

Site Progress for Projects

SERI AUSTIN
HILLS

Olivine Cluster 1



Olivine Cluster 2



Olivine Semi Detached



Pearl 1



Pearl 2



Zircon



Jade 1 (Type A)



Jade 1 (Type B)



Jade 2 (Type A)

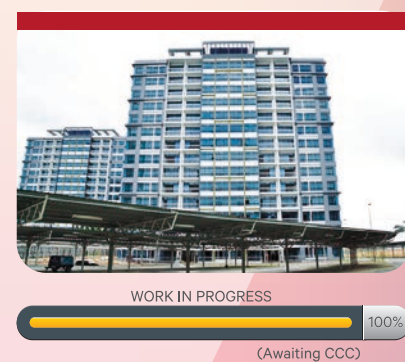


Jade 2 (Type B)

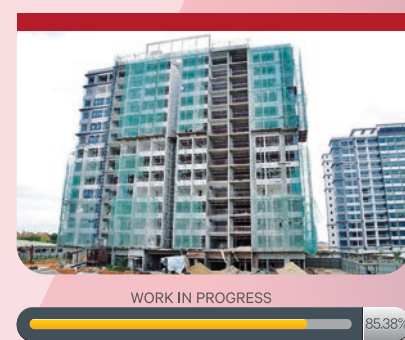


SERI AUSTIN
RESIDENCE
LUXURY APARTMENT

Tower 2



Tower 3



Upcoming

January

22 Jan 2015

Doa Selamat in conjunction with Prophet Muhammad's Birthday

February

7 Feb 2015

Exclusive Property Outlook 2015 at Seri Austin Gallery

11 Feb 2015

Media Lunch

28 Feb 2015

Chap Goh Meh Celebration & Launch of D'Lagoon

March

13 -15 Mar 2015

Property Showcase @ City Square JB

21 - 22 Mar 2015

Malaysia Property Show (MPS), Singapore

28 March - 1 April 2015

iProperty Fair

SERI AUSTIN
B UZZ...

Another quality development by
UMLAND

SERI AUSTIN 御景园
Simply Better

Developer:
DYNASTY VIEW SDN BHD 644369-M
(A wholly-owned subsidiary of UMLAND)

JANUARY 2015 ISSUE 19

Official Opening of Seri Austin Gallery



20 December 2014

On 20 December 2014, YAB Tun Musa Hitam, UMLand Chairman officiated The Seri Austin Gallery in Taman Seri Austin. Fully equipped with CCTV and smart card access, Seri Austin Gallery is designed with a double volume ceiling, grand conference room and comfortable lounge space. On top of that, there's a large parking area which could accommodate more than 180 cars. An exclusive Lifestyles Smart Technologies partnership with Samsung and being the 1st township in Southern region Malaysia to collaborate with Telekom Malaysia in Provision of the HSBB UniFi, Seri Austin Gallery is also equipped with a Samsung Showcase Gallery and 1st TM High Speed Broadband Experience Centre under one roof.

In conjunction with the Official Opening of Seri Austin Gallery, UMLand also took this opportunity to contribute RM10,000 to The Breast Cancer Support Group, Johor Bahru (TBCSGJB) as part of its corporate social responsibility initiative. The mock cheque was presented by YAB Tun Musa Hitam, UMLand Chairman to Tan Sri



Shahrir Abdul Samad, the Patron of TBCSGJB who is also the Member of Parliament Johor Bahru. The presentation was also witnessed by Mr. Dennis Ng, Executive Director of UMLand, Datuk Charlie Chia, UMLand Group Chief Executive Officer and Mr KK Wong, DVSB Chief Executive Officer.

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Launching of Aster & 1st TM HSBB Experience Centre



DVSBS Won SMERA 2014

Editor's Note

We wish you a very Happy New Year 2015. We sincerely hope that you've achieved most of your personal targets this year. As we begin yet another year, let us use the start of the year 2015 to make new resolutions and act upon it positively. Let us leave all the sadness, regrets, and the painful moments behind and pray that this year brings us peace, success, health, happiness, prosperity, and serenity in our lives.

The new 2015 edition includes a roundup of the major events of 2014. We thank all of you for the tremendous support that you've given us in the past.

The next edition of our newsletter is in April 2015. Till then, happy reading and best wishes for a wonderful year ahead!

With Warm Wishes,
Editor's Desk

Ametrine Bungalow awarded with CIDB Qlassic Top Quality Award



30 October 2014

The Ametrine Bungalow development at Seri Austin Hills has received the CIDB Qlassic Top Quality Award on 30 October 2014 during the Quality Empowerment in Construction Industry Seminar at The Royale Chulan Hotel Kuala Lumpur. On behalf of DVSB, CEO KK Wong received the award from CIDB officials.



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4th Signing Ceremony of HSBB with Telekom Malaysia (TM)

12 October 2014

DVSB and TM signed a Service Agreement for the deployment and provision of TM's High Speed Broadband (HSBB) network infrastructure and services to the new phase 4B and phase 6 of Seri Austin residential development here in Johor Bahru.

