





Developer

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Seri Austin welcomed 200 guests including orphans from Pertubuhan Kebajikan Shafar Johor Bahru, staffs and business associates in a buka puasa event held at The Puteri Pacific Hotel Johor Bahru. Also present at the event was the guest of honour, Tuan Haji A. Rahim Bin Haji Nin, Mayor of the Johor Bahru City Council (MBJB).

In the spirit of the holy month of Ramadhan, a contribution of five thousand ringgit Malaysia was presented to the children's home

At the same event, a certificate presentation ceremony was also held for the Johor Talent Development Programme students. UMLand Seri Austin is the programme's sponsor for the second year. The talent programme creates opportunities for graduates in furthering their work-related competencies and enhancing a range of relevant skills.

Following the ceremony, guests were invited to a sumptuous buffet with a variety of local delicacies and entertained with children's performance of Nasyid and live band performance.



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1 April 2016

#### **Editor's Note**

#### Why Integrity is Important in the Workplace

Ever been placed in a situation where your integrity was really put to the test? I mean, perhaps, a defining moment for your character? Having honesty and integrity not only creates value in every communication, but it also leads to build the foundation of trust and confidence.

An employee who performs his duties maintaining honesty and integrity is to be recognized as one of the best employees, while it leads them to success and to gain better results in lieu of this quality. Such quality is always preferred and looked for in the employees, as it can lead to the achievement of those results that are wanted or intended. It is implied that an honest employee is the leading supporter of organizational goals and objectives and they can put their earnest efforts accordingly to the total organizational competencies, effectiveness and efficiencies

Remember, integrity is doing the right thing even if nobody is watching.





# Showcase Latest Projects

# at Johor MAPE

UMLand Seri Austin took part in Johor MAPEX showcasing the latest projects during the three days expo at City Square, Johor Bahru. Among featured projects were Zircon, 3 storey shop offices equipped with individual units' elevators and spacious and Aster, the luxuriously designed cluster and semi-D. The opening ceremony of Johor MAPEX 2016 was made merrier by participants and guests

## elcome Study Group on

ty & Communities Township 21 June 2016

It gave Seri Austin much pleasure to play host to a study group of 20 students from the National University of Singapore and University of Technology Malaysia (UTM). The study group was led by Mr. Chau Loon Wai, Lecturer of Urban Design and Principal Researcher in UTM-Low Carbon Asia Research from the Faculty of Built Environment, UTM.

As the FIRST Smart Healthy City & Communities Township in Iskandar Malaysia, Seri Austin was proud to present to the study group the synergy between local communities' desire for a smart and healthy lifestyle and developers' initiatives in providing supporting facilities.



Congratulations to United Malayan Land Bhd (UMLand) for being named one of the Top 10 Developers at the Property Insight Prestigious Developer Awards held at Shangri-La Hotel, Kuala Lumpur. It was double celebration of the night when Seri Austin Township also received recognition as the Best Distinctive Lifestyle Township Development.

UMLand-IRDA Strengthen Ties in Annual Colfing



4 June 2016



UMLand and Iskandar Regional Development Authority (IRDA) went head to head in an annual tradition of friendly golfing. The day started with light drizzle but nothing could deter the golfers as everyone got their gears ready to tee off.



The winners were then presented with their prizes at a dinner held at Holiday Villa Hotel, Johor Bahru, in the presence of 250 guests.

As part of UMLand's CSR initiative and to emphasized that UMLand is a developer who will always be attentive to the community needs has presented a mock check of RM5,000 to Pertubuhan Kebajikan Insan Istimewa Johor Bahru. The event ended with a memorable Muhibah Set of Dinner and grand lucky draw prize presentation.







CCOPP

# Seri Austin's 5mo

3 June 2016

**Initiative Once Again** 

Seri Austin Gallery's smoke-free initiative received recognition at the Blue Ribbon Campaign Award held at Dewan Perdana, Putrajaya. The award was presented by YB Dato' Seri Dr. Hilmi Bin Haji Yahya, Deputy Minister Of Health to recognise premises that implement a smoke-free environment.





part of It was UMLand Group's efforts to continue to strengthen its bond with the police by sponsoring RM5000 for the Royal Malaysian Police Citizen Awards Dinner. The dinner was held at the Grand Ballroom Holiday Villa Hotel,

Johor Bahru. CEO of Seri Austin, KK Wong, received the appreciation token presented by Johor Police Chief, Datuk Wan Ahmad Najmuddin, on behalf of the UMLand Group.



