

## Another Prestigious Award for Dynasty View



### Sin Chew Business Excellence Awards 2014

**26 September 2014**

Sin Chew Business Excellence Awards 2014's Presentation Ceremony & Gala Dinner was held on 26 September 2014 at the Setia City Convention Centre (SCCC). At the event, DVSB won the Sin Chew Business Excellence Awards 2014 under the PROPERTY EXCELLENCE AWARD Category. The Sin Chew Business Excellence Award is positioned as one of the most trusted and prestigious business awards programme in Malaysia with emphasis on strategic management approaches. The awards serve as the highest accolades for the enterprises which have achieved utmost excellence in all key

business management disciplines which form the strategic parts of organizational growth and sustainability.

The awards also bring opportunities for more enterprises to learn from the success stories and revenue models of the winning enterprises, and to benchmark themselves against the best in their pursuit of further excellence and also serve to motivate the winning enterprises to showcase and to spearhead Malaysian brands to the global market.



#### CONTENTS



1 Breaking Fast (Berbuka Puasa) with DVSB staff and contribution to the Persatuan Bagi Kanak Kanak Kerencanan Akal Johor (PBKKAJ) 2 9th Anniversary Celebration & Exclusive Launch of JADE 2 Luxury Double Storey Terrace 3 Celebration of Mooncake Festival in conjunction with the opening of D'Lagoon Luxurious Development 4 The 4th Asia Success Award 2014 5 The Inaugural Iskandar Malaysia Social Hero Awards (IMSHA) 2014 6 Top Sales Achiever For 2nd Quarter 2014



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## Celebration of Mooncake Festival in conjunction with the opening of D'Lagoon Luxurious Development

6 September 2014

Dynasty View Sdn Bhd (DVSB), a prestigious and quality developer and wholly owned by UMLand, celebrated the Mid Autumn Festival by heralding the tradition of mooncake eating with "Seri Austin Mooncake Celebration" event. The event held on 6 September 2014, was in conjunction with the opening of D'Lagoon Luxurious Development living by the lake. Around 500 people gathered at Seri Austin Residence Apartment on the event night. The Guest of Honor for the night is YB Khoo Soo

Seang, Member of Parliament for Tebrau. There were many activities during the night such as Wushu Performance, Chang Er Appearance, Chinese Cultural Dance, Lion Dance Performance, Chinese Diabolo Performance and many more.

The annual glorious celebration also highlighted the significance of culture and provided ample opportunities for social-culture networking aligned to the "One Malaysia" concept.

DVSB's Chief Executive Officer, K.K. Wong said "This annual event also marked the remarkable success of DVSB with the successful opening of the latest premium property D'Lagoon located in Seri Austin and only 10 minutes away from JB City via EDL".

The D'Lagoon development offers 3-storey landed strata development with 2,796 sq. ft. build up consisting of 5 bedrooms and 4 bathrooms. All the units will be built facing a beautiful lake, hence the slogan 'Living by the Lake'.



D'Lagoon Luxurious Development

### Breaking Fast (Berkhuda Puasa) with DVSB staff and contribution to the Persatuan Bagi Kanak-Kanak Kerencatan Akal Johor (PBKKAJ)

17 July 2014

On 17 July 2014, Dynasty View Sdn Bhd (DVSB) held a Breaking of Fast function with DVSB Staff and contributed to the Persatuan Kanak-Kanak Bagi Kerencatan Akal Johor (PBKKAJ) at The Puteri Pacific Hotel Johor Bahru.

The annual event was organized by DVSB for the sixth time during the holy month of Ramadhan. This year Dynasty View contributed RM5,000 to the Persatuan Bagi Kanak-Kanak Kerencatan Akal Johor. The contribution was collected by Puan Rahmah



Abdul Aziz, representative from PBKKAJ. The CEO of DVSB, Mr K.K Wong said that Dynasty View not only built houses but also takes care of community needs through generous contributions to the less fortunate. This was also part of the company's Corporate Social Responsibility.

The Guest of Honour for the event was Tuan Haji Abd Ghazali Bin Karim, Director of Human

Resource Services from MBBJ representing Datuk Bandar Johor Bahru. Mr Dennis Ng, UMLand Executive Director was also present at the event.

About 200 people including DVSB Staff, members of the local media and business associates joined in the Breaking of Fast function.