The ceremony was held at Renaissance Hotel on 12 October 2014. The collaboration with TM with similar agreements for other phases had been inked since 2010 and the current agreement marked the extension of the services provided accordingly.



Healthy Community Day Programme with MJB & Launch of "Riders Corner"

7 December 2014

On 7 December 2014, more than 200 participants took part in the Healthy Community Day organised by DVSB in collaboration with MJB. The Mayor of Johor Bahru City Council (MJB), YBhg. Dato' Haji Abdul Rahman Bin Mohamed Dewam during his speech commended the commitment of DVSB to organise such events as a platform for the community to get together and cultivate a healthier lifestyle. All participants cycled at Seri Austin Township to witness the tree planting ceremony at the Smoke Free Town Park and took part in throwing the EM Mudballs into the Seri Austin Lake.



At the same event, The Mayor also officiated the launching of the "Seri Austin Riders Corner" together with Commissioner of IRDA, Datuk Benjamin Hasbie and Mr. Stephen Ngu of Happy Riders. The "Seri Austin Riders Corner" will be a comfortable pit stop for cyclists with basic amenities like restroom, surau, as well as drinks and light snacks. The event ended with DVSB receiving the Sustainable Healthy Community Township Award from the Mayor.

Launching of Aster & 1st TM HSBB Experiential Centre



13 December 2014

13 December 2014 saw two simultaneous launches in one glorious event. The launching of Aster Semi-Detached & Cluster Homes and the launching of 1st TM High Speed Broadband (HSBB) Experiential Centre in the Southern Region in Seri Austin Sales Gallery. The Aster Semi-Detached & Cluster Homes were launched by YB Khoo Soo Seang, Member of Parliament Tebrau. The TM HSBB Experiential Centre was officially launched by En. Mohamad Yusman Ammeran, General Manager of Mass Market Sales TM. TM also proudly presented DVSB with the 1st Smart Township with TM High Speed Broadband (Unifi) in Southern Region Award to DVSB.





DVSB won the Most Impactful Awards 2014

15 November 2014

DVSB brought home the glory of bagging The Asia Most Impactful Brand Award at the Most Impactful Awards 2014 (MIA) Organised by Asia Success Inc Branding Magazine which was held in Putra World Trade Center (PWTC) on 15 November 2014. CEO KK Wong was also being selected and presented with The Most Glamour Award.

Blue Ribbon Award for Seri Austin Township

30 November 2014

Seri Austin Development under DVSB was awarded The Blue Ribbon Award at The Blue Ribbon Campaign Awards And Recognition 2014 held on 30 November 2014 organized by Malaysian Health Promotion Board. The award is a tribute to Seri Austin for an outstanding role in the fight against the smoking habit, particularly throughout the two (2) gazetted Smoke-Free Town Parks in Seri Austin.



DVSB Won SMERA 2014

5 December 2014

On 5 December 2014, DVSB was awarded SME Sahabat Negara Award by SME Association Malaysia at the SME Recognition Award 2014. The award was bestowed upon corporations which have contributed significantly and played a

proactive role in the promotion and development of SMEs community in the country that enhances SMEs competitive edge and operation efficiency in pursuit of collaboration and globalization simultaneously.



UMLand Masquerade Night Party at Hilton

19 December 2014

UMLand hosted a glamorous Masquerade Night Party to mark another successful year. An extremely successful night was held at Doubletree by Hilton Hotel Johor Bahru on Friday, 19 December 2014.

About 430 staff who attended decked out in their finest masks and costumes! Various kinds of characters came alive in the masquerade night and the staff were entertained by famous singer Ning Baizura as well as enjoyed the delicious meals in a magnificent hall.

The night also witnessed the contribution of RM10,000 to the Rotary Club of Johor Bahru Haemodialysis Center and two special wheelchairs to Puan Noraini Mohamed Tarah, Project Executive of DVSB for her son, who is

afflicted with Cerebral Palsy Diplegia. Both generous contributions were presented by Mr. Dennis Ng, Executive Director of UMLand and Datuk Charlie Chia, Group CEO of UMLand.

During the night, lucky draw sessions and long services award were also held. Lucky guests walked away with prizes such as Sony Xperia Z3, iPhone 6, iPad Mini and the main prize holiday package worth of RM5,000. Meanwhile staff who served more than 20 years in the Group, including our CEO KK Wong, were awarded RM20,000 each and certificates of appreciation for the long service award. DVSB also received the Certificate of Quality recognition from CIDB presented by UMLand Chairman, YAB Tun Musa Hitam.



PPP Opportunities in Iskandar Malaysia

3 November 2014

DVSB CEO has attended the Public Private Partnership (PPP) Conference 2014 held in Persada Johor on 3 November 2014. UMLand was the lead sponsor for the conference organised by Iskandar Regional Development Authority (IRDA).

PPP has proven to be a viable method for the government to deliver much needed public infrastructure and services in Iskandar Malaysia.



