



204 units Apartment

- ▶ Type A: 807 sq. ft.
2 Bedrooms, 2 Bathrooms
- ▶ Type B: 861 sq. ft.
2 Bedrooms, 2 Bathrooms
- ▶ Type C: 1,033 sq. ft.
3 Bedrooms, 2 Bathrooms



58 units of 3-Storey Villa

- ▶ Built Up: 2,796 sq. ft.
(Intermediate & Corner)
5 Bedrooms, 4 Bathrooms



SERI AUSTIN BUZZ

Seri Austin Launch Dahlia



www.facebook.com/seriaustin

www.seriaustin.com

dvsb@umland.com.my

SERI AUSTIN 御景园
Simply Better

Developer:
DYNASTY VIEW SDN BHD 644369-M
(A Wholly-Owned Subsidiary of UMLAND)

Call us now for booking at: +607-354 1111

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Seri Austin Launch Dahlia

07 November 2020

Seri Austin has launched the latest residential project DAHLIA – freehold double storey terraces via a live streaming event on Facebook, in full compliance with COVID-19 protocols of social distancing and minimising large crowds. The launching was officiated by YB Tuan Haji Mazlan Bin Bujang, the Johor State Exco Chairman for Education, Information, Heritage & Culture as well as the State Assemblyman for Puteri Wangsa and YB Steven Choong Shiau Yoon, the Member of Parliament for Tebrau.

DAHLIA comprises 222 units of Double Storey Terraces boasting of 2 types of splendid design – Type A and Type B with a total built-up area of 1,750 sq. ft. Both designs feature 4 bedrooms and 3 bathrooms with a modern living concept and fine finish. Each type offers a unique contemporary facade design with spacious living and dining areas.

Dahlia, priced from RM610,000, is expected to be completed in 2022. The site for Dahlia was originally a commercial land but due to strong demand for terraced houses in Seri Austin, we decided to convert the land to residential development. We believe in the need to be flexible, in offering the right product to the right market.



Type A



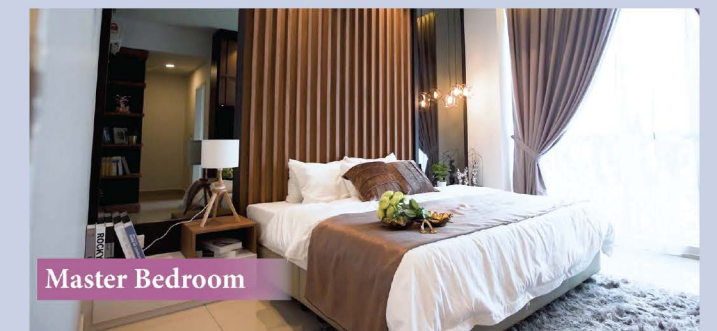
Type B



Strategically located within a short distance to shopping malls, private healthcare providers, schools, private colleges and recreation centres, Dahlia also has quick access to major highways including Eastern Dispersal Highway (EDL), North-South Highway, Pasir Gudang Highway, Dato' Onn Interchange, Tebrau-Kota Tinggi Highway, Woodland Checkpoint and Second Link Expressway.

Not only that, buyers can enjoy beautiful landscapes, recreational town parks, outdoor exercise stations, a basketball court and a jogging track that weaves through the entire development.

“This is a golden opportunity for all consumers looking for a good property that is affordable, beautiful and functional especially at this time round when the bank loan interest is at its lowest,” said KK Wong, CEO of Seri Austin cum Group Director of UMLand Townships.



Master Bedroom

He added that currently, even before the official launch, the demand for DAHLIA is high, and this has marked another milestone following the success of the previous affordable residential apartment project known as Camellia Residence.

Embracing the new norms to safeguard against Covid-19, where social distancing rules were followed, we hosted a trivia quiz with prizes to encourage participants to tune into the live stream session and showed them a virtual tour of the show houses.