# The 4th Asia Success Award 2014

25 September 2014



The 4th Asia Success Award 2014's Presentation Ceremony & Gala Dinner was held on 25 September 2014 at the Putrajaya International Convention Centre. The Asia Success Award upholds several successful elements, such as professional authority, international, human-oriented culture and style, brand authentication, fairness, transparency and objectivity, as the main contributing factors. The Asian Success Award has established 15 categories of awards, which are Super Gold, Super Quality, Super Golden Product, Super Brand, Super Health Brand, Super Service Quality, Super CSR, Super ICT Adoption, Super Innovation IP, Super Green Technology, Super Outstanding Entrepreneur, Super Woman Entrepreneur, Super Young Entrepreneur, Super Emerging Brand, and Super Emerging Entrepreneur

DVSB won 2 awards under the categories Super Brand (The Best Innovation Township Property Developer in Iskandar Malaysia) and Super Green Technology (The Most Liveable Green Environment Healthy Residential in Iskandar Malaysia).

## South East Asia Property Awards Malaysia 2014

26 August 2014

Congratulations to Dynasty View Sdn Bhd for winning the Highly Commendable Best Housing Development (South Malaysia) award for its development of Olivine Cluster and Semi-Detached residences at Seri Austin – the multi-award winning township of Iskandar Malaysia.

The prestigious award gala dinner was held on 26 August 2014 in The Westin Kuala Lumpur Hotel. This accolade adds to the growing list of recognitions achieved through the years, making us one of Malaysia's most prominent developers.



# 9<sup>th</sup> Anniversary Celebration & Exclusive Launch of JADE 2 Luxury Double Storey Terrace

19 July 2014



SERI AUSTIN turned 9 in July 2014. To celebrate the anniversary bonanza, Dynasty View Sdn Bhd (a wholly-owned subsidiary of UMLand Berhad) exclusively launched its JADE 2 Luxury Double Storey Terrace Houses on Saturday, 19 July 2014 at the Seri Austin Residence. The Guest of Honor for the event was YB Khoo Soo Seang, Member of Parliament for Tebrau.

Buyers have various selections of modern creative designs to choose from according to their lifestyle and needs. The JADE 2 Luxury Double Storey Terrace Houses, with a total development area of 8.77 acres, comprises 115 units of Luxury Double Storey Terrace Houses at Seri Austin Hills. There are two types of design and facade for this development, 39 units of Type A (Land Size : 22' x 75', built-up: 2,227 sq. ft.) featuring 4 bedrooms and 4 bathrooms with a spacious built-up of 2,227 sq. ft. and 76 units of Type B (Land Size : 24' x 75', built-up: 2,507 sq. ft.) with 4 bedrooms and 4 bathrooms plus 1 utility room.

Among the outstanding features are the wider and longer car porch with fully tiled finishes (33-feet-long driveway), full height wall tiles for all bathrooms, large walk-in wardrobe space, ready fiber optic infrastructure for high speed internet access, equipped with full alarm



JADE 2 Luxury Double Storey Terrace

system and CCTV points with no overhead electric cables. Other attractive features include wider staircase with timber handrail, tempered glass railing and quality large floor tiles in the living and dining rooms, kitchen and all bedrooms as well as air conditioning refrigerant with piping for living and bedrooms.

The 115 units of luxurious double storey terrace houses are located in a gated and guarded community. In addition to this, buyers

enjoy FREE 2 years of High Speed Broad Band (HSBB) under the TM Residential Package VIP 5. Terms and conditions apply.

Amongst the highlights for the event were Dragon Dance Performance, Cultural Performance, Magic and Illusion Show, Band Performance and Fireworks Show.



## Sponsor of Hampers for “Perkhemahan Unit Beruniform dan Kepimpinan Jati Diri” to Sekolah Kebangsaan Taman Mount Austin

20 August 2014

DVSB sponsored 4 hampers to Sekolah Kebangsaan Taman Mount Austin (SKTMA) for the “Perkhemahan Unit Beruniform dan Kepimpinan Jati Diri” held from 8 to 10 October 2014 at OBS Sekakap Mersing. The lucky draw hampers were presented to the school by Ms Norhashima Bin Jamaluddin, Assistant Manager of Corporate Communication & Customer Care

Department. The hampers were given as a token of appreciation as they have supported DVSB’s event by sending students to participate in DVSB’s EM Mudball Competitions. Our show of commitment and support to them also helped to build closer relationship with the school.



## The Inaugural Iskandar Malaysia Social Hero Awards (IMSHA) 2014

**30 September 2014**

The Inaugural Iskandar Malaysia Social Hero Awards (IMSHA) was held on Tuesday, 30 September 2014 at Le' Grandeur Palm Resort & Country Club, Senai, Johor. IMSHA is an annual event to spot, recognize and celebrate individuals, organizations, and groups who are making a difference within the Iskandar community.

