



SERIAUSTIN

Simply Better

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Developer:

DYNASTY VIEW SDN BHD 644369-M
(A wholly-owned subsidiary of UMLAND)

10,000 STEPS @ SERI AUSTIN
NATIONAL SPORTS DAY
7.00am 22 Oct 2017 (Sunday) Seri Austin Gallery
register at www.tmjohorsehatisejiwa.com

10,000 Steps to a **Healthy Lifestyle**

22 October 2017 - In conjunction with the National Sports Day, almost 800 participants took part in the "10,000 Steps @ Seri Austin" event which was co-organised by Telekom Malaysia Berhad (TM) and UMLand Seri Austin.

The programme was officiated by Encik Abdul Ghani Abdul Rahman, Director of Johor Youth & Sports Division, who was also an official representative of Johor State Exco for Youth, Sports, Cultural and Heritage, together with KK Wong, Chief Executive Officer of UMLand Seri Austin, and Ahmad Nasri Mohamed, State Vice President, TM Johor.

"UMLand Seri Austin is a well-maintained and sustainable township that focuses on smart healthy living. The collaboration with TM gives the residents yet another opportunity to appreciate the environment, while staying healthy at the same time," said KK Wong.

At the event, there were more than ten booths showcasing healthy products and health consultations, including blood pressure test, sleeping test and mental health status test by Afiat Healthcare Sdn. Bhd. In addition, there were a variety of meals on wheels for the public to enjoy tasty treats at the event.







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UMLand Shines Bright at the StarProperty.my Awards 2017: Jewels of Johor

24 November 2017 - UMLand added more milestones to its growing portfolio, by winning an Excellence Award and 3 Merit Awards at the Inaugural StarProperty.my Awards 2017: Jewels of Johor.

The event was graced by the Sultan of Johor - Sultan Ibrahim Ibni Almarhum

MALAYAN UNITED

Sultan Iskandar, who was accompanied by Datuk Seri Khaled Nordin, Chief Minister of Johor, Datuk Tee Siew Kiong, State Executive Council For Tourism and Domestic Trade, and Datuk Md Jais Sarday, State Executive Council For Housing and Local Government, at Thistle Hotel, Johor Bahru.

Editor's Note

need to take to get your dream come true.

aspirations in the next Year of the Dogs!

Happy New Year 2018!

Welcome to our final issue of Buzz... for this year.

How will you finish out the year? It's a natural time to

As 2017 closes its curtain, let us welcome 2018 with

take the temperature of your career. Take a minute and

write down five qualities that make you proud of yourself

as a person. Then take a step at five actions you still

optimism and enjoy a year of 365 promising days. May

we resolve and strive for new challenges, hopes and

We wish you a new beginning. And lot of success.

In the league competing against 11 developers, UMLand bagged 4 recognitions as follows:

Category	Award	Company Name	Project
Best Quality & Finishing Development	Excellence	Exquisite Mode Sdn Bhd	Amari Johor Bahru
Best Sustainable Development	Merit	Dynasty View Sdn Bhd (UMLand Seri Austin)	UMLand Seri Austin
Best Landed Development	Merit	Dynasty View Sdn Bhd (UMLand Seri Austin)	Aster 2 - Double Storey Semi-Detached House
Best Comprehensive Township	Merit	Seri Alam Properties Sdn Bhd	Bandar Seri Alam



Hotel) for Best Quality & Finishing Development



Mr KK Wong represents EMSB (Amari Mr Freddie Lee represents UMLand Seri Alam for Best Comprehensive Township



Ms SP Tan represents UMLand Seri Austin for Best Sustainable Development



En Kamalrulzaman Malek represents UMLand Seri Austin for Best Landed Development



Harry Putter and a flying broom at Seri Austin

17 October 2017 - Seri Austin is proud to introduce Poesy Liang and her signature artworks - Rooftop Cats (RTC), featuring Harry Putter on a zero carbon flying broom, which was painted on the sides of Seri Austin Riders Point.

Poesy is a design entrepreneur, multidisciplinary designer, humanitarian and motivational speaker. Apart from her volunteer causes that seek to serve the marginalised, she also takes climate change and green matters seriously as she sees the importance of preserving Mother Nature.

Through her artwork, Poesy employs a whimsical approach to encourage people to be more energy efficient – in line with Seri Austin as the "First Smart Healthy City and Communities" in Iskandar Malaysia. These efforts are part of UMLand's strong advocacy on providing sustainable and green living.



Seri Austin Was Recognized for **Green Initiatives**

22 November 2017 - UMLand Seri Austin was announced as one of the finalists at the "Green Accord Initiative Award (GAIA) 2017 Hi-Tea Networking" and Awards Presentation Ceremony which was held at Double Tree by Hilton Hotel, Johor Bahru, organized by Iskandar Regional Development

Authority (IRDA).

GAIA is a new initiative by IRDA that honours outstanding companies in Iskandar Malaysia, which have made significant contribution towards the adoption of sustainable design, planning, retrofitting and operation in the built environment to achieve a low carbon society for the economic growth corridor by 2025.



The **Innovative** Leader of The Year at iDEA

17 November 2017 - Mr. KK Wong, Chief Executive Officer of UMLand Seri Austin cum Acting Group Director of UMLand Townships, was given a special award as the "Innovative Leader of The Year" at the iProperty Development Excellence Awards (iDEA) 2017. This is the first time in iProperty awards history that an award as such has been given to an individual who showcased excellence in his leadership skills.

