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**BREAKING FAST (BERBUKA PUASA) WITH
DVSB STAFFS AND CONTRIBUTION TO THE
JOHOR AREA REHABILITATION
ORGANIZATION (JARO)**

Permata Ballroom, The Puteri Pacific Hotel, Johor Bahru

24th July 2013

On Wednesday, 24th July 2013, Dynasty View Sdn Bhd (DVSB) organised a Breaking Fast dinner along with DVSB staffs at The Puteri Pacific Hotel, Johor Bahru and made a contribution to JARO.

Organised by DVSB for the fifth time in a row during the holy month of Ramadan, this annual event received positive response from the staff and the special guests. This year DVSB has contributed a sum of RM5,000 to JARO and the funds were received by Professor Mohd Afifi Bin Abdul Mukti, Vice Chairman of JARO.

Senior General Manager of DVSB, Mr KK Wong said that Dynasty View not only built houses but also took care of the community's needs through generous contributions to the less fortunate, as a part of their Corporate Social Responsibility (CSR).

JARO is a registered charity group which manages 3 shelter workshops catering to the rehabilitation requirements of the physically and mentally challenged. It aims to start a new lease of life for people to create a sense of independence and to reposition themselves with dignity in

the mainstream society. The positive attitude that JARO instils in them enables them to live a normal working life with pride and confidence.

The event was attended by 160 people including DVSB staffs, members of the local media and business associates. The Guest of Honour for the night was En Abdul Rahman Bin Abdullah, Assistant Director of Management Services from MBJB.



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NOTE FROM THE EDITOR

As we worked on this issue of Seri Austin Buzz, DVSB has recorded impressive sales achievement in 2013. In a few more months, we will be welcoming the New Year with more projects and launches, a resolution that we will always keep to become the top leading developer with a heart for the community.

As part of our CSR, DVSB organised a Breaking Fast dinner along with DVSB staffs at The Puteri Pacific Hotel, Johor Bahru and made a contribution to JARO.

In support of arts and culture, UMLand had contributed RM500,000 to the 10th JB Arts Festival, an annual event that was held from 6th September to 5th October 2013 at various places in Johor.

Inspired by the global support on Saving Gaia, Seri Austin and Telekom Malaysia Berhad™, proudly held "Love Our Earth Day" in September 2013, focused on our continued environmental efforts through Effective Microorganisms (EM)

In conjunction with Mooncake Festival celebration, DVSB took the opportunity to launch Phase 5G, Pearl double storey terrace houses. It was a night filled with entertainment for everyone.

Our holding company, UMLand took part in the Malaysia Property Show 2013 and exhibited the newly launched properties at Seri Austin and Medini Lakeside.

Lastly, as we approach the year end, we take this

opportunity to wish all students taking the SPM & STPM examinations all the best and may you pass with flying colours and to all parents and other students, happy holidays.

Shazreena
Editor
Shazreena



PROMOTION CELEBRATION FOR MR KK WONG

2nd October 2013

Dynasty View Sdn Bhd (DVSB) is proud to celebrate the promotion of Mr KK Wong as Chief Executive Officer (CEO) of DVSB, effective from 1st October 2013. Mr KK Wong's tenure with the UMLand Group started 20 years ago when he joined Seri Alam Properties Sdn Bhd as the Head of Finance. He was subsequently put in charge of the Seri Austin Township under DVSB when the land was acquired in year 2005. In his new position as DVSB CEO, Mr KK Wong will continue to gear Seri Austin township. He will be given higher responsibility within UMLand in supporting the Group Chief Executive Officer in the Johor niche projects and will also act as UMLand's representative in REHDA, Southern Region.

Let us all congratulate Mr KK Wong on his new promotion and wish him continued success in bringing the company to greater heights.

10th JB ARTS FESTIVAL 2013 PRESS CONFERENCE

Villa Warisan J.A. Johor Bahru.