Editor's Note

Year 2020, a year of loss that has challenged everyone around the globe, has made no exception for Seri Austin and UMLand. Most of us are working from home for the first time. It might seem like a nice perk at first, but those not used to it will soon find themselves spiralling.

However, this horrific year is finally drawing to a close, and with vaccinations rolling out soon, the end to the pandemic is finally (somewhat) within sight. Although the forecasts predict that it will still take some time for properties market to rebound, we are hoping many are still interested in purchasing a home soon. Let's not make the Movement Control Order (MCO) stop you from owning your dream home.

We are offering an attractive deal, rewards and incentives for D'Lagoon – Luxury Living by The Lake with 240 units of luxurious apartments and 58 units of 3-storey Strata Terrace. Call us now at 07-354 111 for more info.



Lucky Winner Gets Luxury Apartment in Seri Austin

at the JBCS 20th Anniversary Lucky Draw

22 September 2020



Mohd Hazwan Ali won the GRAND PRIZE at the Johor Bahru City Square (JBCS) 20th Anniversary Exclusive Lucky Draw by taking home a housing unit of D'Lagoon Apartment at Taman Seri Austin worth of RM491,800.



Official Lucky Draw Ceremony at Amari Hotel

He initially purchased Camellia Residence, also in Seri Austin, which made him eligible for the lucky draw entry that was running from 1 April 2019 to 31 January 2020. The co-hosted event by UMLand Seri Austin and JBCS saw a total of 13,000 entries, and 13 lucky draw prizes were offered to those who spent a minimum of RM200 at any JBCS outlets and to all UMLand's house buyers.

The winner's draw was held earlier on 29 August 2019 at the Amari Hotel JB and posted live via JBCS Facebook.

The mock house key handover ceremony, held in full adherence to the Covid-19 preventive measures at Seri Austin Gallery, was graced by KK Wong (Group Director of UMLand Townships), Koh Boon Teng (Group Director of Sales and Marketing), Martin Rozario (JBCS Exco Delegate) and Azlina Ideris (JBCS Marketing Manager).

"We are very grateful towards the management of JBCS for giving us the opportunity to contribute and participate in this joyous occasion. Not only have they allowed us to join in their celebrations by becoming the main sponsor of the event, but also having us in mind when looking for a property developer. As Group Director of Townships for UMLand, it gives me great satisfaction to know that our projects are much sought after. Be it as a home, investment or even as a gift to commemorate two decades of retail excellence", said KK Wong during the mock key handover ceremony.

SWM Makes Recycling More Convenient

18 October 2020

SWM Environment has been placing recycling containers in the form of a huge wire cage in Seri Austin since September 2019 to encourage the separation of waste by public. The recyclables are collected once a week and the recycling rate has improved by the convenient placement of containers in the township.

However, the initiative does not stop there. To encourage more households to recycle, SWM has made recycling more convenient for public by opening a mobile counter on every third Sunday of each month. One major objective is to create better awareness that they can exchange recyclable items for points that can be converted to cash in e-wallet by joining the recycling rewards programme called "KITARecycle".

Public can download the KITARecycle app from App Store (iOS) and Play Store (Android) and sign up for recycling.



FOR MORE INFORMATION, CONTACT 1-800-88-7472 OR VISIT www.swm-environment.com. Let's recycle with #KITARecycle!



Covid Cannot Steal Our Annual Gift Exchange

22 December 2020

The gift exchange is one of the most highly-anticipated office traditions where each of us gets the opportunity of receiving a gift from one another. Basically, the event is the unofficial kick-off to the New Year 2021.

Everyone was invited to bring 'something gift-wrapped' to be placed underneath a Christmas tree for exchange later. It is not the cost of the gift but the thought that counts. Apart from the gift exchange, there was also a lucky draw to enthrall those who were lucky.

Everyone had an enjoyable time with friends, exchanging gifts and scrumptious food.



