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EXCLUSIVE LAUNCH OF ZIRCON, 3-STOREY SHOP OFFICE ON 22<sup>ND</sup> DECEMBER 2013

On 22<sup>nd</sup> December 2013, Dynasty View Sdn Bhd (DVSB) successfully launched "ZIRCON", 3-storey shop office, in conjunction with the celebration of Prestigious Awards received by Dynasty View Sdn Bhd at Residenz Hall, Seri Austin Residence. Zircon 3-storey shop office is the premier corporate address, strategically located within the vibrant Tebrau Corridor with convenient access from major highways. It also enjoys ready population catchments from the surrounding matured townships.

A truly livable and vibrant enclave, the Jewel of Business Excellence - Zircon 3-storey shop office is equipped with exclusive private lift, High Speed Broadband (HSBB) and 24-hour security patrol. With a total of 44 units, Zircon offers wide internal roads for easy circulation of customers, ample parking space for the convenience of day-to-day business operations, as well as high ceiling and attractive modern facade that embodies a modern business address sited within Tebrau business hub.





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# NOTE FROM THE EDITOR

Happy New Year and Gong Xi Fa Cai from all of us at DVSB! At Seri Austin, we ushered in the Lunar New Year of the Golden Horse with double prosperity and good fortune for 2014. The Lunar New Year is a remarkable time to bond with family and friends through blessings, joy and reunions. Here at DVSB, we gallop into the year ahead with renewed strength, spirit and success in abundance.

As we flashback on our remarkable achievements for the past one-year, 2013 has been truly exciting for DVSB. We successfully launched

several new properties, organised successful events and received recognition for our efforts in Corporate Social Responsibility (CSR). We are also proud to announce that DVSB was awarded **"The Most Livable, Modern Residential Enclave"** for Seri Austin Residence at the Malaysian Reserve Property Press Awards 2013.

Congratulations to our CEO, Mr Wong Kuen Kong, as he was awarded with the **"Passion & Commitment Leadership Award"** by International Business Showcase and Malaysian

Alliance Worldwide Network. DVSB is indeed proud to be led by a successful CEO with a great vision for the future.

For the year ahead, DVSB has planned the launch of new properties to meet the needs of house buyers. We thank you for your continuous support as we strive to bring success, goodwill and good tidings to everyone. .

*Shazreena*  
Editor  
Shazreena



## PASSION AND COMMITMENT LEADERSHIP AWARD ON 12<sup>TH</sup> DECEMBER 2013

Mr Wong Kuen Kong, CEO of Dynasty View Sdn Bhd was awarded the **"Passion & Commitment Leadership Award"** on 12<sup>th</sup> December 2013 by International Business Showcase and Malaysian Alliance Worldwide Network at PWTC, Kuala Lumpur. The event was held to recognise individuals that have sown the seeds of greatness in their attitude and beliefs while facing difficulties, challenges and defeats. They are heroes who are willing to lend a helping hand and have shown gestures of charitable goodwill, whose kindness, good works and dedication in many ways is an inspiration to others and source of motivational and encouragement to many people.

# PROPERTY PRESS AWARDS 2013 ON 8<sup>TH</sup> NOVEMBER 2013



Dynasty View Sdn Bhd, a wholly owned subsidiary of UMLand, was awarded **"The Most Livable, Modern Residential Enclave"** for Seri Austin Residence at the Malaysian Reserve Property Press Awards 2013, held on 8<sup>th</sup> November 2013. It is recognised as one of the most meaningful property awards in Malaysia as it is not given out by an association, but rather feted at a major property event for top property builders.

The award this year acknowledged the company's success in making Seri Austin Residence an icon in Johor Bahru. The resort like development features attractive facilities which help provide its residents with a healthy, conducive lifestyle and environment.

To fulfill the demands of modern lifestyles, the development is equipped with High Speed Broadband, Astro HD, glass gymnasium, swimming pool, outdoor gymnasium, gazebos and scenic tropical garden coupled with a jogging track. Affordably priced, the Seri Austin Residence Luxury Apartment is a dream home for many potential home owners who seek value for money properties, with the assurance of value appreciation.



## 2<sup>ND</sup> MAPEX 2013 @ JOHOR BAHRU CITY SQUARE ON 8<sup>TH</sup> NOVEMBER 2013



Held from 8<sup>th</sup> to 10<sup>th</sup> November 2013, Johor's most exciting and largest one-stop property exhibition, 2<sup>nd</sup> MAPEX 2013, took place at Johor Bahru City Square. The event was officiated on 8<sup>th</sup> November 2013 by the Chairman of the State Housing & Local Government, YB Datuk Abd Latif Bandi and Datuk Bandar Johor Bahru, Tuan Haji Ismail Bin Karim.

Over the years, MAPEX has received overwhelming response from developers, industry players, NGOs and government departments with an average of 100 participants from the property development industry and an average of 10 financial institutions. Organised by REHDA Johor, MAPEX has since helped many Malaysian homebuyers to purchase and own their dream home with affordable prices. It has helped to generate demand for housing and ensure sustained growth of the housing and property industry.

