

THE CELEBRATED LAUNCH OF JADE

Post Release | 23 March 2014



The inaugural launch of "JADE" was held on 23 March 2014. With the remarkable turnout of 300 guests at the Residenz Hall of Seri Austin Residence Apartment, the launch was a great success.

JADE consist of 120 units of double storey terrace houses featuring 3 bedrooms alongside 3 bathrooms with spacious built up of areas of between 2,209 sq. ft to 2,552 sq. ft. The best selling feature is the premium large floors tiles for the living room, dining area and bedrooms. Jade also features full height wall tiles for the bathrooms, wider staircase with timber handrails, and tempered glass railings. Well known as a development with optimum connectivity, JADE is equipped with fiber optic telephone cable, an integrated alarm system with ready surveillance points, internet ready and water heater points.

JADE at Seri Austin is now open for sale. Visit the show house for a virtual experience on what JADE has to offer for home buyers and great offerings await. Jade Double Storey Type A – 22' X 75' feet wide is priced at RM 575,280 to RM 841,800, while Type B – 24' X 75' feet wide double storey is priced from RM 658,000 to RM 937,800 respectively.

In addition to the bundle features, purchasers are rewarded with 2 years free High Speed Broad Band (HSB) UniFi VIP5 package. (terms and conditions apply).

The highlights of the event include a Cultural Dance performance, Magician performance, feng shui talk and many more.



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Editor's Note

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With due diligence, the 3rd Quarter of Dynasty View Sdn.Bhd sees a greater upswing in property sales, pointing towards a real estate hotspot and the confidence in DVSB as the favorite choice among home buyers and investors. As a suburb spotlight, the line up of new developments such as 3 storey shop office, Zircon, and the striking luxurious double storey homes, Jade, had propelled further in the property limelight for their successful the township launches through 2013 and 2014.

In conjunction with the on-going Corporate Social Responsibility (CSR) programs, DVSB celebrated with the Johor Women's League on International Women's Day 2014 with a contribution of RM 10,000 for JEWEL project and a scrumptious luncheon was hosted for children at the Grace Covenant Community Center during Chinese New Year 2014, further boosting DVSB firm focus on community relations. In appreciation to Johor Bahru's media industry, a Media Appreciation Lunch was organised for the editors due to the constant support given.

The key to an extraordinary life revolves around an environment which is comprehensive making everyday living complete. Being recognized for this vision, DVSB was awarded with "Smart Healthy City and Communities" in Iskandar, Malaysia. Taman Seri Austin set out to be the first urban community selected for the program, being the well-thought-out urban planning, as the hallmark of Seri Austin's township. For the upcoming months, DVSB is geared up for property launches. A visit to the Sales Gallery will simultaneously provide more information and be assisted with any queries by the team of attentive sales personnel. As school spring break is approaching next month, we would like to extend our warm wishes to all residents and school goers a Happy Holiday!

Shazreena

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UM LAND Contributes RM10,000 To JEWEL

Post Release | 15 March 2014

Poised in lined with United Nation's theme for International Women's Day 2014, UM Land celebrated the event alongside Johor Women's League (JEWEL). The high tea event was graced by the Sultan of Johor's consort, Raja Zarith Sofiah Sultan Idris Shah, and Datin Paduka Marina Mahathir, two notable advocates of women rights. Focusing on "Equality for Women is Progress for All," Datin Paduka Marina Mahathir spoke on the issues faced by women in the country, whilst JEWEL's president, Ms. Thanam Visvanathan brought up issues on women's right and the education on violence against women. UM Land Dynasty View Sdn Bhd (DVSB) and Seri Alam Properties contributes RM 10,000 for the support and growth on JEWEL projects.

TAMAN SERI AUSTIN

“Smart Healthy City & Communities”

ISKANDAR MALAYSIA

Post Release | 15 February 2014



The Federal government had allocated a total of RM 1.5 million for pedestrian pathways and cycling lanes in Iskandar, Malaysia. During the event, the Menteri Besar of Johor, YAB Dato Mohammed Khaled Nordin, launched Taman Seri Austin's cycling lanes, pedestrian pathways, and two recreational parks which had been gazetted into smoke free areas. The program aimed at enhancing quality of life and achieving a sustainable economic and technological ecosystem, ultimately results in a smart, connected and inclusive community. Seri Austin had been the first urban community selected for the program. Also present were Johor Bahru Mayor, Haji Ismail Karim, Iskandar Regional Development Authority (IRDA) Chief Executive, Datuk Ismail Ibrahim, United Malayan Land Berhad Chairman, Tun Musa Hitam, and Group Chief Executive Officer, Mr. Charlie Chia. Besides health awareness activities such as cycling and walking 10,000 steps, participants of the event also receive free screening of ENT (ear, nose and throat) and dental treatment by the State Health Department. An exhibition was also held featuring Smart and Healthy City and Community at the launch.



CONTRIBUTION TO SEKOLAH KEBANGSAAN TAMAN DAYA

Post Release | 19 March 2014

DVSB contributed RM 400 to Sekolah Kebangsaan Taman Daya on the 19 March 2014 towards the Teacher's Welfare Fund which will be allocated for activities such as Teacher's Day celebration and Family Day celebration. The cheque was presented to the school by Assistant Manager of Corporate Communication and Customer Care, Miss Shazreena, as a token of appreciation towards the school's constant support in DVSB's event such by sending students to participate in the EM Mudball Making competition each year.



