

CHAP GOH MEI CELEBRATION 4 FEBRUARY 2012

To celebrate the year of Golden Dragon with the staffs and business associates of Dynasty View Sdn Bhd (DVSB), the company treated them to a group Yee Sang where everyone came together to toss with great gusto for a prosperous year ahead. This was a particularly auspicious occasion as the sharing of Yee Sang symbolized good fortune, abundance and strength for DVSB to usher in another year of successful achievements. After all, the year of the Golden Dragon is predicted to be one of the most prosperous years in ancient Chinese tradition.

The festivities was made all the more memorable with an energetic Dragon Dance and Lion Dance performance that provided a feast for the senses. This set the mood for a roaring start to the New Year, which promises prosperous beginnings and sweet returns for everyone.



FAREWELL TO UMLAND'S GCEO 20 MARCH 2012



Dynasty View and Seri Alam bade farewell to their beloved Group Chief Executive Officer, Mr Pee Tong Lim, in a simple luncheon on 20 March 2012.

Mr Pee had retired from UMLand on 29 February 2012 after serving the Group for more than 15 years. The luncheon was held also in conjunction with the quarterly birthday celebration for staffs. We wish Mr Pee all the best in his future undertakings.

"GO GREEN" Save Mother Earth - EM Mudball Competition 26 FEBRUARY 2012



DVSB organized EM Mudball Competition amongst the schools on 26 Feb 2012 in conjunction with the opening of new parcel of Phase 5B2, Citrine Double Storey Cluster. About 50 students from various schools around Seri Austin participated in the competition. DVSB produced 2,350 pieces of EM Mudballs during the event as part of the continuous CSR effort. Amongst the highlights were Recycle Bag Creative and Design Contest, Kids Fancy and Creative Recycle Costume Performance & Talent Show, Handmade Soap Workshop and many more.



Upcoming Events & Highlights

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|------------------------|---|
| APRIL | |
| • 15 April 2012 | - The 3rd Signing Ceremony of High Speed Broadband Services and The Opening for Registration of Seri Austin Residence Apartment |
| • 22 April 2012 | - Earth Day Ride @ Seri Austin |
| MAY & JUNE | |
| • 3 - 6 May 2012 | - MAPEX at Persada |
| • 9 May 2012 | - DVSB-Media Bowling Challenge 2012 |
| • 31 May - 3 June 2012 | - Road show at Johor Bahru City Square |

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THE OFFICIAL LAUNCH OF PHASE 5B1 "CITRINE" DOUBLE STOREY SEMI DETACHED HOUSES

Dynasty View Sdn Bhd kicked off the New Year with its first launch in 2012 known as "Citrine" Double Storey Semi Detached House on Sunday, 15 January 2012 at Seri Austin Hills. The launch was in conjunction with the Chinese New Year Celebration. Citrine Semi Detached house features 4-bedrooms and 4-bathrooms with a spacious built-up of 2,630 sq. ft. The 32' x 90' ft. wide double storey semi detached house is priced from RM690,800.00 only. It is located on the heights of Seri Austin Hills which provides breathtaking surrounding views and a calm natural ambience. The first 20 units of a total of 30 units of semi detached houses were launched by the Senior General Manager of Dynasty View Sdn Bhd, Mr KK Wong. Also present during the launch was the MJB councilor, Mr Tan Hong Hua.

Some of the attractive features are the 16ft. wide double leaf front gate with gate post that accommodate letter box, door bell point, meter compartment and refuse bin compartment, fully covered car porch that accommodates 2 cars, 8ft. high hard wood decorative panel main door and 3 phase electrical power supply. Other outstanding features are the modern amenities and extra natural skylight roof for master bathroom. Citrine come with fiber optic telephone cables and without any overhead electric cables. Buyers will also receive a value promotion for High Speed Broad Band (HSBB) where they are entitled to UniFi VIP5 package free for 2 years. Terms and conditions apply.

The guests were entertained with various Chinese Dance Performances, Feng Shui Talk, Yo-yo performance, Lion Dance and appearance of God of Fortune. Mr Wong also gave away 'ang pow' to all the children below 12 years old. The guests were also treated to a group Yee Sang where everyone had a chance to toss for a good year ahead.



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Message from Editor

The first quarter of 2012 recorded an impressive achievement in Seri Austin amidst an active property market strengthened by rapid developments taking place in Iskandar Malaysia.

In conjunction with the Chinese New Year celebrations, DVSB ushered in a prosperous start to the Dragon Year with the launch of Citrine Double Storey Semi Detached Houses. DVSB also hosted several social events such as the Golf Friendly with UMLand Chairman, Board of Directors and Senior Management, Media Appreciation Lunch with esteemed members of the media and Chap Goh Mei celebrations with the DVSB family. Such celebrations are testimony to DVSB being a caring and community focused developer.