UMLand Seri Austin could not have been prouder when they were named the Global Lifetime Brands Icon in Property Development at Branding Global Awards 2016 Gala Dinner. The event was held to honour excellence in brand performance and reward companies across different sectors. This event was jointly organised by the Global Brands Council and The Leaders International Magazine.



## UMLand Seri Austin Received

## Asia Grand Honourable Award 2016





At the 3rd Most Impactful Awards, UMLand Seri Austin brought home the most prestigious award of the night, Asia Grand Honourable Award 2016. The event was held at The Place, One City Grand Ballroom, Subang Jaya. Among

quests of honor was YB Datuk Dr. Abu Bakar Bin Mohamad Diah, Deputy Minister of Science Technology and Innovation.

## UMLand Among High Achievers QLassic Excellent Award





UMLand Seri Austin was among the high-achieving developers and contractors who received awards for quality and excellence at the QLassic Excellent Award 2015. The event was organised by the Construction Industry Development Board (CIDB) Malaysia at Renaissance Hotel, Kuala Lumpur. Once again, we have demonstrated our commitment in developing projects that meet the highest standard quality for Pearl Project.

#### UMLand Received Green Award at the 3rd Top 50 **Enterprise Awards Malaysia**



UMLand Seri Austin bagged the Green and Platinum Award for pioneering green initiatives at 3rd Top 50 Enterprise Awards 2015/ 2016 organised by the Malaysia Entrepreneurs' Development Association (PUMM) held at Straits Quay Convention Centre, Pulau Pinang.

The awards set out to successful businesses and recognise



entrepreneurs, both for their successes accomplishments in the country and for serving as role models for up-and-coming companies. Penang Chief Minister, Lim Guan Eng, and the former Prime Minister Of Malaysia, Tun Dato' Seri Dr. Mahathir bin Mohamad, were present at the dinner.

SERI AUSTIN (B)UZZ...

# Go Crazy with Paintl













► Step 1: Make certain he surface you are tapping is properly prepared, clean and dry.

► Step 2: Tear off sections of tape that are no longer than the length of your arm.

▶ Step 3: Make sure the tape is straight, then, lay the tape on the surface and press firmly into the surface's nooks and crannies as you go. Avoid stretching the tape.

▶ Step 4: Use a putty knife, mini scrapper, or your fingernail to remove any air bubbles and seal the tape edge. Textured surfaces any require extra time to seal.

▶ Step 5: Remove painter's tape using moderate speed and pulling the tape back over itself. Re-grasp the tape so that you are not more than 12 inches away from the pull. If the paint has dried, use the utility knife to scour the edge to release the film before pulling further.

For Best Result: Select a painter's tape specifically designed for your surface type. Check for specific use instructions and tips on the tape manufacturer's website.

GEOMETRIC ACCENT WALL















## Modern Landscape Garden



Modern landscape is popular for its aesthetic and sophisticated concept. Many residential home design in Malaysia preferred this landscaping idea because the garden shows clean and organized feel. Basically, modern landscaping idea is focus more on hardscape, features and structures compared to trees and plants. Modern landscape garden usually use green plants to maintain pale neutral colors. By using natural neutral color will able to highlight the sleek lines of the overall

structures creating an eye catching landscape. Colors are then added by using furniture, cushions, pot

flowers or a painted feature wall. To keep the landscape modern 'never out dated', trendy colors needs change-ability and should not be applied to any permanent element such as walls and flooring in the landscape. Popular materials used in Malaysia modern landscaping include wood, concrete and metal. Wood decking is very common in modern yard these days. Designers also opt to leave the concrete surface unpainted. Metal usually used on planters or small retaining walls.









## Events & Activities

TM Biz Solution (27 April 2016)



Iskandar Malaysia Open Day 2016 (23 April 2016)







The Grand Launching of Johor Empowerment of Intellectual Women Association (JEIWA) (14 May 2016)



UMLAND as the Platinum Sponsor at JEIWA launching and officiated by YABhg Tun Musa Hitam

## PROJECTS IN PROGRESS













### Seri Austin North





**UPCOMING** EVENTS

JULY

16 July 2016

Seri Austin 11th Anniversary Celebration & Open Registration for Aster 2

**AUGUST** 

13 August 2016

First Riders Point & Adopt-A-Park Launch
@ Seri Austin

19 -21 August 2016

Star Property Fair

**SEPTEMBER** 

27 September 2016

Seri Austin-Media Bowling Tournament