## SME SAHABAT NEGARA AWARD BY SMI ASSOCIATION OF MALAYSIA ON 13<sup>TH</sup> DECEMBER 2013



On 13<sup>th</sup> December 2013 Dynasty View Sdn Bhd was awarded “**SME Sahabat Negara Award**” by SMI Association Malaysia at the Sunway Convention Centre, Subang Jaya. The award was bestowed on corporations that have contributed significantly and played a prominent and proactive role in the promotion and development of SMEs community in the country. The award recognises organisations that have enhanced SME’s competitive edge and operation efficiency in pursuit of globalization simultaneously.

## SERI AUSTIN – MBBJ GOLF CHALLENGE 2013 ON 26<sup>TH</sup> OCTOBER 2013



On 26<sup>th</sup> October 2013, Dynasty View Sdn Bhd held its annual SERI AUSTIN – MBBJ GOLF CHALLENGE 2013 at Ponderosa Golf and Country Resort. The objective of the golf tournament is to provide a platform for us to build a closer relationship with MBBJ, and show our appreciation to them for supporting us.

The tournament winners proudly took home trophies and special prizes, while the remaining participants took home attractive lucky draw prizes such as a Fujitsu Laptop, Samsung Mini Tab 3, Sony LED 32 inch TV and Sony DVD Home Theatre. The prizes were presented by the CEO of DVSB, Mr KK Wong and representatives from MBBJ. The event proceeded smoothly and ended with a memorable buffet lunch by Ponderosa Golf and Country Resort.

## FIRE DRILL BY BOMBA ON 22<sup>ND</sup> OCTOBER 2013



On 22<sup>nd</sup> October 2013, Seri Austin Sales Gallery received a special visit by the BOMBA JOHOR BAHRU. Led by PBK En Abdul Shukor Bin Haji Idris, a Fire Drill session was held followed by a short briefing on Safety and demonstration was given to guide all staff on the use of the fire fighting equipment.

Preparation is the key to any effective emergency response. Conducting effective fire drills helps building owners, property managers and others responsible for fire safety within a building to determine whether designated supervisory staff can competently respond in accordance with the emergency fire and evacuation procedures.

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## EXCHANGE GIFT PARTY BY DYNASTY VIEW SDN BHD ON 23<sup>RD</sup> DECEMBER 2013



On 23<sup>rd</sup> December 2013, Dynasty View Sdn Bhd (DVSB) held its annual Exchange Gift Party for the DVSB Staff at the Seri Austin Sales Gallery. An annual event organised by Corporate Communication and Human Resource Departments, the event feted all staffs to a Western Buffet feast.

The objective of the Exchange Gift Party was to create a festive atmosphere and strengthen working relationships amongst staffs by giving and receiving gifts. What made the event exciting was the gift being inexpensive yet meaningful.

# SITE PROGRESS AS @ 12<sup>th</sup> February 2014

## SERI AUSTIN HILLS

### Iolite 1

Double Storey Terrace

20' x 70' | 2,027 sq.ft.



Work In Progress  
89.62%



### PEARL

24' x 80' | 2,473 sq.ft.



Work In Progress  
66.23%

### Citrine

Double Storey Semi-Detached

32' x 90' | 2,630 sq.ft.



Work In Progress  
100.00%

### Citrine<sup>1</sup>

Double Storey Cluster

32' x 75' | 2,419 sq.ft.



Work In Progress  
100.00%

### Zircon

24' x 80' | 5,699 sq.ft. | 33' x 80' | 8,629 sq.ft.



Work In Progress  
26.71%

### Amethyst 1

Double Storey Terrace

22' x 75' | 2,062 sq.ft.



Work In Progress  
63.89%

### Olivine

Double Storey Semi Detached

35' x 90' | 3,030 sq.ft.



Work In Progress  
34.45%

Showhouse

### Olivine<sup>2</sup>

Double Storey Cluster

35' x 75' | 2,764 sq.ft.



Work In Progress  
31.60%

Showhouse

## SERI AUSTIN RESIDENCE LUXURY APARTMENT

### Tower 1



Work In Progress  
90.07%

### Tower 2



Work In Progress  
56.51%

### Tower 3



Work In Progress  
20.13%

## SERI AUSTIN UPCOMING EVENTS (JAN - MAR 2014)

### JANUARY

- 11-12 January 2014 Property Outlook Conference at Hotel Istana, Kuala Lumpur
- 20 January 2014 Asia Pacific Property Conference at Marriot Hotel, Kuala Lumpur
- 23 January 2014 Charity Lunch & Visit to Grace Covenant Community Care, Desa Tebrau, Johor Bahru

### FEBRUARY

- 14 February 2014 Chap Goh Mei Celebration in conjunction with Chinese New Year 2014
- 15 February 2014 1<sup>st</sup> Smart Healthy City and Communities Township in Iskandar Malaysia
- 21-23 February 2014 Property Roadshow at Giant Plentong, Johor Bahru

### MARCH

- 7-9 March 2014 i-Property Expo at Persada, Johor Bahru 2014
- 19 March 2014 Media Appreciation Lunch 2014
- 23 March 2014 Launch of Jade Double Storey Terrace House (Phase 5H)
- 28-30 March 2014 Property Roadshow at Johor Bahru City Square