

DVSB-MEDIA BOWLING CHALLENGE 2012 9th May 2012

DVSB organized a friendly bowling game at the Ampang Superbowl, Pelangi Leisure Mall, Johor Bahru on 9th May 2012. This is part of the sports activity with the media and as a way to show goodwill & appreciation to the media that has been supportive in our ventures and also provide a platform for us to build and foster a closer relationship. 23 teams from various media participated in this annual event, including teams from RTM, Utusan Malaysia, Berita Harian, Astro Awani, TV Al-Hijrah, Kosmo, Sinar Harian, Metro & Bernama. MJB Councilors Mr Tan Hong Hua & Mr Pannir Selvam also formed a team.

The team from RTM (Azizi Harun, Saufi & Radziah) emerged as the Champion for DVSB-Media Bowling Challenge 2012. While, for the DVSB category, the Champion was Super Strike with team members KK Wong, Tan Siew Peng and Zakaria Abdullah. Winners walked away with individual trophies and a hamper for the team.



Overall Champion Team from RTM



Champion team of DVSB



SERI AUSTIN MOTHER'S DAY SPECIAL EVENT 20th May 2012

On 20th May 2012, DVSB organized a special sales event, in conjunction with Mother's Day Celebration at DVSB Sales Gallery. Mother's Day at Seri Austin was celebrated with many heartwarming and exciting events that attracted guests, mothers and children. Among the highlights were Mother and Child Look-a-Like Contest where every contestant was rewarded with gifts and winners walked away with attractive prizes. The celebration also featured Mother's Day Card Making and a variety of games.

Guests who registered during the event also received a carnation and memo pad as door gifts. Purchasers who booked Seri Austin properties from 12th to 20th May will be given a free Osim Urelax.



ENVIRO BIKE 2012 @ SMK TAMAN DAYA 2 26th May 2012



Dynasty View Sdn Bhd was the main sponsor for the Enviro Bike program held by SMK Taman Daya 2. About 300 students from schools around Taman Daya participated in this cycling event. Students ride from the school to the Seri Austin Lake where they threw 500pcs of EM Mudballs as part of the environment program. DVSB sponsored 100plus drinks and Certificate of Participation for all the cyclists. We also gave away bicycle helmets and water bottles as the lucky draw gifts.



Upcoming Events & Highlights

JULY 2012

- 1st July - 7th Anniversary Celebration & Official launch of Phase 1F Seri Austin Residence Apartment
- 5 - 8th July - UMLand Property Fair @ Johor Bahru City Square
- 27 - 29th July - Roadshow @ Tesco Tebrau

AUGUST 2012

- 7 August - Majlis Berbuka Puasa Bersama Staff dan Sumbangan kepada Yayasan Buah Pinggang Kebangsaan Malaysia
- 12 August - Launch of Phase 5D Amethyst Double Storey Terrace

SEPTEMBER 2012

- 7 - 9th September - Roadshow @ Giant Plentong
- 16 September - Milipede MTB Jamboree 2012
- 22 September - Launch of Phase 4A1 Iolite Double Storey Terrace and Mooncake Festival



SERI AUSTIN
Simply Better

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Kayuhan Mesra @ SERI AUSTIN
Sempena Sambutan HARI BUMI SEDUNIA
22 April 2012

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All set to go: 3rd from left Mr M. Kumaresan, Mr Wong Kuen Kong, YBhg Datin Bibi Zakiah and SAC Dato' Ramli bin Hj Hassan

On Sunday, 22nd April 2012, Dynasty View Sdn Bhd (DVSB), a wholly owned subsidiary of United Malayan Land Berhad, officially opened the 1st Bicycle Lane in Johor at Seri Austin. The event was jointly organized by Ronda Riadah, an initiative by IPD-JBS for community safety at the Seri Austin Sales Gallery in conjunction with the World Earth Day Celebration. The guest of honour was YDH SAC Dato' Ramli bin Hj Hassan, representing the Chief Police of Johor; YDH DCP Dato' Mohd Mokhtar bin Hj Mohd Shariff. Also present was the wife of Chief Police of Johor, YBhg Datin Bibi Zakiah and Former National Cyclist, Mr M. Kumaresan.

The bicycle lane stretches approximately 2km around the Seri Austin Township and is well designed with bicycle signs, integrating with the existing roads. The bicycle lane creates a safe zone and promotes green activity by encouraging the public to ride for a healthier earth to live in.

Amongst the highlights of the event were the 30km Mountain Bike Race and Family Ride. Dato' Ramli and the Senior General Manager of DVSB, Mr KK Wong planted trees together with all the DVSB staffs as a symbolic gesture in conjunction with the World Earth Day Celebration. The tree planting ceremony symbolizes the continuous effort and cooperation of "Eco-Living" campaign by UMLand together with the support and encouragement by the Johor Bahru City Council to advocate a greener and healthier living in the township. (continue page 2)





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MESSAGE FROM EDITOR

Earth Day is an annual event on which programs are held worldwide to increase awareness and appreciation of the Earth's natural environment. At Seri Austin, taking positive action for our planet is not merely an annual event but an everyday concerted effort.

