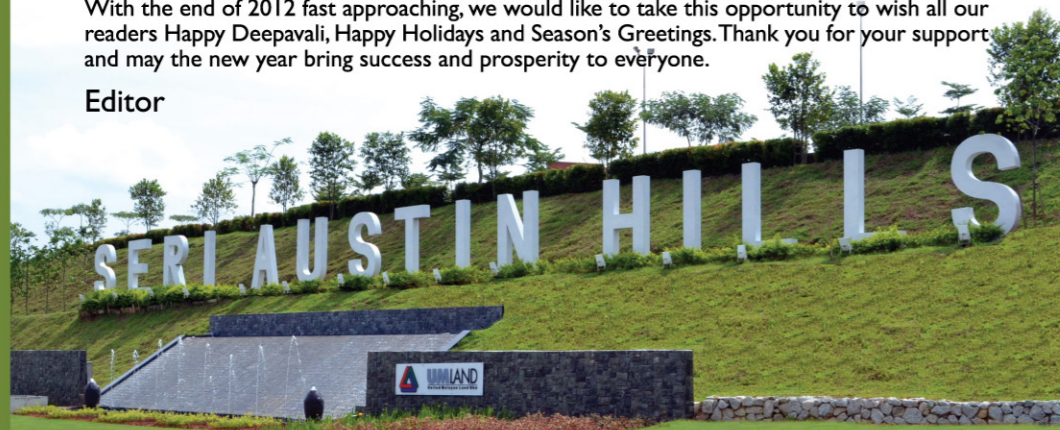
With the final issue for 2012 released, we are well into the fourth quarter of the year. Looking back to the start of 2012, Dynasty View Sdn Bhd (DVSB) has achieved much success, with our dedicated efforts to preserve nature, accomplish corporate social responsibility and deliver new property launches.

July marked another milestone achievement for DVSB as we celebrated Seri Austin's 7th Anniversary held in conjunction with the launch of Seri Austin Residence Luxury Apartment. Located in an enviable location and available in 5 distinct designs with condominium facilities, Seri Austin Residence Apartment is the first luxury apartment in Seri Austin to be connected with Unifi. Thanks to the overwhelming response from the buyers, DVSB is renowned as a developer of high-rise luxury.

On 22nd September 2012, DVSB celebrated Mid-Autumn Festival 2012 in conjunction with the launch of Iolite, its new double storey terrace house located ideally at the heart of Seri Austin. We continue to reach out to the needy with charitable contributions to the National Kidney Foundation Johor Bahru at our Breaking Fast ceremony during Ramadhan. We also showed our support for culture and the arts with contributions to Johor Bahru Arts Festival.

With the end of 2012 fast approaching, we would like to take this opportunity to wish all our readers Happy Deepavali, Happy Holidays and Season's Greetings. Thank you for your support and may the new year bring success and prosperity to everyone.

Editor



16th August 2012

CONTRIBUTION OF HARI RAYA HAMPERS

DVSB contributed household hampers to the ADUN of Puteri Wangsa on 16th August 2012 for the Hari Raya celebration. The hampers were distributed by the ADUN's office to the needy and single mothers within the vicinity. Assistant Manager of Public Relations, Miss Gowri said the contribution was our way of showing appreciation and goodwill to the ADUN Puteri Wangsa, who has been helpful and supportive of our ventures.



17th June 2012

FATHER'S DAY CELEBRATION

On 17th June 2012, DVSB organized a special sales event, in conjunction with Father's Day Celebration at Seri Austin Sales Gallery. Father's Day at Seri Austin was celebrated with many exciting activities that attracted visitors from all ages. Among the highlights include Father and Child Look-a-Like Contest, Penalty Shooter and Telematch. Every contestant was rewarded with gifts and winners walked away with great prizes.

Purchasers who booked Seri Austin properties from 10th to 17th June 2012, stand a chance to win Osim uPapa Music Sync.

7th August 2012

BREAKING FAST (BERBUKA PUASA) WITH DVSB STAFF & CONTRIBUTION TO THE NATIONAL KIDNEY FOUNDATION OF MALAYSIA



Dynasty View Sdn Bhd (DVSB) held a Breaking Fast event on Tuesday, 7th Aug 2012 at the Zon Regency Hotel, Johor Bahru. This is an annual event held for the fourth consecutive year during the holy month of Ramadhan, where contributions will be given as part of the company's Corporate Social Responsibility.

