



15 MAY 2011
Sales Gallery, Dynasty View Sdn Bhd

DVSB had organized an event for the residents and guests to show their love for the most important women in their life. The Mother's Day event was filled with fun activities such as mother and child lookalike contest, free health screening and fun games.

All the participants and DVSB staff at the event had a great time. After the games and activities ended, prizes were given out to the participants that won the challenges and contests.

Mother's & Father's Day CELEBRATION

Mother's & Father's Day

CELEBRATION



CELEBRATION

19 JUNE 2011
Sales Gallery, Dynasty View Sdn Bhd

In conjunction with Father's Day, DVSB has proudly organized an event honoring fathers and celebrating fatherhood. The event was filled with fun activities such as father lookalike contest, monkey house bouncer, pony ride, car racing game and penalty shooter.

The fathers who participated in the activities deserved recognition as they showed sportsmanlike attitude when asked to do some daring stunt. A day for the man of the family.



Crowd at Seri Austin Sales Gallery

5 Quick Decorating Changes

From slipcovers to stripes, these fast and easy makeover ideas refresh any room in a flash.



- 1. Try Reversible Pillows**
Double-sided pillows are a quick and easy change.
- 2. Paint Horizontal Stripes**
Stripes have an amazing power to instantly transform a room
- 3. Paint Framework Black**
Apply a coat of black paint to the window. Black gives the room a backbone, and it acts as a frame to the view
- 4. Frame Artwork Identically**
Using matching frames is a clever way to bring together different types of artwork
- 5. Give Slipcovers a Shot**
Slipcovers are a simple way to update traditional furniture

Top Sales Achiever for 1st half of 2011

Indah Masayu

Dynasty View Sdn Bhd (DVSB) congratulates its Senior Sales Executive Puan Indah Masayu for receiving the "Top Sales Achiever" award for 2nd quarter and 1st half of 2011. Having joined DVSB since 2009, Puan Indah has established herself as a committed and dedicated team member of the sales division.

Puan Indah expressed her gratitude towards her colleagues and superior for their encouragement and support for winning this award. She believes the positive atmosphere surrounding the company keeps her motivated. Last but not least Puan Indah also mentioned that the satisfaction received from happy buyers of Seri Austin home put a smile on her face.



Up Coming Events

July 2011

- 1) Roadshow @ Giant Tampoi **11th - 17th 23rd**
- 2) Official Launch of Phase 5A "Emery" - Double Storey Terrace & Seri Austin's 6th Anniversary Celebration **24th**
- 3) "Program Penjagaan Alam Sekitar Aplikasi Bio Teknologi EM" with Majlis Bandaraya Johor Bahru (MBJB)

August 2011

- 1) Roadshow @ Tesco Tebrau **8th - 14th 19th**
- 2) Buka Puasa & Charity Event

September 2011

- 1) Mooncake Raya Celebration & Launch of Phase 5A2 "Emery" **11th 23rd - 25th 29th**
- 2) Roadshow @ Plaza Angsana, Tampoi
- 3) The 2nd Signing Ceremony of High Speed BroadBand with Telekom Malaysia

seri austin buzz...

SERI AUSTIN
Simply Better

御景园

Vol. 5 JULY 2011 KDN No.: PP16899/07/2011 (029922)



Mr K K Wong presented a mock cheque of RM5,000 as part of contribution by the developer to the Deputy Chairman of Malaysian Red Crescent (Johor) YB Dato' Hj Mohd Rashidi Bin Hj Mohd Noor.

17 APRIL 2011

SERI AUSTIN EARTH DAY CHARITY WALK IN AID OF JAPAN DISASTER RELIEF FUND

On Sunday, 17 April 2011, about 400 people gathered at Seri Austin Sales Gallery as early as 6.30am to participate in the **Seri Austin Earth Day Charity Walk** organized by Dynasty View Sdn Bhd (DVSB). The event was in conjunction with the World Earth Day and the charity was in aid of the Japan Disaster Relief Fund. A sum of RM5 for Adult and RM2 for Children was collected as participation fee for the 3.8km walk. All proceeds from the walk were channeled to the Fund.