To commemorate the occasion, Dynasty View Sdn Bhd (DVSb) had planned wholesome events to support Earth Day 2012. Starting with Seri Austin EM (Effective Microorganisms) Workshop, the making of EM mudballs are part of DVSb's continued efforts to save planet Earth and raise awareness for thinking and living green. DVSb also organized trees planting event, which showcased the continuous effort and cooperation by UMLand towards an "Eco-Living" campaign, supported by the Johor Bahru City Council to advocate a greener and healthier township living.

The much anticipated Johor's 1st Bicycle Lane at Seri Austin was a huge success as residents can now enjoy safe cycling activities and healthier life. The 2km bicycle lane designed with bicycle signs and well integrated with existing roads to allow wide and safer pavements that are pedestrian and biker friendly.

With the approaching end of year festivities, we would like to take this opportunity to wish all our Muslim readers Selamat Berpuasa during the blessed month of Ramadan and Selamat Hari Raya Aidilfitri. May the 2nd half of the year usher in continued progress, success and prosperity.

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There was also EM Mudball Making Competition for Schools where almost 5,000 pcs were made. This was part of DVSb's effort to save planet Earth through Effective Microorganisms (EM). Other activities were Health Check by Kumpulan Perubatan Johor, Exhibition by Telekom Malaysia Berhad and Display of Police Vehicles; Ninja and EVO.



Tree Planting Ceremony



EM Mudball Making Competition

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3RD SIGNING CEREMONY OF UNIFI FOR SERI AUSTIN RESIDENCE APARTMENT 15th April 2012



Dynasty View Sdn Bhd (DVSb), expanded its collaboration with Telekom Malaysia Berhad (TM) by signing the third service agreement for the deployment and provision of network infrastructure and services of high speed broadband (HSBB) to Phase 1F Apartment. The ceremony was held on 15th April 2012 at the Seri Austin Residence Apartment, Taman Seri Austin in conjunction with the Opening for Registration of the Apartment.

The signing ceremony was witnessed by YB Tan Kok Hong, Chairman of Johor Executive Committee for International Trade & Industry, Energy, Water, Communications and Environment. En Mohd Roslan Mohd Rashidi, State Vice President of TM Johor and En Mohd Nizam Mohd Yunan, Assistant General Manager of SME, TM Johor signed the Service Agreement on behalf of TM while Dynasty View was represented by its Senior General Manager, Mr Wong Kuen Kong and Deputy General Manager of Finance, Ms Tan Siew Peng.

This collaboration is an extension to the first service agreement that was signed in October 2010 followed by another agreement in November 2011. The collaboration marks another milestone for DVSb and the services provided is for the newly opened Phase 1F - Seri Austin Residence Apartment. All the units at the apartment will be Unifi ready where owners can enjoy endless privileges of internet and entertainment through high speed broadband at the comfort of their home.

Seri Austin Residence Apartment will be the first luxury apartment in Seri Austin to be connected with Unifi. The 3 towers of 14-storey apartments stand tall with sleek urbanity in a low-density 10-acres development. The 420 units of freehold apartment come in 3 distinct designs crafted with stylish sophistication and condominium facilities. Buyers can choose according to their lifestyle and needs. Type A (661 sq.ft) offers an open layout with cleverly designed features, while Type B (888 sq.ft) features balcony and yard for extra storage and is ideal for young couples. And Type C (1,208 sq.ft) which is spaciouly designed for bigger families.

Experience the smart living concept that offers unmatched freedom, quality and safety amidst abundant flora and fauna next to your home. Seri Austin Residence Apartment is priced from RM214,800.00 only and early bird will enjoy special package. Terms and conditions apply.



Exchange of signed document between Mr KK Wong, Senior General Manager of Dynasty View Sdn Bhd, and En Mohd Roslan Mohd Rashidi, State Vice President of TM Johor, witnessed by YB Tan Kok Hong, Chairman of Johor Executive Committee for International Trade & Industry, Energy, Water, Communications and Environment



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VISIT BY SEAGATE SENAI TO SERI AUSTIN EM WORKSHOP 5th April 2012



About 30 staffs from Seagate Senai came to Seri Austin EM Workshop to make EM Mudballs as part of their Earth Day Program. They were accompanied by Mr Sawada of Syntropy Malaysia Sdn. Bhd and Mr Raymond of EM Resources. The group managed to produce more than 4000 pcs of EM Mudballs.

CONTRIBUTION TO SEKOLAH KEBANGSAAN TAMAN DAYA 3rd May 2012



DVSb contributed RM400 to Sekolah Kebangsaan Taman Daya on 3rd May 2012 for the Teacher's Welfare Fund, which will be used for teacher's activities such as Teacher's day celebration, family day and etc. The cheque was presented to the school by the Assistant Manager of Corporate Communication and Customer Care, Miss Gowri. She said that this was a token of appreciation as the school has been supportive in all of DVSb's events by sending students to participate in the EM Mudball Making Competition. "This is a small contribution from us to show our appreciation and to build a closer relationship with the school" she added.



Mr KK Wong and Mr Sawada (2nd from right) with staff of Seagate Senai at the Seri Austin EM Workshop.