



11th September 2011
MOONCAKE RAYA CELEBRATION 2011

On 11th September 2011, about 1000 people attended the highly anticipated Mooncake Raya Celebration 2011 organized by Dynasty View Sdn Bhd (DVSB). The night event was held at Seri Austin Gallery with the objective of celebrating the Lantern festival together with Hari Raya celebration. Honoured guests who graced the celebrations were YB Dato' Freddie Long and the MJB Councilors; Mr Tan Hong Hua and Mr Pannir Selvam.

It was truly a Malaysia occasion as the multi-racial community within Taman Seri Austin as well as members of the public gathered together to celebrate one of the most joyous festivities on the Lunar and Islamic calendar. What began as a day of fun and feasting ended on a high note with friendly relationships fostered between residents of Taman Seri Austin.

Among other activities highlighted throughout the day were Ketupat Weaving and Lantern Making Competition by Taman Seri Austin's residents, 24 Festive Drum Performance, Chang Er Appearance, Malay Traditional Dance, Face Art Changing Show, Silat Performance, Dragon Dance and many more exciting activities. The crowd enjoyed the celebrations tremendously.



CHEQUE PRESENTATION FOR JOHOR BAHRU ARTS FESTIVAL



DVSB had contributed RM50,000 for the 8th Johor Bahru Arts Festival. The mock cheque presentation was held at Thistle Hotel, Johor Bahru on 26th June 2011. Mr KK Wong, General Manager of Dynasty View Sdn Bhd and Mr Frankie Tan, General Manager of Seri Alam Properties Sdn Bhd represented UMLAND Berhad for the mock cheque presentation. The mock cheque was presented to Yang Berhormat Dato' Seri Utama Sharir bin Abdul Samad, the Patron for The Johor Society for the Performing Arts.

The main objective of the festival, which was held at Bukit Timbalan from 1st to 24th July 2011, is to bring the art, dance and performance to the public. The festival which started on 2003, attracted around 1.5 million people every year.

UPCOMING EVENTS

October 2011

- Official Launch of Phase 5A3 'Emery' - Double Storey Terrace
- UMLAND Property Fair @ Jusco Tebrau City
- Pre-Launch of Phase 5B1 'Citrine' - Cluster Home

15th Oct
18th - 23rd Oct
30th Oct

November 2011

- 2nd Signing Ceremony of High Speed Broadband with Telekom M'sia @ Puteri Pacific, Johor Bahru
- MAPEX @ KSL city
- Official Launch of Phase 5B1 'Citrine' - Cluster Home
- Seri Austin Golf Invitation 2011

3rd Nov
17th - 20th Nov
19th Nov
26th Nov

December 2011

- Roadshow @ KSL City
- Official Launch of Phase 5B1 'Citrine' - Semi Detached & Phase 5C 'Ametrine' - Bungalow

1st - 4th Dec
18th Dec



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PROGRAM PENJAGAAN ALAM SEKITAR DENGAN APLIKASI BIO TEKNOLOGI EM 2011

On Sunday, 24th July 2011, about 1000 people including students from seven surrounding schools gathered at Seri Austin Sales Gallery as early as 6.30am to participate in the Program Penjagaan Alam Sekitar Dengan Aplikasi Bio Teknologi EM jointly organized by Majlis Bandaraya Johor Bahru (MBJB) and Dynasty View Sdn Bhd (DVSB). Also participating were the Johor Bahru Mayor, MBJB's Secretary, Councilors, EM's representative from Japan and all MBJB's Head of Department.



The objective of the event was to create a better and cleaner environment. It kicked off with J'Robics exercise followed by a 3km walkathon from Sales Gallery to Seri Austin Lake where mudballs were thrown.