25th August 2013



Tan Sri Dato' Abdul Shahrir Abdul Samad - First from Left

The 10th JB Arts Festival 2013's Press Conference was held on 25th August 2013 @ Villa Warisan J.A., Johor Bahru. As the main sponsor, UMLand contributed RM500,000 to this annual event held from 6th September to 5th October 2013 at various places in Johor, including Bukit Timbalan, Heritage Walk Jln Tan Hiok Nee, Bandar Seri Alam, Danga Cruise 8, Marina Club Danga Bay, Lazio Danga Bay, Eight Lido and Sentosa Skate Park. The Senior Management of UMLand, Mr Charlie Chia (GCEO of UMLand), Mr KK Wong (SGM of Dynasty View Sdn Bhd) and Mr Freddie Lee (ED of Seri Alam Properties) presented the cheque to Tan Sri Dato' Shahrir Abdul Samad, the Patron for the 10th JB Arts Festival 2013. The ceremony ended around 2.00pm with lunch served by Villa Warisan J.A Johor Bahru.

MALAYSIA PROPERTY SHOW 2013 BY PROPERTY GURU

Traders Hotel, Puteri Harbour, Johor

27th- 28th July 2013



Property Investment Guru & Best-Selling Author, Mr Milan Doshi - 2nd from left

UMLand exhibited its Seri Austin and Medini Lakeside projects at the Malaysia Property Show 2013 at Traders Hotel, Puteri Harbour from 27th to 28th July 2013 from 10.00am to 7.00pm. This Property Show was organised by Property Guru.

Free shuttle buses were also provided to ferry participants from Singapore for tours to project sites.

Seri Austin was one of the destinations of the shuttle tour. We received good response and enquiries from the participants.

TOP SALES PERSONNEL FOR 3rd QUARTER 2013

10th October 2013



Ms Chan Wan Ting or Christina as she is fondly called by her colleagues has emerged as the Top Sales Person for 3rd Quarter 2013. She managed to close about RM12 million in sales value during the period.

Christina joined DVSB since 1st October 2012, Christina has managed to get along very well with the other Sales and Marketing Team Members and established herself as a committed team player. "Thanks to the leadership of our CEO, Mr KK Wong and all the supportive and cooperative Sales and Marketing Team members, I managed to get this glory achievement in this harmony and happy working environment. I will continue to contribute my best effort towards the progress of Dynasty View Sdn Bhd", said Christina who was happy to receive her first award from the CEO of Dynasty View Sdn Bhd.

MOONCAKE FESTIVAL CELEBRATION IN CONJUNCTION WITH THE LAUNCH OF PHASE 5G PEARL, DOUBLE STOREY TERRACE

Residenz Hall, Seri Austin Residence Apartment

14th September 2013



YB Khoo Soo Seang - 3rd from left

It was a night filled with entertainment for everyone on Saturday, 14th September 2013, with around 300 people gathered at the Residenz Hall of Seri Austin Residence Apartment for the celebration of Mid-Autumn Festival also known as Mooncake Festival organised by DVSB. The night event was held for the fourth time in Seri Austin to celebrate the Lantern Festival in conjunction with the launch of "PEARL", double storey terrace house. The Guest of Honour for the event was YB Khoo Soo Seang, Member of Parliament for Tebrau Constituency.

Phase 5G, "PEARL" luxury double storey terrace house consists of 129 units and features two modern and sleek architectural designs. Consisting of 66 units of double storey terrace house, Type A "PEARL 1" is designed with land area of 26' x 80'. The 4 bedrooms and 4 bathrooms "PEARL 1" is designed with spacious built-up area of 2,588 sq.ft. Type B "PEARL 2" consists of 63 units double storey terrace house with land area of 24' x 80'. The 4+1 bedrooms and 4 bathrooms "PEARL 2" built-up area begins from 2,473 sq.ft. "PEARL" features wider staircase with timber handrail, tempered glass railing, wide and lengthy car porch with tiles and an internal courtyard.

Amongst the outstanding features are the bridge to connect the grand entrance to master bedroom, double volume dining space and large walk-in wardrobe space. This luxury double storey terrace is equipped with 3 phase electrical supply, fiber optics telephone cables with no overhead electric cables. Buyers will enjoy FREE Unifi package for 2 years. "PEARL" exquisite home is a cut above the rest and placed so ideally in the heart of Seri Austin. It is priced from RM767,800 to RM948,000 for "PEARL 1" and RM697,800 to RM940,800 for "PEARL 2".