The Guest of Honour for the event was Tun Abdullah Bin Hj Ahmad Badawi, former Prime Minister of Malaysia and also the Patron of IMSHA and Dato Sri Mohd. Khaled Bin Hj Nordin, Chief Minister of Johor.

The awards consist of many categories such as Active Duty & Veteran Services, Animal & Wildlife, Disaster Relief & Public Safety, Education Advancement, Environmental Preservation/Protection, Health Services, Human Rights & Social Justices, Poverty & Hunger Relief, CSR Awards, and Social Innovators.



DVSB won the Inaugural Iskandar Malaysia Social Hero Awards 2014 under the category of CORPORATE SOCIAL RESPONSIBILITY (CSR). The criteria of the award is activities must be carried out to benefit the Iskandar Malaysia Communities. These activities may include but not necessarily be limited to the

area of welfare, religious, economic, educational, health, social, environment, youth and women with a track record of at least 18 months prior to the closing of the nomination deadline.

## Top Sales Achiever For 2nd Quarter 2014

**1 September 2014**

The top sales person for the 2<sup>nd</sup> Quarter of this year was Ms Christina Chan from Sales & Marketing department. This is what she got to say: 'It is my great pleasure to get the top sales achievement again from our 'Super Star' CEO Mr. KK Wong! To me, there is no secret in getting the top sales achievement. The most important thing is to be sincere to every customer we meet and treat them as your friends. With this, even though they are not able to buy the property from you but they will introduce their friends to you as they already have the trust in you. The feeling of getting the trust from people can make you feel great not only in your work but life.

Lastly, again, I would like to express my gratitude to our passionate and dedicated CEO Mr. KK Wong for constantly encouraging our Sales and Marketing Team with all the positive thinking and guiding us in an energetic way. I will work harder for DVSB/UMLand and improve myself more to higher stages in life!



# Site Progress for Projects



## Iolite 1

Double Storey Terrace

20' x 70' | 1,949 sq.ft.

Work In Progress  
100.00%

## Iolite 2

Double Storey Terrace

20' x 70' | 2,027 sq.ft.

Work In Progress  
100%

## Amethyst 1

Double Storey Terrace

22' x 75' | 2,013 sq.ft.

Work In Progress  
100.00%

## Amethyst 2

Double Storey Terrace

22' x 75' | 2,062 sq.ft.

Work In Progress  
99.41%

## Olivine Cluster 1

Double Storey Terrace

35' x 75' | 2,669 sq.ft.

Work In Progress  
76.80%

## Olivine Cluster 2

Double Storey Terrace

32' x 75' | 2,764 sq.ft.

Work In Progress  
76.80%

## Olivine Semi Detached

Double Storey Terrace

35' x 90' | 3,067 sq.ft.

Work In Progress  
78.10%

## Pearl 1

Double Storey Terrace

26' x 80' | 2,588 sq.ft.

Work In Progress  
62.50%

## Pearl 2

Double Storey Terrace

24' x 80' | 2,473 sq.ft.

Work In Progress  
41.20%

## Zircon

Double Storey Terrace

24' x 80' | 5,699 sq.ft.

Work In Progress  
65.10%

## Jade 1 (Type A)

Double Storey Terrace

22' x 75' | 2,209 sq.ft.

Work In Progress  
21.02%

## Jade 1 (Type B)

Double Storey Terrace

24' x 75' | 2,522 sq.ft.

Work In Progress  
21.02%

## Jade2 (Type A)

Double Storey Terrace

22' x 75' | 2,227 sq.ft.

Work In Progress  
27.11%

## Jade 2 (Type B)

Double Storey Terrace

24' x 75' | 2,507 sq.ft.

Work In Progress  
27.11%



## Tower 1

Work In Progress  
100.00%

## Tower 2

Work In Progress  
99.50%

## Tower 3

Work In Progress  
72.19%

## Upcoming Events (Oct-Dec 2014)

### October

- 3-5 Oct UMLand Property Fair @ Persada, Johor
- 12 Oct 4th Signing Ceremony of HSBB Unifi with Telekom Malaysia

### November

- 28 Nov Malaysian Reserve Property Press Awards 2014
- 30 Nov Healthy Community Day @ Seri Austin with Majlis Bandaraya Johor Bahru

### December

- 7 Dec Launch of Aster Double Storey Semi-Detached & Cluster House
- 13 Dec DVSB-MBJB Golf Challenge 2014
- 18 Dec Seri Austin Awards Celebration
- 19-21 Dec MAPEX @ Sutera Mall