



6 from left – YB Tuan Haji Mazlan Bin Bujang, Mr KK Wong, YBhg. Tuan Haji Mohammed Ridha and En Ahmad Nasri Mohammed

# SERI AUSTIN CELEBRATES 13TH ANNIVERSARY & HARI RAYA CELEBRATIONS



**8 July 2018** – Seri Austin celebrated the 13th Anniversary in conjunction with the Hari Raya celebration. The event started with the arrival of guests of honour, Johor State Executive Council Chairman of Public Works, Infrastructure and Transportation, YB Tuan Haji Mazlan Bin Bujang and his wife Puan Noor Shahimah Satuhat.

Along with Group Director of UMLand Townships cum Seri Austin CEO, Mr. KK Wong and the management team, over 500 of our business associates, authorities, media members, surrounding residents and public attend to commemorate the anniversary celebration.

In the same event, a mock cheque amounting of RM5,000 was handed over to Persatuan Kebajikan Baitul Maghfirah Johor Bahru, as part of the Corporate Social Responsibility (CSR) initiative. The monetary contribution was made to aid the charity home in providing basic needs for the children. To add even more festive cheer, 'duit raya' was also distributed to all the children. The association is a charity home founded in 2011, providing shelter and guidance to orphaned girls ranging from 4 to 16 years old.

Guests were entertained with fascinating live "angklung" performance and skilful teh tarik show. There were fantastic magic performance, mini soccer and gasing colouring

for children. Photo booth stations were also set up for guests to enjoy with their families and friends.

Among other VIP guests who attended the event were YBhg. Tuan Haji Mohammed Ridha Dato' Haji Abd. Kadir and wife (District Officer of Johor Bahru), YDH ACP Shahurinain Jais (Johor Bahru Selatan District Police Chief), Mr. Rajpal Singh (Consulate General of Singapore), En. Ahmad Nasri Mohammed (Vice President of Telekom Malaysia Johor), En. Ahmad Lokman Ibrahim (CEO of Iskandar Halal Park) and Ms. Sandy Paw (Fengshui Master).

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## Editor's Note

We are delighted to bring you the latest issue of Buzz... 34.

This edition highlights on how we are committed in undertaking corporate social responsibility (CSR) activities and community programmes such as Hari Raya celebration with orphanage children and Malaysian Charity Walk as part of our healthy living effort.

Apart from that, Seri Austin emerged as 1st runner up in Landscape Design Competition 2018 – private sector category organised by Majlis Bandaraya Johor Bahru (MBJB). Working alongside the existing environment by fusing nature into our township becomes more worthwhile when we were recognised as Best Sustainable Development (Excellence) at StarProperty.my Awards 2018: Jewels of Johor.

We would definitely continue to play our role in such initiatives to better preserve our planet for future generations.

Till the next issue...

*Royce*

# Seri Austin Township Is The Best Sustainable Development



**18 September 2018** - Seri Austin Township was named as the Best Sustainable Development (Excellence) at StarProperty.my Awards 2018: Jewels of Johor. The event was graced by His Majesty, Sultan of Johor Sultan Ibrahim Ibni Almarhum Sultan Iskandar, accompanied by Tunku Mahkota Johor, Tunku Ismail Sultan Ibrahim.

Apart from Seri Austin, another three of UMLand's subsidiaries were also recognized for their excellence in planning, design as well as construction processes that meet buyers' expectations.

**The Best High-rise Residential Development**  
Exquisite Mode Sdn Bhd (United Malayan Land Bhd) - Suasana Iskandar Malaysia

**The Best Integrated Development**  
UMLand Medini Lakeside Development Sdn Bhd – UMCity Medini Lakeside

**The Best Landed Development**  
Seri Alam Properties Sdn Bhd (UMLand Seri Alam) – Opal Residenz

## Johor Real Estate Practitioners Dinner 2018

**28 July 2018** - UMLand Seri Austin is once again one of the sponsors at the annual Johor Real Estate Practitioners Dinner 2018 hosted by Malaysian Institute of Estate Agents (MIEA) at Maedo Restaurant, Skudai, Johor.

Sponsorship certificate of appreciation was presented by YB Tan Hong Pin, Johor State Executive Council Chairman of Science and Technology.





# Feng Shui Academy visits Seri Austin

**1 July 2018** - Seri Austin Township is known for building its development in alignment with Feng Shui elements. A study tour by 80 Feng Shui Academy students led by Master Paw visited Seri Austin, with the hope of expose the students on the influence of Feng Shui theory house buying selection and to practise on the application of Feng Shui.