MEDIA APPRECIATION LUNCHEON 2014

Post Release | 19 March 2014



DVSB hosted a luncheon for media partners in Johor Bahru as an appreciation to the support given to the company. In his speech, Chief Executive Officer of DVSB, Mr. KK. Wong established the importance of maintaining good relationship and rapport with members of the Johor media. The luncheon held at M Suite Hotel's Ming Court restaurant, saw attendees from New Straits Times, Berita Harian, Harian Metro, The Star Publications, Nanyang Siang Pau, Sin Chew Daily and Oriental Daily, as well as representatives from Property Guru, Genesis and iProperty. DVSB took the opportunity to express its heartfelt thanks to the entire media for their continuous support.

Celebrating Chinese New Year Charity Luncheon at Grace Covenant Community Care

Post Release | 23 January 2014

DVSB visited Grace Covenant Community Care to support and reach out to children in need as part of DVSB's Corporate Social Responsibility programs. The annual event held in conjunction with the Chinese New Year celebration is lead by Chief Executive Officer, Mr. KK Wong and his team of 30 staff. The home which is located at Desa Tebrau is under the care of Executive Director and Founder, Mr. Joshua Ng and his wife, Ruth Kam, who are the guardian of all the 70 children ranging from 4 months to 18 years old, from single parent families, orphans or families whereby the parents are in jail. Both who had extensive experience in the



systematic management and standard work procedure involved in children's education and up - bringing. Sponsored by DVSB, a KFC luncheon was served to the children alongside gifts of mandarin oranges, chocolates and cookies.

Mr. KK Wong emphasized that DVSB is a developer who will always be attentive to the community needs, as he presented a mock cheque of RM 3,000 to the home as part of DVSB's contribution.

DVSB past Corporate Social Responsibility involvement includes Amitabha Orphanage Home and various other welfare homes.

SPONSORSHIP LUCKY DRAW HAMPERS SEKOLAH KEBANGSAAN TAMAN MOUNT AUSTIN

Post Release | 12 March 2014

For the 10th PIBG General Meeting & Excellence Award Ceremony which was held on the 16th March 2014 at the hall of Sekolah Kebangsaan Taman Mount Austin (SKTMA) , DVSB sponsored lucky draw hampers as a token of appreciation to the support given by the school in organizing students to participate in DVSB's committed ecological program such as EM Mudball Competition. The lucky draw hampers were presented to the school by Assistant Manager of Corporate Communication and Customer Care, Miss Shazreena, in fostering greater relationship with the school.



SITE PROGRESS

SERI AUSTIN HILLS



Amethyst 1
Double Storey Terrace
(22' x 75') 2,013 sq.ft. | **Work In Progress (%)**
96.62%



Amethyst 2
Double Storey Terrace
(22' x 75') 2,062 sq.ft. | **Work In Progress (%)**
74.26%



Iolite 1
Double Storey Terrace
(20' x 70') 1,949 sq.ft. | **Work In Progress (%)**
94.09%



Iolite 2
Double Storey Terrace
(20' x 70') 2,027 sq.ft. | **Work In Progress (%)**
73.14%



Olivine
Double Storey Cluster 1
(35' x 75') 2,669 sq.ft. | **Work In Progress (%)**
52.50%



Olivine
Double Storey Cluster 2
(32' x 75') 2,764 sq.ft. | **Work In Progress (%)**
55.35%



Olivine
Double Storey Semi Detached
(35' x 90') 3,067 sq.ft. | **Work In Progress (%)**
60.10%



Pearl 1
Double Storey Terrace
(26' x 80') 2,588 sq.ft. | **Work In Progress (%)**
80.07%



Pearl 2
Double Storey Terrace
(24' x 80') 2,473 sq.ft. | **Work In Progress (%)**
80.07%



Zircon Shop Lot
Shop Lot
(24' x 80') 5,699 sq.ft. | **Work In Progress (%)**
30.35%

SERI AUSTIN RESIDENCE LUXURY APARTMENT



Tower 3
Residency Apartment | **Work In Progress (%)**
24.64%



Tower 1
Residency Apartment | **Work In Progress (%)**
96.86%



Tower 2
Residency Apartment | **Work In Progress (%)**
62.00%

UPCOMING EVENT (April – June 2014)

APRIL	MAY	JUNE
19 Apr	8-9 May	9 Jun
Celebrating Earth Day 2014 Towards "Green City" @ Seri Austin 2014	Asia Pacific Property Award @ Shangri La Hotel, KL.	Father's Day Celebration
22-27 Apr	17 May	18 Jun
UMLand Property Fair @ Aeon Tebrau, Johor Bahru	5th UMLand-IRDA Golf Challenge 2014	DVSB-Media Bowling Challenge 2014
	18 May	25-27 Jun
	Preview of D'Lagoon in conjunction with Mother's Day Celebration @ The Puteri Pacific Hotel, Johor Bahru	Johor Towards Worlds City 2020 @ Persada Johor
	23-25 May	
	MAPEX @ Persada Johor	