In the official speech, the honorable guest YB Tuan Haji Dato' Ahmad Zahri Bin Jamil, Chairman of Housing, Local Government, Public Works & Public Facilities of Johor emphasized the importance of maintaining the natural environment and steps taken to preserve the nature we enjoy today so that we are able to deliver them to the future generation. Johor Government has taken all the necessary steps to maintain the nature eco-system including the existing forests, rivers and preserving the land. Besides that, the introduction to EM (Effective Micro-organism) has widened the range in maintaining water for our daily usage and further use before it becomes scarce in the future. Effective Microorganism is chemical free and contains eco friendly microorganism that breaks down harmful microorganism and certain toxins.

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Official Launch of Emery Breaking of Fast Mooncake Raya Celebration Contribution to Johor Arts Festival



Message from Editor

With this issue released, we are already progressing into the fourth quarter of 2011. Truly, how time flies when we are sharing good times together. Looking back to the start of 2011, Dynasty View Sdn Bhd (DVSB) has since achieved much success, namely in efforts to preserve the natural environment, corporate social responsibility, new property launches, and ultimately enriching the lifestyle of residents in Taman Seri Austin.

As a responsible property developer, we're committed in minimizing the impact on the environment and regularly invest to protect our natural habitat by introducing EM (Effective Microorganism) technology in Taman Seri Austin. Our overall commitment to the environment has been recognised by Majlis Bandaraya Johor Bahru who awarded DVSB the Certification on Quality Effluent Index Level.

No less spectacular is our continued efforts to reach out to the needy with charitable contributions to the Spastic Children's Association of Johor during the Breaking of Fast in August 2011. We also showed our support for culture and the arts with a cheque presentation to Johor Bahru Arts Festival.

This July marked another hallmark achievement for DVSB as we celebrated Seri Austin's 6th Anniversary and launched Phase 5A Emery freehold double storey terrace. Located within the exclusive Seri Austin Hills, Emery is a residence that blends serenity with impeccable security measures and luxurious levels of comfort. Built on elevated grounds, residents enjoy gentle breezes and scenic views of lush landscapes beyond. Emery offers outstanding features and free 2 years TM Unifi HSBB (High Speed Broadband). Thanks to the overwhelming response from buyers, DVSB will soon be launching Emery 2.

With the approaching end of year festivities, we would like to take this opportunity to wish all our readers Happy Deepavali and Happy Holidays. Thank you for your support and we hope that the year continues to bring success and good tidings to everyone.

Editor



YB Dato' being an expert and pioneer in using EM (Effective Microorganism), was happy with the initiatives and involvement of DVSB's team in using EM for Seri Austin township especially on the setting up of EM Workshop. He urged other developers to follow Dynasty View to use EM for their township as it is an economical way to clean the environment such as ponds, rivers and mechanical sewerage treatment plant. YB Dato' added that there are many fake EM products available in the market nowadays which are not that effective and produce foul smell compared to the original EM. He also reminded fake EM producers not to take advantage as the products were meant for the good environment and not just for making a quick buck from it.



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Mr KK Wong, General Manager of DVSB said that this is the second time DVSB organized a walk for this year. He added that Dynasty View has been actively involved in the EM Technology. In 2010 alone, about 19,000L EM water and 3074 EM Mudballs have been applied into the detention pond and Sewage Treatment Plant. MBBJ has recognized this effort and recently awarded Dynasty View Certification on Quality Effluent Index Level during the World Water Day held on 2nd April 2011.

He also mentioned that DVSB had previously contributed to various needy organizations including schools and old folk homes as part of DVSB's Corporate Social Responsibility agenda.

YB Dato', Datin and MBBJ team also visited the newly launched "Emery" Double Storey Terrace showhouses as well as the new completed Park at Seri Austin Hills. Amongst the highlights of the event were the officiating of Seri Austin EM Workshop, exhibitions by Jabatan Alam Sekitar Negeri Johor, Jabatan Pertanian Negeri Johor, Jabatan Pengairan dan Saliran Negeri Johor, Pihak Berkuasa Wilayah Pembangunan Iskandar, Southern Waste Management (SWM), Jabatan Kesihatan MBBJ, Jabatan Lanskap MBBJ, MBBJ-LA 21, Telekom Malaysia Berhad, and various other educational activities to promote awareness on green living.

