

SERIAUSTIN

BUZZ

CELEBRATING THE SEASON OF GIVING



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SERIAUSTIN

Simply Better

御景园

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(A Wholly-Owned Subsidiary of UMLAND)

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EDITOR'S NOTE

Welcome to 2020! Let's take a moment to be grateful for all the success, unity and prosperity that we have achieved with every passing year. Indeed, we should always reflect on the lessons we have learned from all the incidents and challenges that we face each year in order to grow as individuals, families and communities.

For instance, we have learned that there are many things that can be done at work to save money, save energy and reduce waste. In light of this, various awareness campaigns and green efforts were carried out in our office.

The conservation of energy and reduction of paper consumption in the office is helping to reduce our operating costs. On top of that, we encourage all staff to adopt a recycling culture through efforts such as printing internal memos on the unused side of used paper sheets, reusing paper envelopes and file folders etc. Recycling at work also reduces the amount of waste that goes to landfill sites and helps the company save money.

*At the end of the day, all that matters is our mindset and our ensuing actions.
HAPPY NEW YEAR!*


Rose



UMLand Southern – Media Bowling Challenge 2019

3 October 2019 - UMLand Southern once again organised a Bowling Challenge with members of the media. 22 teams took part in the challenge which was held at Daiman Bowl Johor Jaya. The annual activity aims to strengthen and improve UMLand's ties with the media.

The Berita Harian team emerged as champion at the friendly tournament and went home with a trophy, hamper and Toast Box vouchers. The Harian Metro team finished second while UMLand Seri Alam claimed the third spot.

Fahmi Yusof from Berita Harian and Sheila Grewal from The Iskandarian secured the top scorer awards for the male and female category respectively, bagging themselves a trophy, a 2D/1N stay voucher at Suasana Suite including breakfast for 2 and a Toast Box dining voucher each. 



Top Scorer (Male) - Fahmi Yusof



Top Scorer (Female) - Sheila Grewal



Champions of the night - Team Berita Harian




Celebrating the Season of Giving



23 December 2019 - With the New Year around the corner, Seri Austin held its annual gift exchange party with delicious food, amazing people and great prizes.

The event was a success, and everyone went home with a smile and a gift. Each gift was a perfect representation of the recipient and everyone was surprised to learn how much their co-workers really appreciate them. Apart from giving gifts, the event focused on reconnecting with everyone from the organisation and spending time together.

Now we are ready for an even better year, and an even bigger celebration at the end of 2020! 



9th Sultan of Johor Cup 2019 Official Dinner

17 October 2019 - As a sign of support and as the biggest sponsor for the 9th Sultan of Johor Cup (SOJC) hockey tournament, representatives from Seri

Austin attended the tournament's official team dinner at the Permata Ballroom, Puteri Pacific Hotel, Johor Bahru. The dinner was officiated by

the Chairman of the Youth, Sports, Cooperatives and Entrepreneurship Development Committee, Sheikh Umar Bagharib Ali. 



Run for Dreams in Seri Austin



19 October 2019 - Seri Austin was proud to be one of the sponsors for the Run for Dreams charity run organised by the Johor Bahru Electrical & Electronics Association (JBEEA).

The 5km charity run was flagged off at Seri Austin Gallery and saw over 400 participants. The money collected through participation fees will be donated to welfare homes. 🌱



Be Energy Aware & Energy Wise

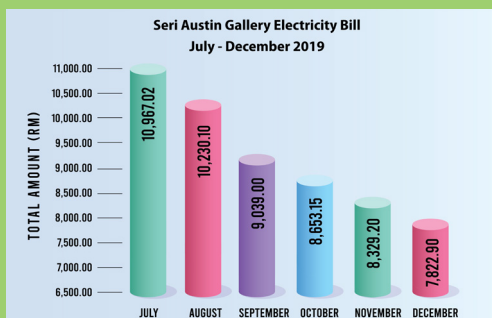
Since its implementation in August 2019, the Seri Austin Gallery energy awareness campaigns work all year-round to promote energy saving and environmental consciousness in the workplace. It aims to promote prudent and efficient use of electricity for businesses to be kinder to the environment, as well as save money to see better profits.

In the past 6 months, we have reduced electricity use in our sales gallery by nearly 24%. We are looking at a new target of reducing an additional 5% electricity consumption in 2020.

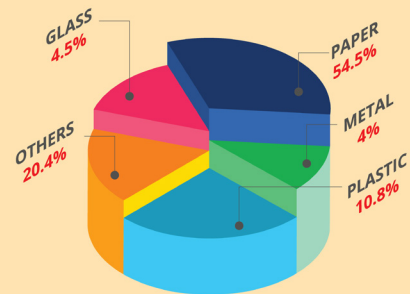
The efficacy of the campaign was measured using TNB bills over a period of 6 months.

Results showed that there were significant changes in energy saving behaviour, commitment, organisational culture and knowledge regarding energy awareness campaign.

Being 'Energy Aware' and 'Energy Wise' will help Seri Austin Gallery become more economically competitive. It will also make it a much better environment to work in. 🌱



KITAR3cycle @ Seri Austin



Total Collection for KITAR3cycle between September and December 2019

Since the launch of the KITAR3cycle campaign and recycle cage placement in Seri Austin last September, the collaboration campaign with SWM Environment Sdn Bhd has successfully cultivated an interest in promoting a recycling culture among the residents.

Today, we have successfully collected at least 605kg of recyclable items in four months. From data provided by SWM Environment, paper

such as newspaper, boxes, office paper and books are the most collected items followed by selected consumer electronics including TVs, DVD players, video cameras, stereo systems, telephones and computer equipment.

We hope the campaign will be able to increase waste consciousness amongst the public to inculcate and encourage recycling habit in the efforts to promote green living. 🌱

PROJECT IN PROGRESS:

D'Lagoon – Living By The Lake

↻ 3 Storey Terrace: 59%



↻ Apartments: 72%



LUXURY DEVELOPMENT BY THE LAKE

58 UNITS LANDED 3-STOREY TERRACES

204 UNITS APARTMENT

Camellia Residence

↻ Apartments: 32%



300 UNITS APARTMENT

TYPE A

657 sq. ft.

2 Bedrooms + 1 Study Room + 1 Bathroom

TYPE B

818 sq. ft.

3 Bedrooms + 2 Bathrooms

TYPE C

950 sq. ft.

3 Bedrooms + 2 Bathrooms

Events & Activities



17 October 2019 – Seri Austin supported the 6th Iskandar Malaysia Social Hero Awards 2019 (IMSHA 2019) to celebrate the social heroes of 2019.



1 – 13 October 2019 - D'Lagoon Roadshow @ AEON Tebrau



1 November 2019 - MIA Annual Dinner 2019



1 – 3 November 2019 - 2nd MAPEX Roadshow in JB City Square



17 – 22 December 2019 - D'Lagoon Roadshow @ AEON Tebrau

COMING SOON



CALL US NOW FOR BOOKING AT (+607 354 1111)

FACTSHEET

Phase : 7A
Product Name : Dahlia
Location : Seri Austin North
Land Tenure : Freehold

Units : Type A - 127 Units
Type B - 95 Units
Land Size : 20' x 65' (Intermediate)
40' x 65' (Corner)
30' x 65' (End)

UPCOMING EVENTS

JANUARY 2020

9 January 2020
CNY Charity visit to Persatuan Kebajikan Prihatin Kuan Yin

15 January 2020
Consumer's Choice Award 2020

MARCH 2020

6-8 March 2020
Expo Hartanah Perumahan @ Persada Johor