



### In support of the Green and Grassroots Site Visit by the New Mayor



17 October 2015



The Seri Austin Township was proud to be part of the newly appointed MBBJ Mayor, YBhg Tuan Haji A. Rahim Hj. Nin's initiative in conducting public visit and inspection in a green way via cycling. This was in consistence with Mayor's grassroots approach to potential issues and challenges. The MBBJ team, led by Mayor, took on a 21km bicycle ride which ended at the Seri Austin Gallery as the Seri Austin Township was the final area to be inspected. The purpose of the mayor's ride was to survey on and inspect potential or existing problems faced by the public.

According to the Mayor, the visit was prompted by reports received on several issues in some areas. "After checking out the surrounding area and the problems faced, I want several things to be implemented," he said during the press conference held in Seri Austin Gallery.

Apart from the MBBJ team, the bicycle ride was also joined by Happy Riders and UMLand Seri Austin team. At the same event, the mayor was also invited to experience some mud-ball-throwing fun at the Seri Austin Lake accompanied by CEO KK Wong and other participants.



#### OCTOBER

- Seri Austin walks away with the prestigious Eminent Eagle Award

#### NOVEMBER

- Seri Austin featured in the World Success Book of Records 2015!

#### DECEMBER

- Seri Austin walks away with SME Sahabat Negara Award

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## Editor's Note

Time is moving fast and now we are in the final quarter of 2015. As time passes by, we will be continuously walking our way through the path of success in being the property developer of distinction. To be in the right path, we must be sincere at heart in making things happen not only for oneself but also for the organization we are in with strong faith in the organization.

We must be able to determine and capture the essence of effective business communication in ensuring endless trust from our buyer. To achieve this goal, we must be able to deliver all deliveries within the stipulated time with zero defects. Buyer's satisfaction will always be our main priority in this business. Therefore, by giving full concentration in on time delivery, we are then able to ensure continuous support from our buyers. To date, we are proud that Seri Austin has received more than 40 awards and recognitions.

Communicate well with one another and by holding hands together, we can make our dreams come true. Happy New Year 2016!

*Rose*

## Extending Corporate Social Responsibility to Primary School Students



**22 October 2015**

Seri Austin is delighted to be the sponsor of Nanyang e-newspapers to SRJK(C) Foon Yew 5 in Taman Mount Austin.

"We decided to expand our Corporate Social Responsibility (CSR) programme to more schools in the near future," said CEO KK Wong after the symbolic presentation ceremony that was held at Auditorium Hall of SRJK (C) Foon Yew 5 recently.

Present at the ceremony were the principal of SRJK (C) Foon Yew 5, Mr Chua Aik Meng, teachers and Nanyang's representatives.



## Seri Austin Received Sin Chew Business Excellence Awards for the Second Year



**6 November 2015**

UMLand Seri Austin was recently awarded the prestigious Sin Chew Business Excellence Awards 2015 for the second year. The event was held at the Grand Ballroom, The Place @ One City, Subang Jaya on 6 November 2015. The awards came in two categories, Property Excellence and Corporate Social Responsibility (CSR) Excellence Awards.



## Seri Austin

walks away with the prestigious

## Eminent Eagle Award

16 October 2015

Seri Austin once again achieved another milestone as they received the Eminent Eagle Award at the Golden Eagle Award presentation. The Golden Eagle Award, organised by Nanyang Siang Pau, aims to honour the best of Malaysian businesses by giving corporates and entrepreneurs the due recognition for their outstanding achievements. It is the most recognised and prestigious annual business award presentation in Malaysia and provides a credible and representative platform to benchmark successful businesses.

The award presentation was held in the Genting International Convention Centre where more than 100 companies' representatives gathered to witness the prestigious award night graced by Y.B. Dato' Seri Ahmad Husni Bin Mohamad Hanadzlah, Minister of Finance II. Seri Austin CEO, Mr. KK Wong, represented the company to receive awards from Y.B. Dato' Seri Ahmad Husni, in the presence of the Organising Chairman of Golden Eagle Award 2015, Mr. Liew Sam Ngan, the Chief Judge, Dato' Chua Tia Guan, and the President of the Chinese Chambers of Commerce and Industry in Kuala Lumpur and Selangor, Datuk Ter Leong Yap.



## UMLand Seri Austin Hosts Another Successful Golf Tournament

24 October 2015



The UMLand – MBBJ Golf Challenge 2015 was successfully held on 24 October, 2015 at IOI Palm Villa Golf and Country Resort, Bandar Putra, Kulai, Johor. The event was participated by 73 golfers who were business associates or from local authorities. Although the Johor state was marred by haze, golfers continued the tournament and went all out to make the tournament a great one.

