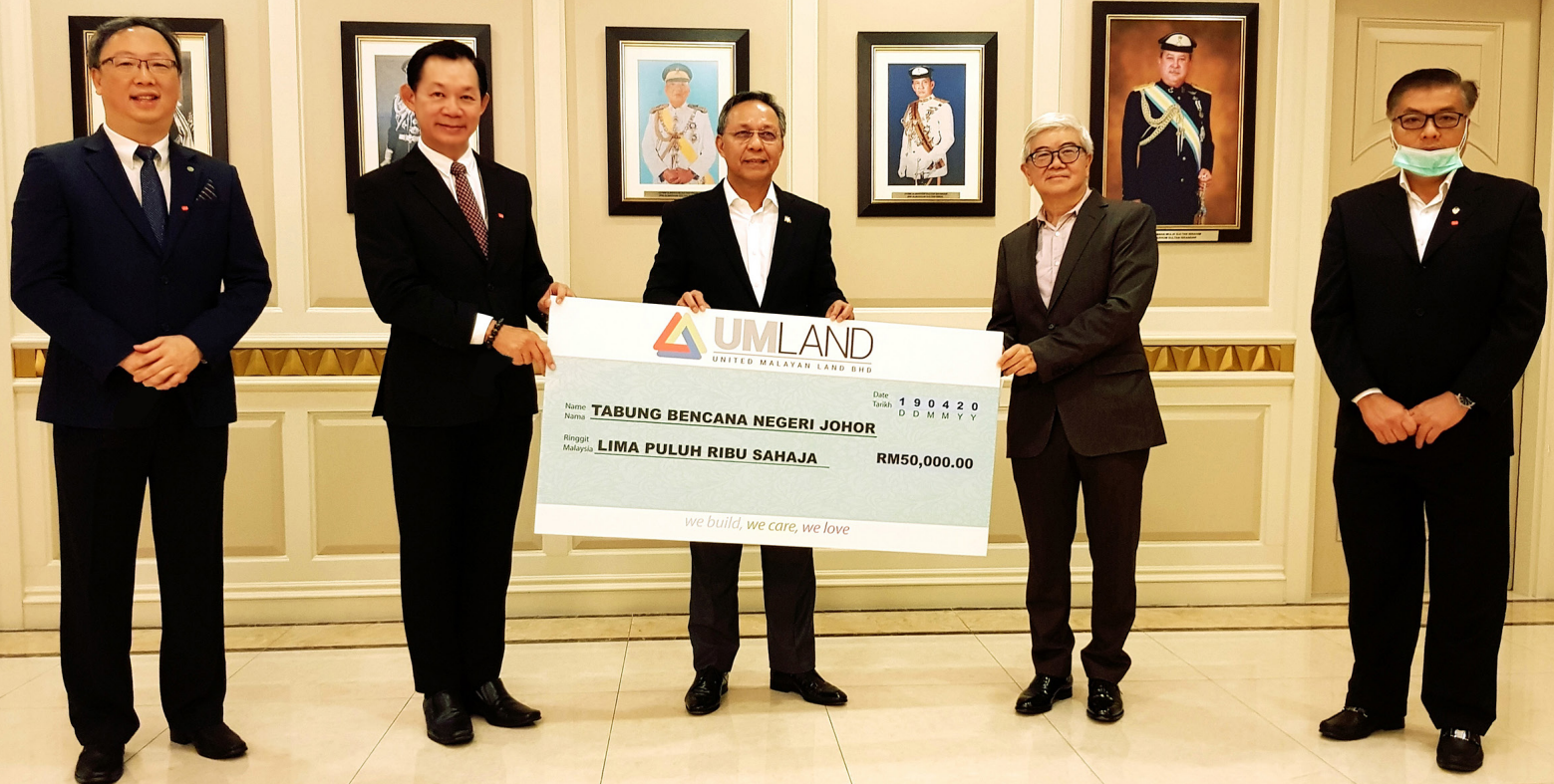


SERI AUSTIN

BUZZ



UMLAND PLEDGES RM50,000 TO COVID-19 AID IN JOHOR

MORE ON PAGE 4

PP19342/07/2018(034923)

SERI AUSTIN 御景园
Simply Better

Developer:
DYNASTY VIEW SDN BHD 644369-M
(A Wholly-Owned Subsidiary of UMLAND)

Dynasty View Editorial Board

Advisor : Wong Kuen Kong
 Editor : Rosmahwahidah Abdul Ghani
 Committee : Tan Siew Peng
 Mohd Kamarulzaman Abdul Malek
 Joe Boey
 Dennis Tan
 Nur Akmal Khairul Anuar