The Guest of Honor for the event was YB Dato' Hj. Abdul Halim bin Hj. Suleiman, State Assemblyman for Puteri Wangsa. YB Halim congratulated DVSB for their effort and support towards the Japan Disaster Relief Fund. He also said that DVSB was setting an example as a distinguished and caring developer.

During the event, the General Manager of DVSB, Mr K K Wong presented a mock cheque of RM5,000 as part of contribution by the developer to the Deputy Chairman of Malaysian Red Crescent (Johor) YB Dato' Hj Mohd Rashidi Bin Hj Mohd Noor. Mr Wong also handed the cash amount raised through the Charity Walk amounting to RM1,436-00. In his speech, Mr Wong said that this is the first time DVSB organized a charity walk. He added that Dynasty View has been actively involved in the EM Technology as part of the company commitment towards a greener township. In 2010, around 19,000L EM water and 3074 EM Mudballs have been applied into the retention pond and Mechanical Sewage Treatment Plant. MBBJ has recognized this effort and awarded the Certification on Quality Effluent Index Level to DVSB during the World Water Day held on 2 April 2011. The participants of the charity walk threw around 2000pcs of EM mudball into the Seri Austin Lake as part of the green activity.

Continue to page 2



Group Photo of Participants

Contents



Majlis Gotong-Royong

UMLAND Property Fair

DVSB - Media Bowling Challenge

Father's Day

Developer:
DYNASTY VIEW SDN BHD (644369-M)
A wholly-owned subsidiary of UMLAND

Another quality development by
UMLAND
United Malaysian Land Bhd



Previous Issue Vol. 4

Important Contact Numbers

Seri Austin Sales Gallery : 07 - 354 1111
 Police Hotline : 07 - 225 6699
 : 07 - 225 4688
 Rakan Cop Hotline : 07 - 221 2999
 Police Helpline : 07 - 223 2222
 : 07 - 223 2223
 : 07 - 223 2224
 JPJ : 07 - 355 5444
 Fire & Rescue : 07 - 224 4346
 Hospital Sultanah Aminah : 07 - 223 1666
 Hospital Sultan Ismail : 07 - 356 5000
 Johor Specialist Hospital : 07 - 225 3000
 Senal Airport : 07 - 599 4500
 KTM Railway Station : 07 - 223 3040
 : 07 - 223 4727
 North - South Expressway : 1800 - 88 - 0000
 CIQ : 1800 - 88 - 8855

Emergency Numbers

Police : 999
 Fire & Rescue / Ambulance : 994
 Civil Defence : 991

Editorial Board

Advisor : Mr. Wong Kuen Kong
 Editor : Ms. Gowri Murugain
 Committee : Ms. Tan Siew Peng
 En. Mohd. Saifuddin Salehuddin
 Mr. Chong Chee Hong
 Mr. Tan Yong Hee
 En. Muhamad Hafizul Nurish Bin Mastor

Published by

Public Relations Department,
 Dynasty View Sdn Bhd
 Seri Austin Sales Gallery, Jalan Seri Austin 1
 Taman Seri Austin, 81100 Johor Bahru.

Tel : 07 - 354 1111
 Fax : 07 - 351 3202
 Email : dsvb@umland.com.my
 Facebook : www.facebook.com/seriaustin

Printed by

Refine Printing Sdn Bhd (KDN 1780/B/797)
 22, Jalan Sri Plentong 3, Taman Perindustrian
 Sri Plentong 81750 Masai, Johor Bahru.

Tel : 07 - 386 2628
 Fax : 07 - 386 7588

A Member Of The Housing Developer's Association

The information contained in this publication is believed but not guaranteed to be correct. While reasonable care has been taken to ensure correctness of the information, Dynasty View cannot be held responsible for any errors or inaccuracies and cannot be subject to any claims for damages or compensation by any party.

Message from Editor

The Buzz in this issue of our newsletter is "Going Green". In conjunction with World Earth Day DVSB has organized a charity walk and also Gotong-royong session at our very own township. The events also help foster the relationship between the residents while creating a greener environment at Seri Austin.

