Vol. 2 : Oct 2

18 July 2010

SERI AUSTIN'S 5TH ANNIVERSARY CELEBRATION & OPENING NEW PARCEL OF ALISMA



The Guest of Honor who graced the event was YB Dato' Hj Abdul Halim bin Hj Suleiman, State Assemblyman for Puteri Wangsa.

In conjunction with the 5th Anniversary celebration, Seri Austin organized various activities for the public which include Blood Donation Campaign and free health screening by KPJ Johor Specialist Hospital and EM Mudball making competition. The health talk on "Healthy Eating" delivered by Miss Siti Fariza, Dietician from Puteri Specialist Hospital was very beneficial to the public. These are part of the CSR activities held by Seri Austin as a caring developer. During the celebrations, the visitors were entertained by the 1Malaysia Cultural Dance Performances. Students from SK Taman Johor Jaya 1 performed the traditional Malay dance – Zapin while students from SJK Tamil Ladang Tebrau & SJK Cina Nam Heng Baru performed Tamil and Chinese traditional dance respectively. Telekom Malaysia Berhad also participated in the anniversary event by promoting their latest products and gave visitors a valuable insight into the Smart Home Concept to be implemented at Phase 3.



25 Aug 2010

BREAKING OF FAST (BERBUKA PUASA) WITH DVSB STAFF AND CONTRIBUTION TO NEEDY SCHOOL CHILDREN



On 25 August 2010, Dynasty View Sdn Bhd (DVSB) held a breaking of fast function with DVSB staff and Contribution to Needy School Children at the Seri Austin Sales Gallery.

This is an annual event organised by DVSB held during the holy month of Ramadhan. Dynasty View gave a total of RM4,500 cash to 15 needy school children of all races from neighboring schools. The recipients were students from SK Taman Daya 2, SJK Tamil Ladang Tebrau and SJK Cina Pandan and they appreciated the contribution towards their education and welfare.

The General Manager of DVSB, Mr. Wong Kuen Kong said that Dynasty View not only built houses but also took care of the community's needs through generous contributions that will be handed out to the less fortunate. This forms an integral part of their Corporate Social Responsibility



The Guest of Honor was YB Dato' Hj. Abdul Halim bin Hj. Suleiman, ADUN Puteri Wangsa who handed over the cash of RM300 and goodie bag to each of the school children after the breaking of fast.

About 120 people including DVSB Staff, Seri Austin Resident Committee and the school children joined in the Breaking of Fast function which was held for the second time in Seri Austin. Last year, Dynasty View contributed a total of RM4,500 to 15 needy cancer patients of all races and age groups identified by the National Cancer Council (MAKNA).

Upcoming Events (Oct - Dec 2010)

OCTOBER 2010

3rd

Launch of Phase 3A1A Azolla, 32 units of 22' x 75' Double Storey Terrace House

14th

Signing Ceremony of High Speed Broad Band Service Agreement between Dynasty View Sdn Bhd and Telekom Malaysia at The Zone Regency Hotel, Johor Bahru

15th - 17th

Property Roadshow at Plaza Angsana, Tampoi

26th - 31st

UMLand Southern Region Property Fair at Jusco Tebrau City

NOVEMBER 2010

13th

Seri Austin Golf invitation 2010

25th - 28th

Malaysian Property Expo (MAPEX) at City Square, Johor Bahru

DECEMBER 2010

6th - 12th

Property Roadshow at Tesco Tebrau City (Proposed)

Career Opportunities

For exciting and rewarding careers at Seri Austin, please contact HR Department @ 07-388 1111 or submit your resume by email to mimie@umland.com.my

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SERIAUSTIN

Simply Better

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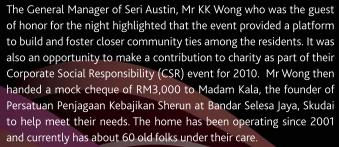
Activities in 2010 (April- Sept 2010)



Upcoming Events (Oct – Dec 2010)

Mooncake Raya Cultural Nite 8 Donation to Old Folks Home

It was a night filled with entertainment for everyone on Saturday, 18 September 2010 where almost 1500 people gathered at the Seri Austin Sales Gallery for the "Mooncake Raya Cultural Nite and Donation to Old Folks Home" event organised by Dynasty View Sdn Bhd. The night event was held for the first time in Seri Austin to celebrate the Chinese Lantern Festival and Hari Raya Celebration in conjunction with the Pre Launch of Azolla, 22' wide double storey terrace house, the first of its kind at Seri Austin.



In his speech, Mr Wong indicated that Seri Austin has been actively involved in various CSR activities since inception which include a blood donation campaign, free health screening and most recently, food hamper contribution and cash donation to 15 needy school children of all races during the holy month of Ramadhan.



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(A wholly enged subsidiary of LIMAND)



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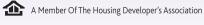


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Message from Editor

We are pleased to bring you the second issue of our newsletter filled with the most exciting news on the latest happenings at Seri Austin. As a caring developer, Dynasty View Sdn Bhd (DVSB) has been involved in several corporate social responsibility projects in the past few months. These include Donation to Old Folks Home in conjunction with our Mooncake Raya Cultural Nite and Contribution to Needy School Children in conjunction with our Berbuka Puasa event.

Thanks to the overwhelming response to the various community building events held at Seri Austin, DVSB will continue to organize exciting activities that benefit the residents and general public. In fact, many residents now look forward to an annual celebration of several events such as Mother's Day, Mooncake Festival and other activities at Seri Austin.

We invite you to step into our newly refurbished Seri Austin Sales Gallery. Designed to meet the needs of residents and visitors, we have upgraded our premises and services to serve you even better. Do drop by and and meet our friendly staff who will always be at your service.



Continued from page 1.



The exciting highlights at the event were the lantern making and ketupat weaving competition, Chinese and Malay cultural performances, including silat, wushu, yo-yo performance and dragon dance. Free lanterns were given away to all children and there werezz food, fun and entertainment for all to enjoy.

ACTIVITIES

25 April 2010

LAUNCH OF ALISMA & TREE PLANTING CEREMONY

The Guest of Honor at the ceremony was En. Abdul Rahman Abdullah, Corporate and Public Affairs Director of Majlis Bandaraya Johor Bahru (MBJB) representative for Puan Hajah Aishah Bte Abdul Kapi, Deputy Secretary of MBJB.

En. Abdul Rahman and General Manager of DVSB, Mr. KK Wong planted a tree to commemorate the official launch ceremony as a symbolic gesture in conjunction with the World Earth Day. The whole ceremony symbolized the continuous effort and cooperation of "Eco-Living" campaign by UMLand together with the support and encouragement by the Johor Bahru City Council to advocate a greener and healthier living in the township.

Amongst the highlights of the launch were EM Workshop and Mudball Making Competition for primary schools and public. A total of 40 students from 3 schools participated in the competition. Regency Specialist Hospital provided free health screening and also gave a health talk on "Breast Problem". There was a Feng Shui talk on the elements and essential tips for purchasing the perfect dream home. Various activities were held throughout the day and the kids were kept entertained with the giant snake and ladder and jumping ball game. The crowd of 1500 people had endless food and fun before the event ended













22 April 2010 SERI AUSTIN EARTH DAY **CELEBRATION**

The staff & management of Dynasty View Sdn Bhd (DVSB) gathered in green attire at the EM Workshop to make Mudballs in conjunction with the World Earth Day as part of the CSR activities. DVSB made about 500 pieces of mudballs which will be used for the water retention pond treatment.



Amenities



Community Police Post located at Phase IC, Taman Seri Austin



Actual View of Seri Austin Lake