Overall, this event has given Seri Austin extra mileage and awareness as well as fostered better relationship with MBBJ.

OFFICIAL LAUNCH OF PHASE 5A 'EMERY' & SERI AUSTIN'S 6th ANNIVERSARY CELEBRATION 23rd July 2011



The 'Emery' double-storey terrace house has been successful launched on 23rd July 2011 with a crowd of more than 500 people.



Officiated by ADUN Puteri Wangsa YB Dato' Hj Abdul Halim Bin Hj Suleiman, Dynasty View Sdn Bhd (DVSB) also celebrated their 6th Anniversary on the same day. YB Dato' said that since DVSB commenced in 2005, it has committed to give only the best to the purchasers which were proven by the early release of keys for all their projects besides the high quality standard of building finishes.

YB Dato' Hj Abdul Halim also added that the Community Police Post (CPP) is operational in Phase 1C Taman Seri Austin in addition to developer's security guards to increase the security of the residents. However, the residents themselves should also be more pro-active and vigilant in order to improve the current security status.

In his speech, DVSB General Manager Mr KK Wong said that 'Emery' is the first product to be launched in Seri Austin Hills development which is situated on a very high ground. Seri Austin Hills development comprises of high-end products such as semi-detached, cluster house and bungalows.

Mr Wong also informed that Seri Austin is the first 'township' in Johor Bahru to implement 'Effective Micro-organism' (EM) in November 2008 which is fully supported by Majlis Bandaraya Johor Bahru (MBJB). Effective Micro-organism is chemical free and contains eco friendly microorganism that breaks down harmful microorganism and certain toxins. Seri Austin also operates its very own EM Workshop as part of the Corporate Social Responsibility (CSR) activity to educate the residents and public on the benefits of using EM.

He added that Seri Austin is the first township in Southern Johor to collaborate with Telekom Malaysia to provide High Speed Broadband (HSBB) to the residents of Phase 3. House buyers are given free HSBB package for two years.

Among other activities highlighted throughout the day were performances by 1 Malaysia Big Head Dolls, Fengshui Talk and Consultation, Health Talk, Screening & Consultation, Manicure, Face & Hand Paintings, Nintendo Wii Game and Live Demonstration by Telekom Malaysia on High Speed BroadBand (HSBB) at the showhouse.



19th August 2011 BREAKING OF FAST (BERBUKA PUASA) WITH DVSB STAFF AND CONTRIBUTION TO THE SPASTIC CHILDREN'S ASSOCIATION OF JOHOR

On 19th August 2011, Dynasty View Sdn Bhd (DVSB) held a Breaking of Fast with DVSB Staff and Contribution to Johor Spastic Children Association at the Seri Austin Sales Gallery.

The annual event is organised by DVSB for the third time during the holy month of Ramadhan. This year Dynasty View contributed RM2,500 to The Spastic Children's Association of Johor. The contribution was collected by Ms Shanti, the Operations Manager of the association.

The General Manager of DVSB, Mr KK Wong said that Dynasty View not only built houses but also took care of the community's needs through generous contributions that will be handed out to the less fortunate. This is also part of their Corporate Social Responsibility.

The Guest of Honor was YB Dato' Hj Abdul Halim bin Hj Suleiman, ADUN Puteri Wangsa who handed out the 'ang pow' of RM50 and goodie bag to 20 spastic children during the event.

About 120 people including DVSB Staff, Seri Austin Resident Committee and the Johor Spastic Children's Association joined in the Breaking of Fast function. Previously in 2009 & 2010, Dynasty View had contributed to needy cancer patients from the National Cancer Council (MAKNA) and the less fortunate students around the Tebrau area respectively.