# UMLand vs Media Bowling Night 2018

**25 September 2018** - UMLand Group Southern Region held a bowling tournament at Daiman Superbowl for local media members competing with UMLand Group employees.

20 teams took part in the tournament that serves as a platform to foster closer relationship while also promoting healthy activities among the media members and UMLand.

The tournaments ended with team RTM emerging as champion. Meanwhile, Dave from RTM brought home the top scorer male category and Aqeela for female category from Best RTM.

Other media team participated were Astro Awani, Bernama, Utusan, NST, Oriental Daily, The Iskandarian and many more.

The winners took home trophies, medals and vouchers.



Champion – Team RTM



Male Top Scorer – Mr Dave from RTM



Female Top Scorer – Aqeela from RTM



# Seri Austin's Success Story at SOBA LAB

**1 August 2018** - Mr. KK Wong, Group Director of UMLand Townships cum Seri Austin CEO, shared his success stories as well as tips and tricks for companies to stand out in today's competitive environment at SOBA Breakout Session - SOBA Success Story "The Differentiating Factor". SOBA LAB was held in conjunction with The Star Outstanding Business Awards (SOBA) 2018 at Puteri Pacific Johor Bahru.

## Malaysian Charity Walk at Seri Austin

**25 August 2018** - Malaysian Charity Walk 2018 at Seri Austin was successfully organized by Guangxi Johor Bahru Association (Youth Division) in conjunction with Merdeka Celebration. The event was officiated by YB Liow Cai Tung, Johor State Executive Council Chairman of Women Development and Tourism and YB Steven Choong, Member of Parliament, Tebrau.

The charity walk was flagged off by Group Director of UMLand Townships cum Seri Austin CEO, Mr. KK Wong, at Seri Austin Gallery and was participated by more than 500 participants.



# The Future of Sustainable Living Conference



**16 August 2018** - Mr. KK Wong, Group Director of UMLand Townships cum Seri Austin CEO, was one of a panel speaker at Sustainable Housing Futures Conference - The New Urban Agenda hosted by Limkokwing University, Cyberjaya. The event was officiated by the Deputy Secretary General of the Ministry of Urban Wellbeing, Housing and Local Government, Dr. Mary Wong Lai Lin.

Among the highlights of the conference was a panel session on “Cities, Neighborhoods and Liveability Transit Oriented Development” by Mr. KK Wong along with a group of professionals representing DBKL, Urbanice Malaysia and Thriving Talent.

## Seri Austin Won MBBJ Landscaping Competition

**13 August 2018** - Seri Austin was First Runner Up in the Landscape Design Competition 2017/2018 Private Sector Category organized by Johor Bahru City Council (MBJB) and walked away with RM2,000 worth of cash prize and certificate of participation.



**2 August 2018** - Staff and management of UMLand Seri Austin enjoyed a “stinky” good time with the King of Fruits and other seasonal fruits, including gawangan, pulasan, rambutan and longan. The

activity is organized in appreciation of the team’s hard work and to further strengthen the bond between staff and management.

## A Stinky Good Time at Seri Austin Fruit Festival



# EVENTS & ACTIVITIES



26 Jul 2018  
**Gotong Royong at  
Balai Polis Bandar  
Dato' Onn**

2 Aug 2018  
**Updates of Strata  
Management  
(Johor 2018)**



## PROJECTS IN PROGRESS

### Aster 2 - Double Storey Semi-Detached House

Type A



100% of completion

Type B



100% of completion

### D'Lagoon - Living By The Lake

3 Storey Terrace



14.9% of completion

Apartment



29.32% of completion



# ASTER 2

双层半独立式洋房

2 Storey Semi Detached Houses



## FACTSHEET

Phase : 6B  
 Product Name : Aster 2  
 Location : Seri Austin Hill  
 Product type : Double Storey Semi Detached House  
 Land tenure : Freehold

Units : Type A - 72 units of Semi Detached House  
 Type B - 12 units of Semi Detached House  
 Built Up : Type A - 3,080 sf Type B - 3,243 sf  
 Land size : Type A - 40' x 75' Type B - 40' x 85'

## UPCOMING EVENTS

**OCTOBER 2018**  
 6 Oct 2018  
 UMLand - IRDA Golf Challenge 2018  
 @ IOI Palm Villa Golf & Country Resort  
 14 Oct 2018  
 D'Lagoon Promotional Event  
 @ D'Lagoon Sales Gallery  
 16 - 21 Oct 2018  
 StarProperty Roadshow  
 @ AEON Tebrau

**NOVEMBER 2018**  
 2 - 4 Nov 2018  
 2nd MAPEX  
 @ Johor Bahru City Square

**DECEMBER 2018**  
 15 Dec 2018  
 Launching of Camellia