UMLand's FIRST Digital Lucky Draw For 100 Lucky House Buyers

25 July 2020



KK Wong (L) draw name for Grand Prize Winner witnessed by PricewaterhouseCoopers (PwC).

UMLand hosted its first digital lucky draw for its 'UM...MORE UMAH! MORE THAN JUST RUMAH' campaign.

Over 500 eligible entries were received for the lucky draw and the event broadcasted live on UMLand's Facebook. The lucky draw was originally scheduled for Q1 but was delayed due to Covid-19 Movement Control Order (MCO).

The campaign was opened to all purchasers who had successfully executed the Sale and Purchase Agreement for any one of the following participating UMLand property projects within the campaign period from 1 April to 31 December 2019.

1. Bandar Seri Alam (Seri Alam Properties Sdn Bhd)
2. Taman Seri Austin (Dynasty View Sdn Bhd)
3. Medini Lakeside (UMLand Medini Lakeside Sdn Bhd)
4. Lakeview Kampar (Kampar Lakeside Sdn Bhd)

KK Wong, the Group Director of UMLand Townships drew the lucky draws along with other senior management members of the Group for 100 lucky winners who were rewarded with attractive prizes. The lucky draw proceedings and entire event was audited and validated by Messrs PwC.

"With this inaugural 'UM... MORE UMAH! MORE THAN JUST RUMAH' campaign, we want to reward those who have chosen to buy their dream houses from UMLand as a welcome gift to their new homes. We hope we will be able to run more campaigns to provide an opportunity for everyone to own a home, and they will be in line to win more attractive prizes in our upcoming lucky draw," said KK Wong during the lucky draw session.

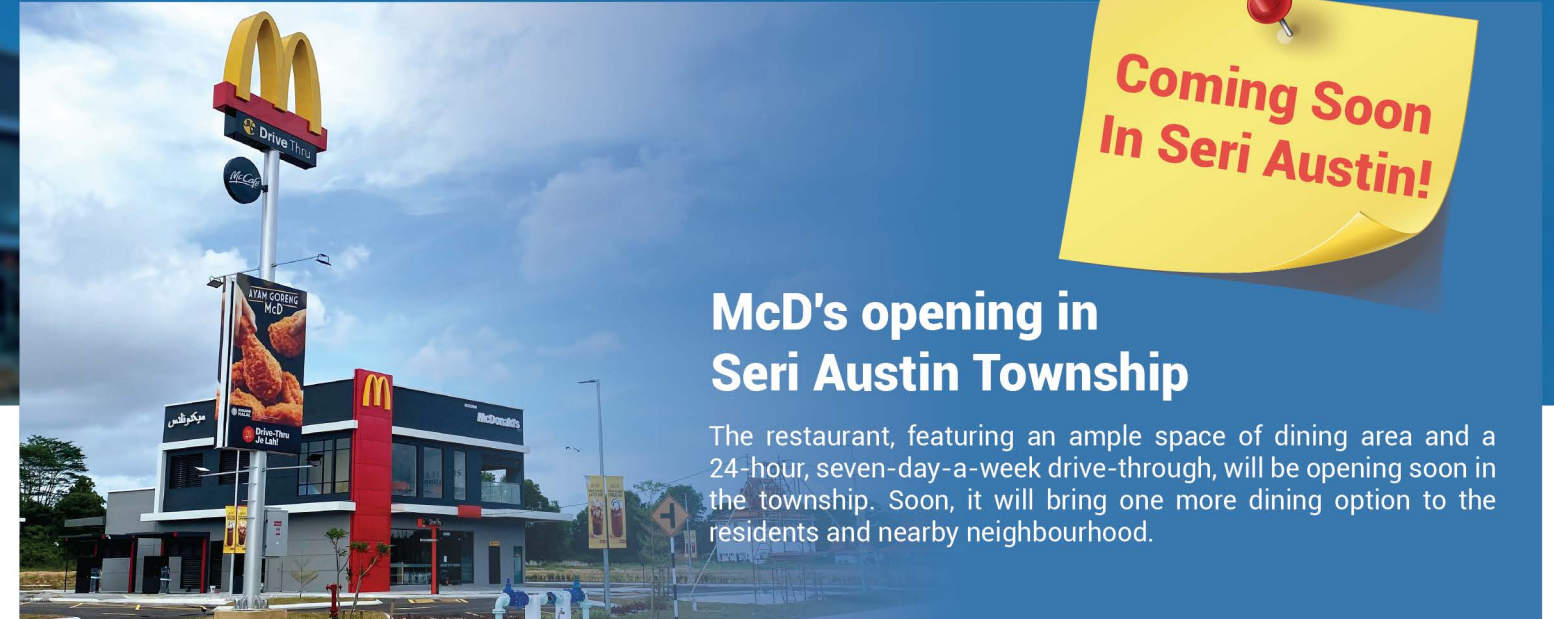
Some 10 lucky home buyers were rewarded with prizes consisting of home appliances from Samsung. As for the remaining prize winners, they received vouchers from Amari Hotel Johor Bahru, Suasana Suites Johor Bahru and Toast Box worth RM200 – RM500 each.

