

DVSB launched its D'Lagoon's 204 units Apartments and 58 units 3 storey landed strata on 28 February 2015 in conjunction with the Chinese New Year Celebrations.

It was a very successful event and the guests were enthralled by the dragon and lion dance performances. Among the major highlights at the main stage were a multicultural line-up of dance, Chinese martial arts performance, Chinese orchestra performance and a group of drummer spiced things up at the beginning of the event.

D'Lagoon boasts of all modern day amenities like CCTV surveillance, high speed broadband & astro ready, elevated infinity swimming pool, fully-equipped glass gymnasium, games room, multi-purpose hall and club house, sky deck, jogging track, barbeque terrace and also a basketball court for year-round convenience.

The 20 storey luxurious skyscraper features 3 types of designs with spacious built-up ranging from 807 sq. ft. to 1,033 sq.ft. Meanwhile the landed 3-storey houses feature 5-bedrooms and 3-bathrooms with a spacious built-up of 2,796 sq.ft.



Launch of D'Lagoon

APARTMENT & Chinese New Year Celebrations



CONTENTS



Seminar with KPKT



Exclusive Property Outlook 2015



Charity Visit 2015 to Pertubuhan Kebajikan Shan De Johor Bahru



Media Appreciation Lunch 2015



JB Wake up: Car Free Day



UMLand contributes to the First Royal Coronation

Editor's Note

Welcome to our first issue of Seri Austin Buzz... for year 2015. Three months have already passed since I joined the company and took care of the Seri Austin Buzz... Several improvements have already been made, and I will make many more this year.

I remember the first day when I walked in for the interview, from the look and feel of it, I was excited already. On being offered, and subsequently working here, I realized how great the organization really is. It's more of a family to me, as when you have leaders like CEO KK Wong who you can go for guidance pertaining to any topic-professional or personal.

On the job training and employee engagements programs have been superlative. If we have any reason to celebrate – we do. Movie Days, Birthday Parties in office, Birthday party outside office, even good weather – we celebrate it all.

There is so much of learning, positive energy, sharing and caring from colleagues & bosses around here. Keep it up!

With Warm Wishes,

Ron

Sin Chew Business Excellence Awards 2015 Launching Ceremony

13 March 2015



Launching Ceremony of the Sin Chew Business Excellence Awards 2015 was held on 13 March 2015 at The Place @ One City, Subang Jaya, Selangor. At the event, CEO KK Wong was presented with the Special Coffee Table Book to commemorate DVSB as a past year winner. The book was presented by Tan Sri Datuk Sir Tiong Hiew King, Sin Chew Media Corporation Berhad Executive Chairman and witnessed by Datuk Ir Dr Wee Ka Siong, Minister in Prime Minister's Department.



SERI AUSTIN

BUZZ...

APRIL 2015
Newsletter Vol.20

Dynasty View Editorial Board

Advisor : Wong Kuen Kong
Editor : Rosmahidah Abdul Ghani
Committee : Tan Siew Peng
Mohd Saifuddin Salehuddin
Chong Chee Hong
Steven Ng Soon Seng
Nur Akmal Khairul Anuar

Published by
Corporate Communication & Customer Care,
Dynasty View Sdn Bhd
Seri Austin Gallery, Jalan Seri Austin 1
Taman Seri Austin, 81100 Johor Bahru
Tel : (07) 354 1111
Fax : (07) 351 3202
Email : dvsb@umland.com.my
Facebook : www.facebook.com/seriaustin

 A Member Of The Housing Developer's Association

The information contained in this publication is believed but not guaranteed to be correct. While reasonable care has been taken to ensure correctness of the information, Dynasty View cannot be held responsible for any errors or inaccuracies and cannot be subject to any claims for damages or compensation by any party.

PIBG Sponsorship for SK Taman Mount Austin

5 February 2015

DVSB handed over 4 units of hampers worth RM100 each to SK Taman Mount Austin for their 11th PIBG General Meeting & Excellence Award Ceremony. Assistant Manager for Corporate Communications & Customer Care Department, Rosmahidah Abdul Ghani presented the hampers to En Mison Sukiman, The Head Master SK Taman Mount Austin witnessed by Vice Principal Pn Hamidah Ali.