The Guest of Honor for the event was YB Dato' Hj. Abdul Halim bin Hj. Suleiman, State Assemblyman for Puteri Wangsa. This year Dynasty View contributed RM5,000 to The National Kidney Foundation of Malaysia. The mock cheque was presented by Senior General Manager of DVSB, Mr KK Wong to Siti Amira, representative from the NKF Johor Bahru.



Mr Wong said that DVSB also took care of the community's needs through generous contributions that will be handed out to the less fortunate. Since 2009, Dynasty View had contributed to the needy cancer patients from the National Cancer Council (MAKNA), the less fortunate students around the Tebrau area and the Spastic Children's Association of Johor respectively. About 120 people including DVSB Staff, members of the local media and business associates joined the Breaking Fast event.



12th August 2012

LAUNCH OF PHASE 5D AMETHYST

DVSB had organized a soft launch of its new Double Storey Terrace House, Phase 5D Amethyst on Sunday, 12th August 2012 at Seri Austin Sales Gallery. The soft launch was organized with many interesting activities. Among the highlights were sand art, caricature and inflatable for kids.

The 22' x 75' wide Amethyst Double Storey Terrace House comes in two outstanding designs with a spacious built-up of 2,106 sq.ft. for Type A (Amethyst 1) and 2,062 sq.ft. for Type B (Amethyst 2). It is priced from RM462,800 for non-bumi lots and RM393,380 for bumiputera lots. The special features of Amethyst include the quality floor tiles for living, dining and master bedroom and wider car porch area.



5th August 2012

THE 9TH JOHOR BAHRU ARTS FESTIVAL 2012

UMLand was the Gold Sponsor for the 9th Johor Bahru Arts Festival held from 1st September to 29th September 2012 at Bukit Timbalan Johor Bahru. On 5th August 2012, a press conference was held at The Mutiara Hotel, Johor Bahru to give the media an overview of the festival. The cheque was presented to the Patron of JB Arts Festival, Yang Berhormat Tan Sri Shahrir bin Abdul Samad by the Director of Operations, En Zulkifly Garib, Mr KK Wong, Senior General Manager of Dynasty View Sdn Bhd and Mr Frankie Tan, General Manager of Seri Alam Properties Sdn Bhd.



22nd September 2012

CELEBRATION OF MOONCAKE FESTIVAL IN CONJUNCTION WITH THE LAUNCH OF IOLITE, DOUBLE STOREY TERRACE



It was a night filled with entertainment for everyone on Saturday, 22nd September 2012 where almost 1,000 people gathered at the Seri Austin Sales Gallery for the celebration of Mid-Autumn Festival also known as Mooncake Festival organised by Dynasty View Sdn Bhd. The night event was held yearly for the third time in Seri Austin to celebrate the Chinese Lantern Festival in conjunction with the Launch of Iolite, double storey terrace house, the second of its kind to be launched this year.

The 20' x 70' wide Double Storey Terrace House is a cut above the rest and placed so ideally in the heart of Seri Austin. It is priced from RM426,800.00 for Iolite 1 and RM414,800.00 for Iolite 2. Early birds will enjoy special package with attractive gifts and incentives. Buyers are also entitled for 2 air-condition units (1 HP) for bookings made between 17 - 23 September 2012. In addition to this, they will also enjoy 1 year of free security maintenance charge.

The Senior General Manager of Dynasty View Sdn Bhd, Mr KK Wong highlighted that the event is another platform to build and foster closer relationship amongst the residents and business associates. He also said that due to overwhelming response, the current cluster and semi-detached houses are fully sold. As such, Dynasty View is planning to launch new clusters and semi-d by early 2013. Amongst the highlights of the event were lantern-making competition, Chinese cultural performances, including kung fu, yo-yo performance and dragon dance. Free lanterns were given away to all children and there was food, fun and entertainment for all to enjoy.



TOP SALES PERSON FOR 2ND QUARTER FY2012

Mr Boey Chin Cheong or Joe as he is fondly called by his colleagues has emerged as the Top Sales Person for 2nd and 3rd Quarter for Year 2012. He closed RM23.58 million sales during this period.

Having joined DVSB since November 2011, Joe got along very well with the other Sales Team members and established himself as a committed team player. Joe has always motivated himself to be the top sales person. "I always remind myself that I must be the best in everything I do", said Joe who was happy to receive the award from the Senior General Manager of DVSB, Mr KK Wong.



Joe (second from left) receiving his certificate and gift for Top Sales Person Award from Mr KK Wong.