Later in the afternoon, the prize giving ceremony commenced with a welcome address by CEO, KK Wong, who expressed his highest appreciation to all participants who made the tournament possible. The prize giving ceremony awarded winners from two categories, Division A and B. Once again this year, MBBJ brought home the championship trophy.

Many golfers also walked away with various lucky draw prizes which included not only golf equipment, but some electrical appliances and gadgets such as Fuji Instax Camera, Samsung J7 phones and 40-inch Samsung LED TV.





## UMLand Seri Austin CEO

*honoured to present*

## IMSHA Award

6 October 2015

UMLand Seri Austin has always been at the forefront of shouldering Corporate Social Responsibility (CSR) is recognised at the recently held Iskandar Malaysia Social Hero Awards (IMSHA) 2015 ceremony in Thistle Hotel, Johor Bahru. Dynasty View Sdn. Bhd. was the pioneer recipient for the Social Hero Award since its inception in 2014. To recognise the continuous support by UMLand Seri Austin to the IMSHA, CEO KK Wong was given the honour to present the Social Hero Award to the 2015 winner. UMLand was also a sponsor for the event and the Southern Region Head Of Subsidiaries were present to witness the event. Deputy Minister of Home Affairs, YB Datuk Nur Jazlan Bin Mohamed, was the guest of honour at the ceremony.



# UMLAND

*in support of*  
**arts in Johor**



This October would see the many forms of arts being showcased in Johor. Prior to the JB Arts Festival, a special royal preview was held for the Permaisuri of Johor, Raja Zarith Sofiah Sultan Idris Shah. At the welcoming party of the special royal preview, Seri Austin CEO, Mr. KK. Wong and Seri Alam ED, Mr. Freddie



Lee represented UMLand as a supporting partner for the festival. Held at the Mall of Medini in Nusajaya, the royal patrons were given a glimpse into the month-long activities and performances before the festival's official launch to the public. Also in presence at the special preview was the Princess of Johor, Tunku Aminah Sultan Ibrahim.

# UMLAND Seri Austin Featured in the World Success Book of Records 2015!



4 November 2015

It is with great honour for UMLand to be featured in the World Success Book of Records 2015 alongside other great leaders and entrepreneurs within Malaysia. The publication features award recipients of Asia Success Awards, compiling success stories of the corporate brands. The publication will be distributed to all major government departments, embassies, business groups and overseas entrepreneurs.

# Masterclass in Property Icon of the Year at Selangor Excellence

13 November 2015 **Business Awards 2015**

CEO KK Wong was honoured to receive the Masterclass in Property Icon of the Year at the Selangor Excellence Business Awards 2015 from the Chief Minister of the State of Selangor. The event was held at the Concorde Hotel, Shah Alam.

The award ceremony was jointly organised by Dewan Perniagaan Melayu Malaysia – Selangor and The Leaders Magazine as a mark of honour to recognise corporate leaders and entrepreneurs in Selangor for their outstanding accomplishments.

Also present at the ceremony was the Royal Guest of Honour, YAM Tengku Sulaiman Shah, a prominent Malaysian corporate figure and a member of the Selangor Royal Family.



## 3 Awards received at the 6th Malaysian Property Press Awards

It was a both an individual and corporate achievement for CEO, KK Wong, when he was named the Property Entrepreneur of the Year at the 6th Malaysian Property Press Awards 2015 (MPPA15) held at the Sheraton Imperial Kuala Lumpur. The other 2 awards received was Most Luxurious Residential Project for D'Lagoon Development, and Best Township Project (Residential) for Seri Austin Township.

Organised by the strategic property content provider, Terra Value Sdn Bhd, the award ceremony aims to recognise outstanding property personalities and distinguished organisations for their contributions to the industry, highlighting the nation's most dynamic property players that have dominated the pages of various newspapers with their positive impact on the industry during the course of the year.

## CHRISTMAS TIME: Unwrapping Gifts to Wrap Up 2015 at Seri Austin



It is the season to give and be merry while wrapping up 2015 before welcoming a new year! The year 2015 has been most fruitful and joyful for Seri Austin as the company has achieved milestones and received prestigious acknowledgements and awards. The company's hard work has paid off as Seri Austin's projects are now highly sought after. As they looked back on 2015, Seri Austin staffs got together for a gifts exchange party at the Seri Austin Gallery. While everyone was in a festive mood and enjoyed a scrumptious meal, 20 lucky gentlemen and ladies took home a 16 gigabytes pendrive each in the lucky draw session.