As part of its continued efforts in corporate social responsibility, DVSB feted the residents of the Handicapped and Mentally Disabled Children Association to a Charity Lunch and contributions in cash and kind towards the welfare of the home. Environmental protection is another key priority and DVSB regularly organizes EM Mudball competitions throughout the year to spread the message on Going Green and Saving Mother Earth

One of the more exciting events planned in the upcoming year is the launch of Seri Austin Residence, 3 towers of luxury apartments that stand tall with sleek urbanity in a low-density 10 acres development with only 420 units. Set to bring residents a truly distinctive lifestyle with enhanced security and world-class leisure amenities, the skyscapes of Seri Austin will be transformed to a prestigious address.

Our aspirations are our possibilities, and at DVSB, we aspire to be the preferred township of tomorrow that offers great accessibility, lifestyle and residential appeal.

EDITOR



CHARITY LUNCH AND VISIT TO THE HANDICAPPED & MENTALLY DISABLED CHILDREN ASSOCIATION IN CONJUNCTION WITH CHINESE NEW YEAR CELEBRATION 18 JANUARY 2012

The Management and Staffs of Dynasty View Sdn Bhd (DVSB) visited the Handicapped and Mentally Disabled Children Association today as part of the Corporate Social Responsibility (CSR) agenda for this year. The event is in conjunction with the Chinese New Year celebration. A team of 24 people led by the Senior General Manager, Mr KK Wong, participated in this noble cause.

Mr KK Wong said that DVSB not only built houses but also took care of the community's needs through generous contributions that will be handed out to the less fortunate. Last year, DVSB also contributed RM3,000 to the Handicapped and Mentally Disabled Children Association.

DVSB contributed essential household items in large quantity such as sugar, salt, cooking oil, chili and tomato sauce, milk powder, laundry detergent and mopping liquid. They also gave away bath towels and round neck t-shirts to all the occupants including the staffs. The occupant of the Home was treated to a special lunch sponsored by DVSB. Mandarin oranges and cookies were also distributed to everyone.

The home, located at Saleng was established in 1990 by Mr V Rajamanikam. As the founder of the Home, he donated 4¼ acres of land at Lot 5042 Jalan Indah Permai 9, Taman Saleng Indah. More than 200 special children of various ages and disabilities occupy the home. Most of them have multiple incurable disabilities such as spastic, cerebral palsy, physically and mentally challenged, visual and hearing impaired, autistic and paralytic to name a few.



FRIENDLY GOLF WITH UMLAND CHAIRMAN, BOARD OF DIRECTORS AND SENIOR MANagements 29 JANUARY 2012



On 29 January 2012, a friendly golf game was held at Horizon Hills Golf and Country Club. The event was held in conjunction with the official visit of the UMLand Group Chairman and its Board of Directors to the Johor subsidiaries. Present at the green was Tun Musa Hitam, Chairman of UMLand Berhad, Mr Pee Tong Lim, CEO of UMLand Berhad, Mr Wong Kuen Kong, Senior General Manager of Dynasty View Sdn Bhd, and Mr Frankie Tan, General Manager of Seri Alam Properties.



OFFICIAL VISIT BY UMLAND CHAIRMAN AND BOARD OF DIRECTORS 31 JANUARY 2012



The UMLAND Chairman and its Board of Directors visited Taman Seri Austin on 31 January 2012. The Group visited the Ametrine, Double Storey Bungalow and Citrine, Cluster and Semi-Detached Houses.



MEDIA APPRECIATION LUNCH IN CONJUNCTION WITH CHINESE NEW YEAR CELEBRATION 1 FEBRUARY 2012

Dynasty View Sdn Bhd (DVSB) hosted a luncheon on 1 Feb 2012 for the media practitioners in Johor in conjunction with the Chinese New Year Celebration. The event was in appreciation of the media for the support and cooperation given to the company. The Senior General Manager of DVSB, Mr KK Wong said that he hopes to maintain a good rapport with the members of Johor media. Dynasty View's management treated the guests from Utusan Malaysia, Sin Chew Daily, Oriental Daily and The Star Publications to a sumptuous lunch. They tossed the 'Yee Sang' for prosperity and better year ahead.



SPONSOR OF HAMPERS TO SK TMN MT AUSTIN 24 MARCH 2012

DVSB sponsored lucky draw hampers to Sekolah Kebangsaan Taman Mount Austin (SKTMA) for the 8th PIBG General Meeting & Excellence Award Ceremony held on Saturday, 24th March 2012 at the SKTMA Hall. The lucky draw hampers were presented to the school by Miss Gowri, Assistant Manager of Public Relations. She said that this was a token of appreciation and to build a closer relationship with the school as they have supported DVSB's events by sending students to participate in DVSB's EM Mudball Competitions.



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