TOP 3 LUCKY DRAW WINNERS

1. En Mohamad Farid Bin Ismail & Pn Nor Zashakirin Binti Kamal, purchaser of Citrine Residenz, Bandar Seri Alam walked away with a 65" Samsung TV, refrigerator, microwave oven, vacuum cleaner, 2-day-1-night stay at Amari Hotel Johor Bahru and Toast Box voucher worth of RM300.

2. Mr Lee Eng Teck, purchaser of Topaz Residenz, Bandar Seri Alam walked away with a refrigerator, microwave oven, vacuum cleaner, 2-day-1-night stay at Suasana Suites Johor Bahru and Toast Box voucher worth of RM300.

3. En Rosli Bin Yusoff, purchaser of Topaz Residenz, Bandar Seri Alam walked away with a 40" Samsung TV, microwave oven, vacuum cleaner, 2-day-1-night stay at Suasana Suites Johor Bahru and Toast Box voucher worth of RM300.



McD's opening in Seri Austin Township

The restaurant, featuring an ample space of dining area and a 24-hour, seven-day-a-week drive-through, will be opening soon in the township. Soon, it will bring one more dining option to the residents and nearby neighbourhood.

Projects Progress

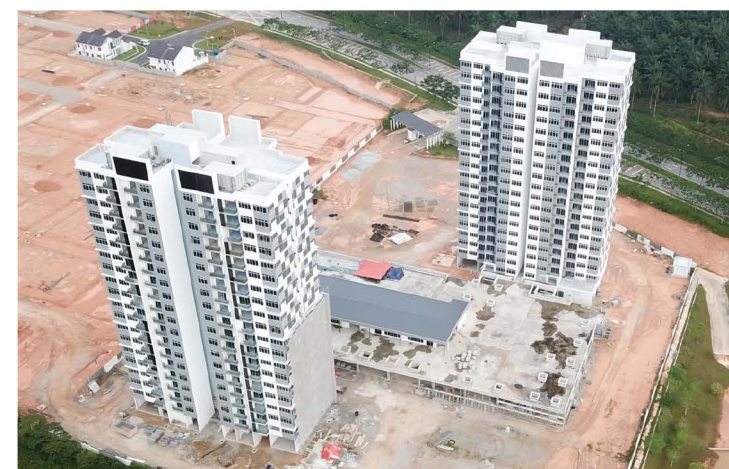
D'LAGOON – LIVING BY THE LAKE



Apartment – 90%
(204 units apartment)



3-Storey Villa – 88%
(58 units)



CAMELLIA RESIDENCE

Apartment – 86%
(300 units apartment)

Type A: 657 sq. ft.
Type B: 818 sq. ft.
Type C: 950 sq. ft.

*as of December 2020