# Double Joy for Seri Austin at the Asia Pacific CSR Awards 2015

17 November 2015

UMLand Seri Austin was announced as the prestigious Masterclass Company in Green Initiative Developer at the recently held CSR (Corporate Social Responsibility) Asia Pacific Awards 2015 at One City Hotel. The event organised by the Junior Chamber International (JCI) Achiever and The Leaders International recognises organisations for embodying the principles of corporate responsibility in their business philosophy and operations.

The awards ceremony was attended by prominent business leaders from the Asia Pacific region, including Australia, Indonesia, Thailand, Vietnam, India and China.

A moment of double joy came for UMLand Seri Austin when the company CEO, Mr. KK Wong, was named the CSR CEO of the Year. Following a fundamental emphasis on CSR in previous years, the year 2015 has seen the company engage with the Johorean community in many ways, including reaching out to students in need, providing training opportunities for local graduates and promoting a non-smoking workplace.

## Seri Austin *walks away with* SME Sahabat Negara Award



4 December 2015



Seri Austin proudly received the SME Sahabat Negara Award at the SME Recognition Award 2015 (SMERA) Presentation and Gala Dinner recently held at the Sunway Pyramid Convention Centre. The event was graced by the Minister of Finance II, YB Dato' Seri Haji Ahmad Husni Bin Mohamad Hanadzah. In its 14<sup>th</sup> edition, SMERA 2015 showcased and recognised the achievements and growth of Malaysian SMEs in 2015.

## Seri Austin Smart Healthy Township recognised in Asia

Seri Austin's commitment towards smart and healthy living was once again recognised in the region. In the 5th Asia Success Awards held at Shangri-la Hotel, Kuala Lumpur, Seri Austin was awarded the Super Gold Award, the highest category for the Best Smart Healthy Township. The Seri Austin Township was recognised as the first Smart Healthy City in Iskandar Malaysia in February 2014 and has since received multiple prestigious awards from various organisations.



13 October 2015



14 November 2015

## Seri Austin *Achieves* Q-Lassic Certified Standards

Seri Austin recently acquired the Q-Lassic certification from CIDB with a score of 81% for its Pearl project. We have once again demonstrated our commitment in developing projects that meet the highest standards of quality.

The certificate presentation ceremony was held during the UMLand Annual Dinner at The Stones Hotel Bali, Indonesia on 14 November 2015. Receiving the certificates in the ceremony was AGM Chong Chee Hong, SM Tn. Hj. Zakaria Abdullah and the Clerk of Work, En. Mustafa Bahar from the Executive Deputy Chairman of UMLand, Dato' Ng Eng Tee.

# CELEBRATING CHRISTMAS

in Conjunction with the

## Opening of *Seri Austin Starbucks*

19 December 2015

The Christmas and New Year Party was held at Seri Austin Gallery in conjunction with the opening of the first and biggest stand-alone drive-thru Starbucks in Johor, which is also the first Resort Modern concept store in Malaysia. The first day opening drew a huge crowd irrespective of all ages with multiple promotions for its customers. A great addition to the serene community of the Seri Austin Township, it is a strategically located spot for communities to gather and connect over coffee operates from 8am to 2am daily. In the same event, games and lucky draw sessions were among activities of the day as lucky guests walked away with a variety of prizes.



## Events & Activities

MAPEX Johor 2015 Opening Ceremony 6 November 2015



# PROJECTS IN PROGRESS



## SERI AUSTIN HILLS

**Jade 1 Type A**  
Double Storey Terrace

22' x 75'  
2,227 sq.ft.



99.58%

**Jade 1 Type B**  
Double Storey Terrace

24' x 75'  
2,507 sq.ft.



99.58%

**Jade 2 Type A**  
Double Storey Terrace

22' x 75'  
2,227 sq.ft.



99.37%

**Jade 2 Type B**  
Double Storey Terrace

24' x 75'  
2,507 sq.ft.



99.37%

**Zircon**  
3 Storey Shop Office

24' x 80'  
5,699 sq.ft.



Completed

## Seri Austin North

**Aster**  
2 Storey Cluster

32' x 75'  
2,601 sq.ft.



78.32%

**Aster**  
2 Storey Semi-D

32' x 85'  
2,802 sq.ft.



67.94%

## UPCOMING EVENTS

### JANUARY

9 January 2016  
14 January 2016  
20 January 2016

Property Outlook 2016 @ Seri Austin Gallery  
Doa Selamat @ Seri Austin Gallery  
Charity Visit to Sherun Old Folk Home & Handicapped Centre

### FEBRUARY

20 February 2016  
22 February 2016

Chap Goh Meh Celebration @ Seri Austin  
Media Lunch

### MARCH

4 - 6 March 2016

Property Showcase @ JB City Square