Published by

Corporate Communications & Customer Care
 Dynasty View Sdn Bhd
 Seri Austin Gallery
 Jalan Seri Austin 1, Taman Seri Austin, 81100, Johor Bahru
 Tel : (07) 354 1111
 Fax : (07) 351 3202
 Email : dvsb@umland.com.my
 Facebook : www.facebook.com/seriaustin
 Website : www.seriaustin.com

Designed by

IM Media PLT
 No. 51B, Jalan Impian Emas
 5/1, Taman Impian Emas,
 81300 Skudai, Johor

Printed by

Avenue Printing Sdn Bhd
 No 7,9,11, Jalan Permas
 9/9, Taman Permas Jaya,
 81100 Masai, Johor

EDITOR'S NOTE

COVID-19! This is our current reality for now.

We are all trying to find our way through our crazy today by adapting and innovating. Despite the current threat that we're facing, all of us want things to go back to normal quickly. As the pandemic continues, some of the actions we took may be 'unsatisfyingly' boring and in routine, but effective. Who would have thought that the new norm on hand washing would become a crucial global issue?

Social distancing and working remotely is also becomes the new norm. Family members, friends, and colleagues are all faces we see on-screen these days.

However, not all industries are able to work remotely and this has created a new challenge for us to engage in social distancing when working at the construction site.

Nevertheless, Seri Austin remains committed in keeping projects moving forward while remaining compliant with health and safety guidelines set by the government. There is a pressing need to get construction sites open and active to avoid delays.

"Unprecedented time requires unprecedented measures". Have a wonderful week ahead. Keep safe and be safe!

Rose



Seri Austin Brings CNY Joy to 80 Senior Citizens

9 January 2020 - Seri Austin shared an early Chinese New Year celebration for more than 80 senior citizens at Persatuan Kebajikan Prihatin Kuan Yin at Taman Bukit Kempas, Johor Bahru.

Organised by the Corporate Communications and Customer Care Division with 30 members of the staff, the event was part of yearly efforts to spread festive cheer to the community.

A contribution of RM2,000 was handed over to Ms. Loh Kwee Hi, the association's manager together with other essential items such as diapers, detergent and beverages. Other than the festive donations, red money packets and mandarin oranges were also distributed to all the residents as a sign of blessing and honour.

"We hope that our effort here will help to fill the home with warmth and joy

while spreading the festive spirit since Chinese New Year is just around the corner. The visit is also an opportunity for the Seri Austin team to volunteer and contribute to social work," said KK Wong, Group Director of UMLand Townships cum Seri Austin CEO.

Persatuan Kebajikan Prihatin Kuan Yin is a non-profit organisation established in 2003 to provide home shelter to 80 elderly people (38 males and 42 females) from ages 50 to 100 years old. From a volunteer to managing the home full time, Ms Loh took up the courage to build this shelter home for the elderly after they were evicted from their first building in Skudai. Her passion and strong determination drove her to take on the many challenges that would help give shelter and care for the elderly in need.



UMLand Pledges RM 50,000 to COVID-19 Aid in Johor



19 April 2020 - UMLand has donated a sum of RM50,000 to "Tabung Bencana Negeri Johor", which aims to provide aid to medical front liners and the community amidst the ongoing COVID-19 pandemic.

The contribution will be utilised to purchase personal protection equipment (PPE) for front liners as well as providing food supplies and medical aid to low income families during this period.

"As a responsible corporate entity, we hope to give our

assistance wherever and whenever possible. Whilst facing a global pandemic, we would also like to stand by the side of our front liners to combat this outbreak together. Their contributions and sacrifices have allowed us to be safe while they tirelessly take on the full brunt of the battle to prevent the spread of COVID-19" said KK Wong, Group Director of UMLand Townships cum Seri Austin CEO.

The donation was presented to Yang Amat Berhormat Datuk Ir. Haji Hasni Bin Haji Mohammad, Menteri Besar of Johor.

Seri Austin Receives Visit from Melaka Delegates

28 January 2020 - Seri Austin was selected by Iskandar Regional Development Authority (IRDA) as an example, to showcase the implementation of retrofitting bicycle and pedestrian lanes within a pre-existing built environment to delegates from PLAN Malaysia Melaka (Perkhidmatan Perancangan Bandar dan Desa).

The objective of the visit was to learn from existing guidelines and to look at the implementation for the provision of bicycle and pedestrian lane in Iskandar Malaysia which will be soon implemented in Melaka.