KK Wong has been recognized for his impressive performance, leadership skills, passion, initiatives and ongoing commitment towards making UMLand Seri Austin as one of the most liveable townships in Malaysia. The award was presented by Mr. Haresh Khoobchandani, CEO Singapore and Malaysia REA Group Asia, at Hilton Kuala Lumpur.

D'Lagoon - Living by the Lake, also received recognitions as the "Highly Acclaimed - Best Value Development" and "Best Southern Development" category for its excellent value and potential value appreciation, outstanding living concept, brilliant design and sustainability at iDEA 2017. Meanwhile, Aster 2 - Double Storey Semi Detached Houses received the "Highly Acclaimed - Best Luxury Landed Development" award for its luxurious design and living concept with excellent value.



Thanking the **Police Force**

for Their Generous Support!

1 November 2017 - UMLand Seri Austin has contributed a desktop computer and a printer to Balai Polis Bandar Dato' Onn in efforts to address their growing demands in technologies that are able to improve their daily operations.

The contribution is part of the company's Corporate Social Responsibility (CSR) initiative and an act of appreciation to the police force who always extend their support and assistance towards the residents of Seri Austin during special activities and events.



Pleasant surprises at the **Gift Exchange Party 2017**



21 December 2017 - It is the festive season once again and no year would be complete without a celebration after a year of hard work. The annual gift exchange party was held on 21 December 2017 and is always a much

anticipated event. This year, it was a party filled with energy and packed with surprises, offering a total of 30 lucky draw prizes accompanied with plenty of mingling and laughter over delicious treats!

Seri Austin Won **Best Housing Development** (Malaysia) at The Asia Property Awards Grand Final 2017



Charity Run @ Seri Austin



10 December 2017 - Lions Club of Johor Bahru City recently held a "7 KM Charity Run For SJK (C) Pandan" at Seri Austin Township to raise funds for several causes. The event which was flagged off by CEO KK Wong and Mr. Li Yuen Heng, Lions Club of Johor Bahru City President, saw more than 500 participants taking part in the run.

PROJECTS IN PROGRESS

Aster 2

Double Storey Semi-Detached Houses

Type A: 87.38%

Type B: 87.38%





D'Lagoon

Living by The Lake
 Apartment: 12.50%



3 Storey Terrace: 5.05%



The KING of fruits reigned supreme

28 December 2017 - UMLand Seri Austin's employees waited in excitement for the arrival of the King of Fruits before welcoming a new year with the pungently sweet aroma of durians wafting through the air. Durian lovers were invited to feast at the annual durian party on 28 December 2017, which was another great success to thank the employees for their hard work, efforts and

TIPS & TRICKS





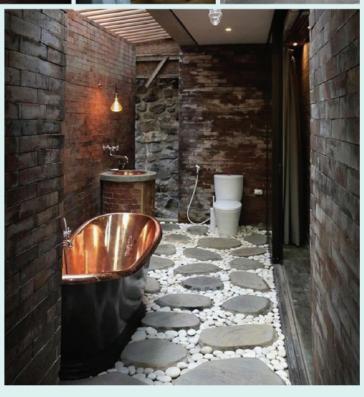






Fun with Floor

- · This is a beautiful combination of ceramic tile and other material.
- · It would look equally beautiful outside as it would in.
- · Yes, you can use bricks as a floor surface.
- Just make sure you get a painter or flooring expert to seal it thoroughly after the bricklayer does their job so it isn't porous.
- It's a very clever way to mix two materials. Have the tiles laid first, and then have your builder cut the boards to fit for a neat finish. Also, make sure the tiles are laid at a height to match the timber. Better yet, show one of our tilers this photo and let them work it out.



EVENTS & ACTIVITIES

3 - 5 Nov 2017 Malaysia Property Expo (MAPEX) Johor @ JB City Square







3 - 4 Oct 2017

Invest Iskandar Malaysia 2017 Symposium @ Forest City JB



10 Nov 2017

National Level World Planning Day 2017 @ Puteri Harbour, Iskandar Puteri



14 Oct 2017

Yayasan Bandaraya Johor Bahru Charity Golf Tournament 2017 Fundraiser @ Le Grandeur Palm Resort Johor



20 Oct 2017

4th Iskandar Malaysia Social Hero Award 2017 @ Grand Paragon Hotel, Johor Bahru



21 Nov 2017

Launching of Eco Cornerstone

@ The Sultan Abu Bakar Monument Park



30 Nov 2017 Sepetang Bersama Kelab Alami @ IRDA



New road to Seri Austin!



A bridge linking Seri Austin Township to Setia Business Park and Eco Business Park as well as Seelong area will be opened on end April 2018.

The dual carriageway bridge extends approximately 68 metres is an alternative route that could reduce travel time from Seri Austin Township to Kempas' old road and to Senai Airport.

Furthermore, the bridge could indirectly disperse traffic from Kempas' old road and Senai Airport (vice-versa) towards Bandar Dato' Onn and Setia Indah. This will reduce the traffic congestion towards city centre via Johor Bahru Eastern Dispersal Link Expressway (EDL).





UPCOMING EVENTS