The Senior General Manager of DVSB, Mr KK Wong highlighted that the event provided another platform to build and foster closer relationship amongst the residents and business associates. Amongst the highlights of the event was lantern making competition, Chinese cultural performances, Qian Qiu Drum Performance, Dragon Dance, Chinese Yo-Yo Performance, Wushu Performance and Fireworks show. DVSB also gave away free lanterns to all children. A wonderful night to be remembered, the event also offered light refreshment, fun and entertainment for all to enjoy.

LOVE OUR EARTH DAY

Seri Austin Sales Gallery, Taman Seri Austin, Johor Bahru

14th September 2013



Datuk Bandar, Tuan Hj Ismail Bin Karim - 3rd from Left

On Saturday, 14th September 2013, DVSB and TM (Telekom Malaysia) organised "Love Our Earth Day" event with EM making competition at Seri Austin Sales Gallery, Taman Seri Austin, Johor Bahru.

The event was officiated by Tuan Haji Ismail bin Karim, Mayor of Majlis Bandaraya Johor Bahru. Also present was Mr KK Wong, Senior General Manager, Dynasty View Sdn Bhd and Mohd Roslan Mohd Rashidi, Vice President, TM Johor.

EM or Effective Microorganisms is a high-tech and effective product, primarily used in the areas of agriculture, environmental protection and conservation, waste management and health care. There was also EM Mudball Making Competition with over 3,600 EM Mudballs made on that day. This programme was part of DVSB and TM effort to save planet Earth through EM.

Seri Austin is the first township in Johor Bahru to implement EM programme and given full support by the local authority Majlis Bandaraya Johor Bahru (MBJB). The programme aimed to provide full information and create awareness of being environment friendly and educate the public to start living greener and healthier lifestyles.

CSR has always been the main agenda in TM's operations, influencing business strategies, decisions and implementation of TM's operations. Since late 2009, TM began a more serious commitment in conservation of the environment, which in turn acknowledges our Corporate Social Responsibility platform, in line with Education, Community and National Development.

"Love Our Earth Day" received 120 entries in participation including 50 staffs of TM, 30 staffs of DVSB, 25 students from Sek. Men. Taman Daya 2 as well as residents of Taman Seri Austin. Amongst the highlights of the event was throwing of EM Mudballs into Seri Austin Lake which added a positive significance to the programme.

SITE PROGRESS AS @ 13th September 2013

SERI AUSTIN HILLS

Iolite 1

Double Storey Terrace

20' x 70' | 2,027 sq.ft.



Work In Progress
63.15%

emery2

Double Storey Terrace

22' x 70' | 2,151 sq.ft.



Work In Progress
100.00%

Citrine

Double Storey Semi-Detached

32' x 90' | 2,630 sq.ft.



Work In Progress
99.75%

Citrine 1

Double Storey Cluster

32' x 75' | 2,419 sq.ft.



Work In Progress
99.65%

Ametrine 2

Double Storey Bungalow

46' x 90' | 3,150 sq.ft.



Work In Progress
100.00%

Amethyst 1

Double Storey Terrace

22' x 75' | 2,062 sq.ft.



Work In Progress
69.37%

Olivine

Double Storey Semi Detached

35' x 90' | 3,030 sq.ft.



Work In Progress
73.00%

Showhouse

Olivine 2

Double Storey Cluster

35' x 75' | 2,764 sq.ft.



Work In Progress
73.00%

Showhouse

SERI AUSTIN RESIDENCE LUXURY APARTMENT

Tower 1



Work In Progress
82.00%

Tower 2



Work In Progress
35.95%

Tower 3



Work In Progress
18.20%

SERI AUSTIN UPCOMING EVENTS (OCT – DEC 2013)

- OCT**
- 6 Oct Property Roadshow @ Maybank, City Square Johor Bahru
 - 12 – 13 Oct Property Talk by Milan Doshi & Dr Daniel @ Residenz Hall, Seri Austin Residence Apartment
 - 22 – 27 Oct UMLand Property Roadshow @ AEON Tebrau City, Johor Bahru
 - 26 Oct Seri Austin-MBJB Golf Invitation 2013 @ Ponderosa Golf & Country Club
- NOV**
- 8 – 10 Nov MAPEX @ City Square, Johor Bahru
 - 15 Nov Roadshow @ Sutera Mall, Johor Bahru
 - 24 Nov Launch of Zircon, 3-Storey Shop Office
- DEC**
- 6 – 8 Dec PropertyGuru Expo @ Orchard, Singapore