Not to forget is also our official opening of Emery - double storey terrace house located at Seri Austin Hills in July 2011. We are proud to bring you this "Living By The Park" experience as we look to enhance our township. This development will feature beautiful landscape park surrounded by natural greenery and modern theme houses.

We would like to take this opportunity to thank our residents for making Seri Austin not only their home but a home with lifestyle living. We would also like to thank our readers for their continued support and genuine interest in all of Seri Austin's latest happenings. We look forward to seeing you at our upcoming events.

Editor



SERI AUSTIN
HILLS
 Phase 5A
" EMERY "
 Double Storey Terrace



Continue from page 1



Amongst the highlights of the event were showcase of houses, throwing of EM Mudballs into Seri Austin Lake, exhibitions by Telekom Malaysia Berhad, Rakan Cop by PDRM, Southern Waste Management (SWM), MJB-LA 21, and various other educational activities to promote awareness on green living.

Majlis Gotong-Royong with Residents of Phase 1C, Taman Seri Austin

On 27 March 2011, Sunday morning, the staffs of Dynasty View Sdn Bhd (DVSB) and the residents of Phase 1C of Taman Seri Austin participated in the community event organised by the developer with the cooperation from MJB-LA 21 and Southern Waste Management.

The MJB councillor for Mount Austin, Mr. Pannir Selvam who was the guest of honor said that MJB encourages and support such community events and congratulated DVSB for their efforts. He also mentioned that this event has provided a platform for the residents to know each other and to foster good relationship. Mr K K Wong, the General Manager of DVSB said that cleaning up the area helps to prevent crime and beautify the area. He added that the developer is always thinking of ways to upgrade safety and security of the residents.



28 MARCH 2011

UMLAND PROPERTY FAIR (SOUTHERN REGION)

19 - 24 APRIL 2011

Jusco Tebrau city

This 6-days event was jointly organized by Dynasty View Sdn Bhd (DVSB) and Seri Alam Properties Sdn Bhd (SAP) to showcase attractive products offered by UMLAND. The crowd who visited the booth was amazing; while parents were busy looking at our model show house, the kids were treated to fun games and activities.

We were proud that our products such as Double storey terrace houses Alisma & Azolla were well received by potential buyers. A lot of interest was focused on our up and coming project Seri Austin Hills. This development will feature beautiful landscape park surrounded by natural greenery and modern theme houses. The response from this event was encouraging and we are looking forward to our next road show event to bring forth more quality products to our customers.



Page 3
buzz...

Page 4
buzz...



5 MAY 2011
Group Photo of Participants

DVSB - MEDIA BOWLING CHALLENGE 2011

The "DVSB-Media Bowling Challenge 2011" was held on Wednesday, 4 May 2011 at the Ampang Superbowl, Pelangi Leisure Mall, Johor Bahru. The bowling event was held for the first time as part of the sports activities with the media. The game has provided a platform for DVSB to foster closer relationship with the members of the media. It was also DVSB's way to show goodwill towards the media that has been supportive of its activities throughout the years.

During the event, DVSB's General Manager, Mr KK Wong presented a mock-cheque amounting to RM3,000 as a charity contribution to En Mohd Yahya bin Haidrus, the Vice Chairman of Handicapped and Mentally Disabled Children Association, Johor Bahru. The home was established in 1990 and located at Saleng. More than 200 special children of various ages and disabilities occupy the home. Most of them have multiple incurable disabilities such as spastic, cerebral palsy, physically and mentally challenged, visual and hearing impaired, autistic and paralytic to name a few. DVSB does not view itself as just another developer but one that shares and cares for the community. The contribution was also part of DVSB's Corporate Social Responsibility event for 2011.

A total of 21 teams participated in the challenge and RTM emerged as the Champion, while The Star bagged second place and Seri Alam came in third. There were also prizes given out for Highest Score achieved by the Male and Female participants.



Mr. K. K. Wong presented a mock-cheque amounting to RM3,000.00 as a charity contribution to En Mohd Yahya bin Haidrus, the Vice Chairman of Handicapped and Mentally Disabled Children Association, Johor Bahru.



Champion: BES RTM (Points : 873)



1st Runner Up: STAR (Points : 863)



2nd Runner Up: Seri Alam A (Points : 849)