Exclusive Property Outlook 2015

7 February 2015



The Exclusive Property Outlook 2015 talk organized by DVSB held on 7 February 2015 at Seri Austin Gallery received good response with a full turnout of participants. The talk featured four experts in the fields of real estate, legal matters and Feng Shui; Mr. KK Wong, CEO of Dynasty View Sdn Bhd (DVSB), Ms. Lorainne Ng, Head of Southern, iProperty.com Malaysia; Master Sandy Paw, Director of Master Paw Feng Shui Consultancy and Dr. Daniele Gambero, CEO of REI Group International.

Ms. Lorainne shared her views on perception of Budget 2015 as well as provided comprehensive analysis of trends and opportunities in the real estate sector for 2015. Master Paw shared her Feng Shui knowledge and personal experiences, answering questions and offering advice on Feng Shui. Meanwhile, Propenomy of Malaysian Property Outlook 2015 was well presented by Dr. Daniele Gambero.

Charity Visit 2015

Pertubuhan Kebajikan Shan De Johor Bahru

9 February 2015

Our first CSR program in year 2015 started with a Charity Visit to an orphanage - Pertubuhan Kebajikan Shan De Johor Bahru. This is part of our commitment to reach out to the less fortunate in our society. The Shan De Home is sanctuary to about 56 children ranging from 6 months to 17 years old from diverse ethnicities. The children were entertained with balloon art and magic tricks by Momo The Clown. A total of 41 Management and staff from Dynasty View Sdn Bhd took part in this visit. A meaningful donation amounted to RM5,000 was handed over to Ms Annie, Vice Principal for Pertubuhan Kebajikan Shan De Johor Bahru. The visit ended with lunch treat for the staff involved.





▲ CEO KK Wong with the City Mayor YB Dato' Haji Abd Rahman Mohamed Dewam (fifth from right) together with the senior officers and councillors of MJB

JB Wake Up : Car Free Day

14 February 2015

Dynasty View Sdn Bhd took part in the JB Wake Up: Car Free Day at MJB Head Office to support the city council on their effort to ease the traffic congestion in the city center. The event will be held every second Saturday of the month to promote health physical activities among the public. Other activities of the day included J'robics, bicycle riding and Kampung League Games.



MEDIA APPRECIATION LUNCH 2015 11 February 2015



Media Appreciation Lunch 2015

11 February 2015

Members of the local media were treated to a luncheon as a show of appreciation for their contribution and continuous support to Dynasty View Sdn Bhd. The media members from various printed, online and electronic media enjoyed the sumptuous meal at the Renaissance Hotel Johor Bahru.

The annual appreciation lunch held in conjunction of Chinese New Year celebration started with everyone gathering for a prosperity tossing of Fortune Salmon Yee Sang.

CEO KK Wong extended a big "thank you" to all media members and looked forward to their continuous support.

UMLand contributes to the First Royal Coronation



10 March 2015

UMLand contributed RM55,000 as part of the celebration to commemorate the Sultan of Johor's Coronation and was presented to The City Mayor YB Dato' Haji Abd Rahman Mohamed Dewam in a small occasion at the mayor's office on 10 March 2015 by CEO KK Wong on behalf of UMLand.

Also present was Secretary of MBBJ, Tuan Haji Farizal Ismail, Director of Planning (MBJB), Puan Hajah Aishah Abdul Kapi and Head of Engineering Department (MBJB), Tuan Haji Sulaiman Mohamad Talib together with DVSB Head of Departments.



Seminar with KPKT

14-15 January 2015

Two days UMLand Southern Region in-house seminar was held at Seri Austin Gallery on 14 and 15 January 2015 facilitated by Kementerian Kesejahteraan Bandar, Perumahan dan Kerajaan Tempatan (KPKT) and the speakers were Ir. Lai Liang Koon, Director, Private Housing Development Monitoring Department, En. Zulkifli bin Hassan, Director, Housing Development Licensing Department and En. Nor Azmi Mohamed, Deputy Director, Housing Development Licensing Department.

The objective of the seminar was to provide the necessary knowledge to the relevant staff about housing development licensing, responsibility of the developer under Act 118 and physical monitoring of private housing.

About 50 participants from UMLand subsidiaries in southern region attended this seminar and the welcome address was given by CEO KK Wong.



Personal Data Protection Act Seminar

16 March 2015

On 16 March 2015 a Personal Data Protection Act (PDPA) seminar was held at Seri Austin Gallery. The invited speaker, Mr. K. Mohan Kanopathy from the Department of Personal Data Protection under the Ministry of Communication and Multimedia shared information about personal data collection and processing procedures. The seminar was very beneficial to the company and individuals as participants had a better overview of the PDPA provision and its practical implication to the company and how to prepare ourselves and the organization in complying with the act. The half day seminar was organized by the Human Resource Department, attended by all UMLand Southern subsidiaries.