Seri Austin Awards Celebration

18 December 2014

2014 has been a highly successful year for Dynasty View Sdn. Bhd (DVSB), as we have collected 20 quality awards presented by authorities, NGOs & Media. The success was shared with the company's consultants, contractors, media, lawyers, bankers, and business associates during an awards celebration party held on 18 December 2014 in appreciation for their cooperation and support. Certificates of Appreciation were presented to all for the great achievement.

2014 Awards include:

- Recognition as 1st Smart Healthy City & Communities Township in Iskandar Malaysia
- Asia Pacific Property Awards
 - Best Property Single Unit (5-Stars Award)
 - Residential Development
- Malaysia Alliance Worldwide Network
 - Passion & Commitment Leadership Award
 - Outstanding Asia Entrepreneur Award
- Asia Success International Awards
 - Super Brand Award
 - Super Green Technology Award
- Conducive Living Township Award by Johor Bahru City Council (MBJB)
- Sustainable Healthy Community Township Award by Johor Bahru City Council
- Malaysian Reserve Property Press Awards
 - The Most Liveable, Modern Residential Enclave Award for Seri Austin Residence
 - Property Man of The Year (CEO KK Wong)
 - Most Promising Smart Healthy City & Communities Township Concept Award
- Malaysian Reserve Property Press Reader Choice Award – Best Township Developer
- Sin Chew Property Excellence Award
- CIDB Qclassic Top Quality Award
- Recognition of Two Smoke-Free Town Parks in Iskandar Malaysia
- SME Sahabat Negara Award 2013 & 2014
- South East Asia Property Award – Best Housing Development
- Iskandar Malaysia Social Hero CSR Award
- 1st Smart Township with TM High Speed Broadband in Southern Malaysia Award by TM
- The Asia Most Impactful Brand Award
- The Blue Ribbon Award by Ministry of Health

In-Varsity Career Talk for UTM Students

2 December 2014

On 2 December 2014, Mr. KK Wong, DVSB Chief Executive Officer was invited by the Career Development Unit, Universiti Teknologi Malaysia (UTM) to represent UMLand for the In-Varsity Career Talk for their students. About 30 final year students were present during the session. The talk, among others were about UMLand, Management Trainee Program, and career growth in property and development sector.



Top Sales Achiever for 3rd Quarter

Ms Eva Gan Mei Yee, has been named for the Top Sales Achiever award for Q3 2014. According to Ms Eva, the recognition has motivated her and she is proud to be a part of the company's continuing growth. She added, "This is an honour I am truly proud of because I have been selected as Top Sales Achiever. Without the dedication and support of CEO KK Wong and Sales & Marketing team, I may not have met the criteria of this award."

Seri Austin - MBBJ Golf Challenge 2014

13 December 2014

DVSB held its Annual Seri Austin - MBBJ Golf Challenge 2014 on 13 December 2014 at Ponderosa Golf and Country Resort. The winners proudly took home trophies and prize while the rest of participants enjoyed some generous prizes from the lucky draw including Samsung Note 4, iPhone 6, and Sony Bravia 50 Inch 3D TV. The objective of the golf tournament is to provide a platform for us to maintain a closer relationship with MBBJ team and to show our appreciation for a great partnership throughout the year.

Datuk Charlie Chia, Group CEO of UMLand Bhd was also present and participated in the challenge. The tournament ended with a wonderful buffet lunch served at the private function room at the resort itself.



UMLAND SWEEPS THE MRPPA 2014



28 November 2014

UMLand swept a total of 5 Awards at the Malaysian Reserve Property Press Awards 2014 (MRPPA) as follows:

- Outstanding Township Developer (UMLand)
- Most Promising Smart Healthy City & Communities Township Concept (Seri Austin)
- Most Iconic Rejuvenation Plan for JBCC (Susana Iskandar Malaysia)
- Smartest Integration of a Modern Industrial Park (Seri Albion)
- Property Man of the Year (CEO KK Wong of DVSB)

At the same time Special Recognitions were given to DVSB (Best Residential Landed) and UMLand Bhd (Best Industrial Development).

Property Man of the Year



Datuk Tee presented the Certificate of Recognition to DVSB



"JB Think Green" and Smart Healthy City & Communities Open Day

30 November 2014

We were proud to be part of the JB Think Green Programme organised by Iskandar Regional Development Authority (IRDA) and Johor Bahru City Council (MBJB) on 30 November 2014. In support to the programme, CEO Mr KK Wong, of Dynasty View Sdn Bhd, together with Mayor of MBBJ, YBhg. Tuan Haji Abdul Rahman Mohamed Dewam, State Executive Council (EXCO) of Tourism, Trade and Consumer Affairs, Datuk Tee Siew Kiong and IRDA Chief Executive, Datuk Ismail Ibrahim participated in the bicycle riding along 6km stretch from MBBJ to Persada as the kick off event for the JB Car Free Day Campaign.

We shared information on our environmental development efforts such as bicycle lanes, EM Mudball application in Seri Austin Lakes and Water Retention Ponds at our booths to educate and cultivate a healthier lifestyle in order to sustain a natural environment and healthy community.