Safety Day @ Camellia Residence



14 February 2020 - Working on construction sites can be hazardous and dangerous. The key contractor for Camellia Residence apartment, Pamir Development Sdn Bhd, initiated a safety campaign with the theme 'Kempen Cegah Jatuh' to share the

awareness and need to reduce injuries at work sites. The event was held at the Camellia Residence site development, attended by 200 participants.

The event was officiated by Pn Siti Zaleha A. Rahim, Head of Construction Section from

Department of Occupational Safety and Health (DOSH), a representative from the Angkatan Pertahanan Awam Malaysia (APM) and En. Mohd Kamalrulzaman Abd Malek, UMLand Seri Austin Senior Manager.

The campaign featured a number of activities ranging from the different aspects of workplace safety, the right use of PPE, building safety guidelines and worksite inspections among others.



Seri Austin Recognized as Consumer's Choice Award 2020



15 January 2020 - UMLand Seri Austin has been recognised at the Consumer's Choice Award 2020 by the National Consumer Action Council (Majlis Tindakan Pengguna Negara - MTPN) supported by The Ministry of Domestic Trade and Consumer Affairs (KPDNHEP) for excellence in comprehensive efforts at

environmental sustainability and the healthy living of its residents. The award is based on customer service reviews and recommendations based on interviews conducted to determine the winner.

The awards night was officiated by YB Tuan Steven Choong Shiao Yoon (Member of Parliament Tebrau)

witnessed by YB Tuan Haji Mazlan Bujang (ADUN Puteri Wangsa) and YBhg Dato Paduka Keyv KV. Yeo (President of MTPN) at the Cathay Restaurant Eco Spring, Johor Bahru.

"We are honoured to be acknowledged by MTPN and it is definitely a good start for year 2020. The award is a

testament of our customers' trust and confidence in us in the development of our sustainable township. We will continuously provide excellent service and hope this recognition will encourage and inspire others to follow our footsteps," said KK Wong, Group Director of UMLand Townships cum Seri Austin CEO.

Seri Austin Celebrates Chap Goh Mei

8 February 2020 - Chap Goh Mei was celebrated with much joy and happiness at Seri Austin Gallery to signify the end of the Chinese New Year celebrations.

"This celebration not only nurtures closer ties among each other, but also to preserve the Chinese tradition and culture for generations" said KK Wong, Group Director of UMLand Townships cum Seri Austin CEO.



6 Things Visitors to Seri Austin Gallery Must Follow During COVID-19 Pandemic



- 01 Practice a safe social distance of at least 1 metre
- 02 Wash your hands with hand sanitizer
- 03 Use a face mask that covers your nose and mouth
- 04 Temperature screening at the entrance of sales gallery
- 05 Sick and symptomatic individuals are not allow entering sales gallery and required to undergo a medical examination immediately
- 06 Online transctions are encouraged

Seri Austin Reopens in a "New Normal"

With the MCO moving into recovery phase, Seri Austin took the opportunity to reopen the gallery and construction site in compliance with the SOP. The move is expected to stimulate and boost the economy especially in property industry.



Social Distancing at Construction Site

Seri Austin have cautiously welcomed the government's decision allowing construction site to resume operations. Both, developer and contractors are responsible for ensuring the implementation of and compliance with post COVID-19 rules and other applicable requirements issued by the government. From tool sanitization, hand-washing stations and mandatory face coverings as well social distancing.

Construction is already a well-regulated industry and now we will put in place more measures to curb the spread of the pandemic while ensuring that our development can be completed on time.



PROJECT IN PROGRESS:

D'Lagoon – Living By The Lake

3 Storey Villa: 66%

Apartments: 77%



5 Bedrooms, 4 Bathrooms

58 UNITS 3-STOREY VILLA

TYPE A

807 sqft. : 2 Bedrooms, 2 Bathrooms

TYPE B

861 sqft. : 2 Bedrooms, 2 Bathrooms

TYPE C

1033 sqft. : 3 Bedrooms, 2 Bathrooms

204 UNITS APARTMENT

Camellia Residence

Apartments: 40%



300 UNITS APARTMENT

TYPE A

657 sq. ft.

2 Bedrooms + 1 Study Room +1 Bathroom

TYPE B

818 sq. ft.

3 Bedrooms + 2 Bathrooms

TYPE C

950 sq. ft.

3 Bedrooms + 2 Bathrooms



Dahlia

COMING SOON

Double Storey Terrace Houses (Freehold)



CALL US NOW FOR BOOKING AT (+607 354 1111)

FACTSHEET

Location : Seri Austin North

Units : Type A - 127 Units
Type B - 95 Units

Land Size : 20' x 65' (Intermediate)
40' x 65' (Corner)
30' x 65' (End)