JEWEL High Tea @ Double Tree

29 March 2015

DVSB team attended the International Women's Day 2015 High Tea at the Grand Ballroom, Double Tree by Hilton on 29 March 2015. The event organized by The Johor Women's League (JEWEL) kept guests entertained with dance performances by children's group from Yayasan Warisan Kebudayaan Johor. Honourable guests for the afternoon were Pulau Member of Parliament and Public Accounts Committee Chairman, YB Datuk Nur Jazlan Mohamed together with Johor Chief Police YDH Dato' Seri Mohd Mokhtar Mohd Sharif and wife. Guests were also engaged in a special talk themed "Empowering Women, Empowering Humanity" by guest speaker Ms Zainah Anwar, Executive Director of Musawah.

Appreciation Award for The Way Forward Leadership Excellence

12 March 2015

CEO KK Wong has been awarded with the 'Passion and Commitment, The Way Forward – Leadership Excellence' by Minister of Women, Family & Community Development, YB Dato' Seri Rohani Abdul Karim witnessed by Puan Sri Datin Seri Dr. Susan Cheah at The Appreciation Leadership Excellence Networking Dinner held in Sunway Resort Hotel & Spa, Petaling Jaya on 12 March 2015. The award is to recognize the achievements of CEO KK Wong for his great leadership towards the company's success and achievements in the year 2014.



Top Sales Achiever

for 4th Quarter 2014 & Overall Year 2014

13 March 2015

Mr Michael Chuang was named the Top Sales Achiever for the fourth quarter year 2014. Michael said a healthy competition amongst the team members drove him to achieve this recognition. Meanwhile, Ms Christina Chan Wan Ting was awarded the 2014 Top Sales Achiever. This is not the first time Christina achieved this recognition and she shared that persistence and determination are her secret to success. Both top sales personnel thanked CEO KK Wong and the entire Sales & Marketing Team for their support.

SITE PROGRESS FOR PROJECTS

Complete Soon!

Olivine Cluster 1

Double Storey Terrace

35' x 75'
2,669 sq.ft.



WORK IN PROGRESS

99.53%

Complete Soon!

Olivine Cluster 2

Double Storey Terrace

32' x 75'
2,764 sq.ft.



WORK IN PROGRESS

99.81%

Complete Soon!

Olivine Semi Detached

Double Storey Terrace

35' x 90'
3,067 sq.ft.



WORK IN PROGRESS

99.74%

Pearl 1

Double Storey Terrace

26' x 80'
2,588 sq.ft.



WORK IN PROGRESS

93.96%

Pearl 2

Double Storey Terrace

24' x 80'
2,473 sq.ft.



WORK IN PROGRESS

89.45%

Zircon

Double Storey Terrace

24' x 80'
5,699 sq.ft.



WORK IN PROGRESS

88.57%

Jade 1 (Type A)

Double Storey Terrace

22' x 75'
2,209 sq.ft.



WORK IN PROGRESS

62.41%

Jade 2 (Type A)

Double Storey Terrace

22' x 75'
2,227 sq.ft.



WORK IN PROGRESS

67.09%

Aster Cluster

Double Storey Terrace

22' x 75'
2,227 sq.ft.



WORK IN PROGRESS

13.06%

Aster Semi Detached

Double Storey Terrace

24' x 75'
2,507 sq.ft.



WORK IN PROGRESS

13.06%

SERI AUSTIN RESIDENCE

LUXURY APARTMENT

Tower 3



WORK IN PROGRESS

94.52%

Upcoming Events

April 2015

- 10 -12 Apr ▶ UMLand Fair @ JB City Square
- 13 Apr -12May ▶ Roadshow @ Tesco Bukit Indah

May 2015

- 1 - 3 May ▶ iProperty @ Johor Bahru City Center
- 10 May ▶ Mother's Day Celebration @ D'Lagoon Showroom
- 16 - 17 May ▶ iProperty @ Suntec Convention Centre Singapore
- 22 - 24 May ▶ MAPEX @ Johor Bahru City Square
- 26 May ▶ Media Bowling Challenge 2015

June 2015

- 13 June ▶ Father's Day Celebration
- 26-28 June ▶ Mega Home Expo @ Persada

July 2015

- 2 July ▶ Buka Puasa & Charity Event
- 25 July ▶ 10th Anniversary Celebration